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Global Agriculture Fleet Management Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Agriculture Fleet Management Software market size will reach US$ 631 million by 2031.

Agriculture Fleet Management Software is a specialized digital platform designed to monitor, track, and optimize the performance and usage of agricultural vehicles and machinery, such as tractors, harvesters, sprayers, and trucks. This software enables farm operators and managers to oversee vehicle locations, fuel consumption, maintenance schedules, driver behavior, and field operations in real time. By integrating GPS tracking, telematics, and data analytics, it helps enhance operational efficiency, reduce fuel costs, minimize downtime, and extend equipment lifespan. Additionally, it supports compliance with safety and environmental regulations while facilitating better coordination across large-scale farming operations. Agriculture Fleet Management Software is a critical tool for modern, technology-driven farms seeking to streamline logistics, increase productivity, and make data-informed decisions.

United States market for Agriculture Fleet Management Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Agriculture Fleet Management Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Agriculture Fleet Management Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Agriculture Fleet Management Software players cover Webfleet, Geota,

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Uffizio, Ecofleet, Powerfleet, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Agriculture Fleet Management Software Industry Forecast” looks at past sales and reviews total world Agriculture Fleet Management Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Agriculture Fleet Management Software sales for 2025 through 2031. With Agriculture Fleet Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Agriculture Fleet Management Software industry.

This Insight Report provides a comprehensive analysis of the global Agriculture Fleet Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Agriculture Fleet Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Agriculture Fleet Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agriculture Fleet Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agriculture Fleet Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Agriculture Fleet Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On-Premises

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Segmentation by Application:

- Large Commercial Farm
- Farm Cooperative
- Agricultural Contractor
- Equipment Dealership
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Webfleet
- Geota
- Uffizio
- Ecofleet
- Powerfleet

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FLEETSense

Simply Fleet

Motive Technologies

AMCS

BrightOrder

Verizon Connect

Merchants Fleet

InsightGeeks Solutions

Blackbox

Aplicom

Connected Vehicles

Singleclic

Mapon

Fleet Complete

Heavy Vehicle Inspection & Maintenance

iCommuneTech

Qaltivate

Trinetra Wireless

EzToTrack

EZLOGZ

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AGRIVI

E-Fleet Care

MTData

Radius

RoscoLive

AgroVIR

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