

# Global Agricultural Pest Monitoring Device Market Growth 2026-2032

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## Abstracts

The global Agricultural Pest Monitoring Device market size is predicted to grow from US\$ 665 million in 2025 to US\$ 1286 million in 2032; it is expected to grow at a CAGR of 9.8% from 2026 to 2032.

In 2025, global Agricultural Pest Monitoring Device production reached approximately 1.8 million units, with an average global market price of around USD 380 per unit.

The gross profit margin of major companies in the industry is between 35%–55%.

In 2025, the global production capacity of Agricultural Pest Monitoring Device was approximately 2.3 million units.

Agricultural Pest Monitoring Device is an intelligent agricultural monitoring equipment used to detect, identify, and track pest populations and crop disease risks through sensors, imaging technologies, environmental monitoring modules, and data analysis systems. The device typically integrates insect trapping mechanisms, cameras, light sources, temperature and humidity sensors, communication modules, and AI-based recognition algorithms to provide real-time pest monitoring and early warning information. It is mainly used in farmland, orchards, greenhouses, and precision agriculture applications. The product boundary includes smart insect monitoring traps, AI pest identification devices, and connected pest monitoring stations, excluding traditional manual insect traps and general agricultural weather monitoring equipment.

The agricultural pest monitoring device industry chain includes upstream suppliers of cameras, sensors, communication modules, batteries, solar power components, electronic components, and mechanical structures; the midstream sector covers

equipment design, image recognition algorithm development, hardware integration, software platforms, assembly, and testing; the downstream sector includes farms, agricultural cooperatives, crop protection companies, agricultural service providers, and smart farming platforms. Market growth is driven by precision agriculture development, pesticide reduction requirements, increasing demand for early pest warning, labor shortage in agriculture, and digital transformation of farming management.

United States market for Agricultural Pest Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Agricultural Pest Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Agricultural Pest Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Agricultural Pest Monitoring Device players cover essl Instruments GmbH, Trapview (EFOS d.o.o.), Semios Technologies Inc., FaunaPhotonics A/S, Sencrop SAS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

## Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Agricultural Pest Monitoring Device Industry Forecast" looks at past sales and reviews total world Agricultural Pest Monitoring Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Agricultural Pest Monitoring Device sales for 2026 through 2032. With Agricultural Pest Monitoring Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Agricultural Pest Monitoring Device industry.

This Insight Report provides a comprehensive analysis of the global Agricultural Pest Monitoring Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Agricultural Pest Monitoring Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Agricultural Pest Monitoring Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agricultural Pest Monitoring Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agricultural Pest Monitoring Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Agricultural Pest Monitoring Device market by product type, application, key manufacturers and key regions and countries.

## Market Segmentation

### **Segmentation by Type:**

Image-Based Pest Monitoring Device

Sensor-Based Pest Monitoring Device

AI Recognition Pest Monitoring Device

### **Segmentation by Monitoring Method:**

Pheromone Trap Monitoring Device

Light Trap Monitoring Device

Automated Insect Counting Device

### **Segmentation by Detection Range:**

Small Range Device (<1 hectare)

Medium Range Device (1–10 hectares)

Large Range Device (>10 hectares)

## **Segmentation by Application:**

Field Crop Pest Monitoring

Orchard Pest Monitoring

Greenhouse Pest Monitoring

Other

## **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

essl Instruments GmbH

Trapview (EFOS d.o.o.)

Semios Technologies Inc.

FaunaPhotonics A/S

Sencrop SAS

DTN LLC

Davis Instruments Corp.

Russell IPM Ltd.

CropX Technologies Ltd.

Biobest Group NV

Asahi Chemical Industry Co., Ltd.

Zhejiang Top Cloud-Agri Technology Co., Ltd.

Henan Yunfei Intelligent Technology Co., Ltd.

Shandong Renke Control Technology Co., Ltd.

Beijing Shennong Intelligent Technology Co., Ltd.

Hefei Taihe Intelligent Technology Co., Ltd.

Hangzhou Agro-Epitome Technology Co., Ltd.

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Agricultural Pest Monitoring Device market?

What factors are driving Agricultural Pest Monitoring Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Agricultural Pest Monitoring Device market opportunities vary by end market size?

How does Agricultural Pest Monitoring Device break out by Type, by Application?

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