

Global Agar Market Growth 2025-2031

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Abstracts

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The global Agar market size is predicted to grow from US\$ 413 million in 2025 to US\$ 625 million in 2031; it is expected to grow at a CAGR of 7.2% from 2025 to 2031.

Agar or agar-agar is a jelly-like substance, obtained from algae. Agar is derived from the polysaccharide agarose, which forms the supporting structure in the cell walls of certain species of algae, and which is released on boiling. These algae are known as agarophytes and belong to the Rhodophyta (red algae) phylum. Agar is actually the resulting mixture of two components: the linear polysaccharide agarose and a heterogeneous mixture of smaller molecules called agarpectin.

Global agar key players include Green Fresh Group, ROKO, Hispanagar, etc. Global top 3 manufacturers hold a share about 50%. Asia-Pacific the largest market, with a share about 67%, followed by Europe, with a share about 23 percent. In terms of product, food grade is the largest segment, with a share about 92%. And in terms of application, the largest application is food industry, followed by pharmaceutical, cosmetics, daily chemical, and scientific research, etc.

The technical and fund barriers of agar are relatively high, resulting in high level concentration degree of the competition. China is the largest producer, occupied about 60% of the global production.

According to customer types, agar is widely used in food industry, pharmaceutical, cosmetics, daily chemical and scientific research. In 2023, agar for food industry occupied more than 58% of total market. With the improvement of living standards and global higher scientific research investment from government, enterprises, research institutions, schools, etc. the demand for Agar is expected to increase during the

remaining years of the forecast period of 2024-2030.

In recent years, many companies are trying to expand the application scope of agar, such as product application in pet food, yogurt and other dairy products. At the same time, Chinese companies are also continuously deepening the agar industry chain, for example, some of them are expanding the industry chain to deep processing fields such as high-purity agar and agarose.

LP Information, Inc. (LPI) ' newest research report, the “Agar Industry Forecast” looks at past sales and reviews total world Agar sales in 2024, providing a comprehensive analysis by region and market sector of projected Agar sales for 2025 through 2031. With Agar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Agar industry.

This Insight Report provides a comprehensive analysis of the global Agar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Agar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Agar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Agar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Agar.

This report presents a comprehensive overview, market shares, and growth opportunities of Agar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Food Grade

Bacteriological Grade

Segmentation by Application:

Food Industry

Pharmaceutic

Cosmetics

Daily Chemical

Scientific Research

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ina Food

Agarindo Bogatama

Marine Hydrocolloids

ROKO

Agarmex

Hispanagar

Sobigel

B&V Agar

Iberagar

Zhenpai

Agar Brasileiro

Green Fresh Group

Fujian Global Ocean Biotechnology

Qingdao Gather Great Ocean

Java Biocolloid

Fujian Wuyi Feiyan Agar

Guandong Hizense Seaweed

Fujian Yange

Xiamen Hkay

Putian Changde

Key Questions Addressed in this Report

What is the 10-year outlook for the global Agar market?

What factors are driving Agar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Agar market opportunities vary by end market size?

How does Agar break out by Type, by Application?

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