

Global Agriculture Monitoring Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Agriculture Monitoring Software market size is predicted to grow from US\$ 106 million in 2025 to US\$ 155 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Agriculture Monitoring Software is a digital management system designed specifically for modern agriculture. It enables precision planting and scientific decision-making through real-time data collection and intelligent analysis of farmland environment, crop growth, and agricultural equipment. The software's core functions include meteorological monitoring, soil moisture analysis, crop growth models, pest and disease early warning, and remote equipment control. Utilizing technologies such as IoT sensors, satellite remote sensing, and drone imagery, the software integrates scattered farmland data into visual charts and alarm information, helping managers monitor farm dynamics anytime, anywhere. Its core value lies in improving water and fertilizer utilization, reducing disaster losses, ensuring the quality and safety of agricultural products, and promoting the transformation of traditional agriculture to data-driven smart agriculture. It is widely used in field planting, greenhouse horticulture, and orchard management.

The global agricultural monitoring software market is steadily growing alongside the popularization of precision agriculture, the demand for food security, and climate change response. North America and Europe, as mature markets, leverage their leading satellite remote sensing technology, intelligent agricultural machinery, and large-scale farm infrastructure to hold leading positions in field remote sensing monitoring, variable fertilization decision-making, and farm management software, with deep integration of artificial intelligence and IoT-based automated control. The Asia-Pacific region is the fastest-growing and most active sector, driven by the expansion of facility

agriculture, the digital transformation of smallholder farmers, and strong policy support, leading to the rapid adoption of greenhouse environmental monitoring, integrated water and fertilizer management, and agricultural product traceability software, and the rapid rise of local suppliers. Latin America focuses on large-scale planting management of export crops such as soybeans and corn. The industry as a whole is accelerating its evolution towards integrated air-ground monitoring, crop growth models, and carbon-neutral agriculture.

LPI (LP Information)' newest research report, the "Agriculture Monitoring Software Industry Forecast" looks at past sales and reviews total world Agriculture Monitoring Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Agriculture Monitoring Software sales for 2026 through 2032. With Agriculture Monitoring Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Agriculture Monitoring Software industry.

This Insight Report provides a comprehensive analysis of the global Agriculture Monitoring Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Agriculture Monitoring Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Agriculture Monitoring Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agriculture Monitoring Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agriculture Monitoring Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Agriculture Monitoring Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On Premise

Cloud-Based

Segmentation by Function:

Data Acquisition and Visualization Software

Early Warning and Alarm Software

Automatic Control Software

Decision Support and Model Analysis Software

Others

Segmentation by Technology:

Ground-Based IoT Monitoring

Remote Sensing Monitoring

Meteorological Monitoring

Others

Segmentation by Application:

Field Crop Monitoring

Facility Horticulture Monitoring

Greenhouse Monitoring

Orchard/Economic Forest Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

John Deere

Geosys

Agrivi

Aralab

SenseFly

Trimble

Precision

Elaisian

Farmsoft

New Holland Agriculture

Cropler

Croptracker

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