

Global Agriculture SaaS Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Agriculture SaaS market size is predicted to grow from US\$ 5234 million in 2025 to US\$ 7809 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Agricultural SAAS (Software as a Service) is a software delivery model based on cloud technology. Cloud technology providers develop and maintain cloud technology application software, and provide the software to agricultural customers on a pay-as-you-go basis. The agricultural SaaS platform can achieve refined management of agricultural production, informatization of agricultural sales, and sustainable development of agricultural production. As a new agricultural information tool, agricultural SaaS combines traditional industries with the SaaS model, injecting new vitality into agricultural modernization.

The core drivers of the Agricultural SaaS industry stem from the scaling of agricultural operations, labor shortages, rising costs of agricultural inputs, intensifying climate volatility, and the growing demand to monetize farm data assets. As data pertaining to crop cultivation, livestock farming, agricultural machinery, inputs, inventory, sales, finance, and regulatory compliance is progressively digitized, the demand among agricultural entities for unified data management, operational collaboration, cost accounting, risk early warning systems, and informed business decision-making continues to intensify. Moving forward, Agricultural SaaS is poised to evolve from being merely a standalone record-keeping tool into a comprehensive platform that integrates operational management, intelligent decision support, connected agricultural machinery, remote sensing monitoring, financial and insurance services, carbon management, and sustainability compliance. While there remains ample room for market penetration to increase, the industry's growth trajectory will exhibit distinct regional disparities and

customer segmentation; consequently, enterprises seeking to establish genuine long-term competitiveness must cultivate robust capabilities in developing localized agronomic models, establishing closed-loop data ecosystems, delivering exceptional customer service, and validating tangible returns on investment.

LPI (LP Information)' newest research report, the "Agriculture SaaS Industry Forecast" looks at past sales and reviews total world Agriculture SaaS sales in 2025, providing a comprehensive analysis by region and market sector of projected Agriculture SaaS sales for 2026 through 2032. With Agriculture SaaS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Agriculture SaaS industry.

This Insight Report provides a comprehensive analysis of the global Agriculture SaaS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Agriculture SaaS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Agriculture SaaS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agriculture SaaS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agriculture SaaS.

This report presents a comprehensive overview, market shares, and growth opportunities of Agriculture SaaS market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

Local Deployment

Segmentation by Business Modules:

Operations Management

Precision Operations

Supply Chain Management

Other

Segmentation by Customer:

Farms

Enterprises

Other

Segmentation by Application:

Plantation Industry

Breeding Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Conservis

FarmRaise

CattleMax

Climate FieldView

Farm Service Manager

Farmbrite

Bushel Farm

John Deer

AGRIVI

Herdwatch

Corteva Granular

Agworld

CropX

xarvio

XAG

SINONET

Beijing Maifei Technology

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