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Global Aftermarket IVI Systems Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Aftermarket IVI Systems market size is predicted to grow from US$ 2638 million in 2025 to US$ 3149 million in 2032; it is expected to grow at a CAGR of 2.6% from 2026 to 2032.

Aftermarket In-Vehicle Infotainment (IVI) Systems are non-factory-installed entertainment and information systems added to a vehicle after its initial purchase. These systems provide features such as navigation, media playback, smartphone integration, voice control, and internet connectivity, enhancing the user experience beyond what was originally offered. Designed to meet the needs of consumers seeking upgrades or replacements, aftermarket IVI systems range from basic models to advanced solutions with touchscreen interfaces and AI-powered functionalities. They are commonly used to modernize older vehicles or tailor features to specific user preferences.

United States market for Aftermarket IVI Systems is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Aftermarket IVI Systems is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Aftermarket IVI Systems is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Aftermarket IVI Systems players cover Shenzhen Soling Industrial, RoadRover Technology, Coagent Group, Hangsheng Electronics, Foryou Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly

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% in 2025.

LPI (LP Information)' newest research report, the ?Aftermarket IVI Systems Industry Forecast? looks at past sales and reviews total world Aftermarket IVI Systems sales in 2025, providing a comprehensive analysis by region and market sector of projected Aftermarket IVI Systems sales for 2026 through 2032. With Aftermarket IVI Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Aftermarket IVI Systems industry.

This Insight Report provides a comprehensive analysis of the global Aftermarket IVI Systems landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Aftermarket IVI Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Aftermarket IVI Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Aftermarket IVI Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Aftermarket IVI Systems.

This report presents a comprehensive overview, market shares, and growth opportunities of Aftermarket IVI Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Information System

Entertainment System

Segmentation by Application:

Passenger Cars

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- Commercial Vehicles

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shenzhen Soling Industrial

RoadRover Technology

Coagent Group

Hangsheng Electronics

Foryou Corporation

Fly Audio

Jidou Auto

Autolink Electronics

Topway Technology

Skypine Electronics

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Dezhong Shangjie Technology

Shenzhen ZYC Car Electronics

Alps Alpine

Harman

Clarion

Visteon Corporation

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