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Global Agricultural Sensor Node Market Growth 2026-2032

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Abstracts

The global Agricultural Sensor Node market size is predicted to grow from US$ 743 million in 2025 to US$ 1548 million in 2032; it is expected to grow at a CAGR of 10.9% from 2026 to 2032.

In 2025, global Agricultural Sensor Node production reached approximately 4.2 million units, with an average global market price of around USD 180 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Agricultural Sensor Node was approximately 5.6 million units.

Agricultural Sensor Node refers to compact wireless sensing devices designed to collect and transmit agricultural environment and crop-related data. These nodes integrate sensors, communication modules, microcontrollers, and power management components to monitor parameters such as soil moisture, temperature, humidity, light intensity, and crop growth conditions. They are widely used in precision agriculture, smart irrigation, greenhouse management, and farmland monitoring. The product scope includes standalone sensor nodes and networked agricultural sensing terminals, excluding simple standalone sensors without communication functions.

The industry chain of Agricultural Sensor Node includes upstream electronic components, midstream sensor node manufacturing, and downstream agricultural applications. Upstream suppliers provide sensors, chips, communication modules, batteries, and electronic components. Midstream manufacturers conduct hardware integration, firmware development, enclosure design, calibration, and system testing.

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Downstream applications include farms, agricultural enterprises, greenhouse operators, and precision agriculture service providers requiring real-time agricultural data collection and monitoring solutions.

United States market for Agricultural Sensor Node is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Agricultural Sensor Node is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Agricultural Sensor Node is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Agricultural Sensor Node players cover Onset Computer Corporation, Campbell Scientific, Inc., Libelium Comunicaciones Distribuidas S.L., Monnit Corporation, Pessl Instruments GmbH, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Agricultural Sensor Node Industry Forecast” looks at past sales and reviews total world Agricultural Sensor Node sales in 2025, providing a comprehensive analysis by region and market sector of projected Agricultural Sensor Node sales for 2026 through 2032. With Agricultural Sensor Node sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Agricultural Sensor Node industry.

This Insight Report provides a comprehensive analysis of the global Agricultural Sensor Node landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Agricultural Sensor Node portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Agricultural Sensor Node market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agricultural Sensor Node and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

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opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agricultural Sensor Node.

This report presents a comprehensive overview, market shares, and growth opportunities of Agricultural Sensor Node market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Soil Monitoring Sensor Node

Environmental Monitoring Sensor Node

Crop Monitoring Sensor Node

Segmentation by Communication Technology:

Wireless Sensor Node

LoRa-Based Sensor Node

Cellular Sensor Node

Segmentation by Operating Temperature Range:

Standard Temperature Node (-20? to 60?)

Wide Temperature Node (-40? to 85?)

Extreme Temperature Node (<-40? or >85?)

Segmentation by Application:

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Crop Production

Livestock Farming

Agricultural Research

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Onset Computer Corporation

Campbell Scientific, Inc.

Libelium Comunicaciones Distribuidas S.L.

Monnit Corporation

Pessl Instruments GmbH

METER Group, Inc.

Sentera, Inc.

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CropX Technologies Ltd.

Semios Technologies Inc.

Davis Instruments Corp.

Shandong Renke Control Technology Co., Ltd.

Beijing TOP Cloud-Agri Technology Co., Ltd.

Ningbo Sentek Electronics Co., Ltd.

Xiamen Four-Faith Communication Technology Co., Ltd.

Hangzhou Hikvision Digital Technology Co., Ltd.

Qingdao Topscomm Communication Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Agricultural Sensor Node market?

What factors are driving Agricultural Sensor Node market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Agricultural Sensor Node market opportunities vary by end market size?

How does Agricultural Sensor Node break out by Type, by Application?

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