

Global Affordable Jewelry Market Growth 2024-2030

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Abstracts

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Affordable jewelry refers to pieces that are priced reasonably and within the budget of a wide range of consumers. It typically includes items made from less expensive materials, such as:

- Base Metals: Brass, copper, and stainless steel.
- Plated Metals: Gold-plated or silver-plated pieces.
- Synthetic Gemstones: Cubic zirconia, Swarovski crystals, and lab-created stones.
- Natural Materials: Wood, leather, and beads.

Affordable jewelry is often mass-produced to keep costs low and can be found in a variety of styles, from trendy to classic, catering to diverse tastes. These pieces are ideal for everyday wear, fashion experimentation, or as gifts that don't break the bank.

The global Affordable Jewelry market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Affordable Jewelry Industry Forecast" looks at past sales and reviews total world Affordable Jewelry sales in 2023, providing a comprehensive analysis by region and market sector of projected Affordable Jewelry sales for 2024 through 2030. With Affordable Jewelry sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Affordable Jewelry industry.

This Insight Report provides a comprehensive analysis of the global Affordable Jewelry landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Affordable Jewelry portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Affordable Jewelry market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Affordable Jewelry and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Affordable Jewelry.

United States market for Affordable Jewelry is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Affordable Jewelry is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Affordable Jewelry is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Affordable Jewelry players cover Mejuri, BaubleBar, Gorjana, Catbird, Madewell, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Affordable Jewelry market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sterling Silver Jewelry

Gold-Plated Jewelry

Beaded Jewelry

Gemstone Jewelry

Others

Segmentation by Application:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mejuri

BaubleBar

Gorjana

Catbird

Madewell

Kate Spade

Missoma

Jenny Bird

Flaire & Co

Aurate

Kendra Scott

Monica Vinader

Nadri

Oak and Luna

Local Eclectic

Ana Luisa

Ross-Simons

Clean Origin

Baby Gold

Key Questions Addressed in this Report

What is the 10-year outlook for the global Affordable Jewelry market?

What factors are driving Affordable Jewelry market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Affordable Jewelry market opportunities vary by end market size?

How does Affordable Jewelry break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Affordable Jewelry Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Affordable Jewelry by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Affordable Jewelry by Country/Region, 2019, 2023 & 2030
- 2.2 Affordable Jewelry Segment by Type
 - 2.2.1 Sterling Silver Jewelry
 - 2.2.2 Gold-Plated Jewelry
 - 2.2.3 Beaded Jewelry
 - 2.2.4 Gemstone Jewelry
 - 2.2.5 Others
- 2.3 Affordable Jewelry Sales by Type
 - 2.3.1 Global Affordable Jewelry Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Affordable Jewelry Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Affordable Jewelry Sale Price by Type (2019-2024)
- 2.4 Affordable Jewelry Segment by Application
 - 2.4.1 Offline Sales
 - 2.4.2 Online Sales
- 2.5 Affordable Jewelry Sales by Application
 - 2.5.1 Global Affordable Jewelry Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Affordable Jewelry Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Affordable Jewelry Sale Price by Application (2019-2024)

3 GLOBAL BY COMPANY

3.1 Global Affordable Jewelry Breakdown Data by Company

3.1.1 Global Affordable Jewelry Annual Sales by Company (2019-2024)

3.1.2 Global Affordable Jewelry Sales Market Share by Company (2019-2024)

3.2 Global Affordable Jewelry Annual Revenue by Company (2019-2024)

3.2.1 Global Affordable Jewelry Revenue by Company (2019-2024)

3.2.2 Global Affordable Jewelry Revenue Market Share by Company (2019-2024)

3.3 Global Affordable Jewelry Sale Price by Company

3.4 Key Manufacturers Affordable Jewelry Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Affordable Jewelry Product Location Distribution

3.4.2 Players Affordable Jewelry Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AFFORDABLE JEWELRY BY GEOGRAPHIC REGION

4.1 World Historic Affordable Jewelry Market Size by Geographic Region (2019-2024)

4.1.1 Global Affordable Jewelry Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Affordable Jewelry Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Affordable Jewelry Market Size by Country/Region (2019-2024)

4.2.1 Global Affordable Jewelry Annual Sales by Country/Region (2019-2024)

4.2.2 Global Affordable Jewelry Annual Revenue by Country/Region (2019-2024)

4.3 Americas Affordable Jewelry Sales Growth

4.4 APAC Affordable Jewelry Sales Growth

4.5 Europe Affordable Jewelry Sales Growth

4.6 Middle East & Africa Affordable Jewelry Sales Growth

5 AMERICAS

5.1 Americas Affordable Jewelry Sales by Country

5.1.1 Americas Affordable Jewelry Sales by Country (2019-2024)

5.1.2 Americas Affordable Jewelry Revenue by Country (2019-2024)

- 5.2 Americas Affordable Jewelry Sales by Type (2019-2024)
- 5.3 Americas Affordable Jewelry Sales by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Affordable Jewelry Sales by Region
 - 6.1.1 APAC Affordable Jewelry Sales by Region (2019-2024)
 - 6.1.2 APAC Affordable Jewelry Revenue by Region (2019-2024)
- 6.2 APAC Affordable Jewelry Sales by Type (2019-2024)
- 6.3 APAC Affordable Jewelry Sales by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Affordable Jewelry by Country
 - 7.1.1 Europe Affordable Jewelry Sales by Country (2019-2024)
 - 7.1.2 Europe Affordable Jewelry Revenue by Country (2019-2024)
- 7.2 Europe Affordable Jewelry Sales by Type (2019-2024)
- 7.3 Europe Affordable Jewelry Sales by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Affordable Jewelry by Country
 - 8.1.1 Middle East & Africa Affordable Jewelry Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Affordable Jewelry Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Affordable Jewelry Sales by Type (2019-2024)
- 8.3 Middle East & Africa Affordable Jewelry Sales by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Affordable Jewelry
- 10.3 Manufacturing Process Analysis of Affordable Jewelry
- 10.4 Industry Chain Structure of Affordable Jewelry

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Affordable Jewelry Distributors
- 11.3 Affordable Jewelry Customer

12 WORLD FORECAST REVIEW FOR AFFORDABLE JEWELRY BY GEOGRAPHIC REGION

- 12.1 Global Affordable Jewelry Market Size Forecast by Region
 - 12.1.1 Global Affordable Jewelry Forecast by Region (2025-2030)
 - 12.1.2 Global Affordable Jewelry Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)
- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)

12.5 Middle East & Africa Forecast by Country (2025-2030)

12.6 Global Affordable Jewelry Forecast by Type (2025-2030)

12.7 Global Affordable Jewelry Forecast by Application (2025-2030)

13 KEY PLAYERS ANALYSIS

13.1 Mejuri

13.1.1 Mejuri Company Information

13.1.2 Mejuri Affordable Jewelry Product Portfolios and Specifications

13.1.3 Mejuri Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Mejuri Main Business Overview

13.1.5 Mejuri Latest Developments

13.2 BaubleBar

13.2.1 BaubleBar Company Information

13.2.2 BaubleBar Affordable Jewelry Product Portfolios and Specifications

13.2.3 BaubleBar Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 BaubleBar Main Business Overview

13.2.5 BaubleBar Latest Developments

13.3 Gorjana

13.3.1 Gorjana Company Information

13.3.2 Gorjana Affordable Jewelry Product Portfolios and Specifications

13.3.3 Gorjana Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.3.4 Gorjana Main Business Overview

13.3.5 Gorjana Latest Developments

13.4 Catbird

13.4.1 Catbird Company Information

13.4.2 Catbird Affordable Jewelry Product Portfolios and Specifications

13.4.3 Catbird Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 Catbird Main Business Overview

13.4.5 Catbird Latest Developments

13.5 Madewell

13.5.1 Madewell Company Information

13.5.2 Madewell Affordable Jewelry Product Portfolios and Specifications

13.5.3 Madewell Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.5.4 Madewell Main Business Overview

- 13.5.5 Madewell Latest Developments
- 13.6 Kate Spade
 - 13.6.1 Kate Spade Company Information
 - 13.6.2 Kate Spade Affordable Jewelry Product Portfolios and Specifications
 - 13.6.3 Kate Spade Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Kate Spade Main Business Overview
 - 13.6.5 Kate Spade Latest Developments
- 13.7 Missoma
 - 13.7.1 Missoma Company Information
 - 13.7.2 Missoma Affordable Jewelry Product Portfolios and Specifications
 - 13.7.3 Missoma Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Missoma Main Business Overview
 - 13.7.5 Missoma Latest Developments
- 13.8 Jenny Bird
 - 13.8.1 Jenny Bird Company Information
 - 13.8.2 Jenny Bird Affordable Jewelry Product Portfolios and Specifications
 - 13.8.3 Jenny Bird Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Jenny Bird Main Business Overview
 - 13.8.5 Jenny Bird Latest Developments
- 13.9 Flaire & Co
 - 13.9.1 Flaire & Co Company Information
 - 13.9.2 Flaire & Co Affordable Jewelry Product Portfolios and Specifications
 - 13.9.3 Flaire & Co Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Flaire & Co Main Business Overview
 - 13.9.5 Flaire & Co Latest Developments
- 13.10 Aurate
 - 13.10.1 Aurate Company Information
 - 13.10.2 Aurate Affordable Jewelry Product Portfolios and Specifications
 - 13.10.3 Aurate Affordable Jewelry Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Aurate Main Business Overview
 - 13.10.5 Aurate Latest Developments
- 13.11 Kendra Scott
 - 13.11.1 Kendra Scott Company Information
 - 13.11.2 Kendra Scott Affordable Jewelry Product Portfolios and Specifications

13.11.3 Kendra Scott Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.11.4 Kendra Scott Main Business Overview

13.11.5 Kendra Scott Latest Developments

13.12 Monica Vinader

13.12.1 Monica Vinader Company Information

13.12.2 Monica Vinader Affordable Jewelry Product Portfolios and Specifications

13.12.3 Monica Vinader Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.12.4 Monica Vinader Main Business Overview

13.12.5 Monica Vinader Latest Developments

13.13 Nadri

13.13.1 Nadri Company Information

13.13.2 Nadri Affordable Jewelry Product Portfolios and Specifications

13.13.3 Nadri Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.13.4 Nadri Main Business Overview

13.13.5 Nadri Latest Developments

13.14 Oak and Luna

13.14.1 Oak and Luna Company Information

13.14.2 Oak and Luna Affordable Jewelry Product Portfolios and Specifications

13.14.3 Oak and Luna Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.14.4 Oak and Luna Main Business Overview

13.14.5 Oak and Luna Latest Developments

13.15 Local Eclectic

13.15.1 Local Eclectic Company Information

13.15.2 Local Eclectic Affordable Jewelry Product Portfolios and Specifications

13.15.3 Local Eclectic Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Local Eclectic Main Business Overview

13.15.5 Local Eclectic Latest Developments

13.16 Ana Luisa

13.16.1 Ana Luisa Company Information

13.16.2 Ana Luisa Affordable Jewelry Product Portfolios and Specifications

13.16.3 Ana Luisa Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.16.4 Ana Luisa Main Business Overview

13.16.5 Ana Luisa Latest Developments

13.17 Ross-Simons

13.17.1 Ross-Simons Company Information

13.17.2 Ross-Simons Affordable Jewelry Product Portfolios and Specifications

13.17.3 Ross-Simons Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.17.4 Ross-Simons Main Business Overview

13.17.5 Ross-Simons Latest Developments

13.18 Clean Origin

13.18.1 Clean Origin Company Information

13.18.2 Clean Origin Affordable Jewelry Product Portfolios and Specifications

13.18.3 Clean Origin Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.18.4 Clean Origin Main Business Overview

13.18.5 Clean Origin Latest Developments

13.19 Baby Gold

13.19.1 Baby Gold Company Information

13.19.2 Baby Gold Affordable Jewelry Product Portfolios and Specifications

13.19.3 Baby Gold Affordable Jewelry Sales, Revenue, Price and Gross Margin
(2019-2024)

13.19.4 Baby Gold Main Business Overview

13.19.5 Baby Gold Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Affordable Jewelry Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Affordable Jewelry Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Sterling Silver Jewelry
- Table 4. Major Players of Gold-Plated Jewelry
- Table 5. Major Players of Beaded Jewelry
- Table 6. Major Players of Gemstone Jewelry
- Table 7. Major Players of Others
- Table 8. Global Affordable Jewelry Sales by Type (2019-2024) & (Units)
- Table 9. Global Affordable Jewelry Sales Market Share by Type (2019-2024)
- Table 10. Global Affordable Jewelry Revenue by Type (2019-2024) & (\$ million)
- Table 11. Global Affordable Jewelry Revenue Market Share by Type (2019-2024)
- Table 12. Global Affordable Jewelry Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 13. Global Affordable Jewelry Sale by Application (2019-2024) & (Units)
- Table 14. Global Affordable Jewelry Sale Market Share by Application (2019-2024)
- Table 15. Global Affordable Jewelry Revenue by Application (2019-2024) & (\$ million)
- Table 16. Global Affordable Jewelry Revenue Market Share by Application (2019-2024)
- Table 17. Global Affordable Jewelry Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 18. Global Affordable Jewelry Sales by Company (2019-2024) & (Units)
- Table 19. Global Affordable Jewelry Sales Market Share by Company (2019-2024)
- Table 20. Global Affordable Jewelry Revenue by Company (2019-2024) & (\$ millions)
- Table 21. Global Affordable Jewelry Revenue Market Share by Company (2019-2024)
- Table 22. Global Affordable Jewelry Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 23. Key Manufacturers Affordable Jewelry Producing Area Distribution and Sales Area
- Table 24. Players Affordable Jewelry Products Offered
- Table 25. Affordable Jewelry Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 26. New Products and Potential Entrants
- Table 27. Market M&A Activity & Strategy
- Table 28. Global Affordable Jewelry Sales by Geographic Region (2019-2024) & (Units)
- Table 29. Global Affordable Jewelry Sales Market Share Geographic Region (2019-2024)
- Table 30. Global Affordable Jewelry Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Affordable Jewelry Revenue Market Share by Geographic Region (2019-2024)

Table 32. Global Affordable Jewelry Sales by Country/Region (2019-2024) & (Units)

Table 33. Global Affordable Jewelry Sales Market Share by Country/Region (2019-2024)

Table 34. Global Affordable Jewelry Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Affordable Jewelry Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Affordable Jewelry Sales by Country (2019-2024) & (Units)

Table 37. Americas Affordable Jewelry Sales Market Share by Country (2019-2024)

Table 38. Americas Affordable Jewelry Revenue by Country (2019-2024) & (\$ millions)

Table 39. Americas Affordable Jewelry Sales by Type (2019-2024) & (Units)

Table 40. Americas Affordable Jewelry Sales by Application (2019-2024) & (Units)

Table 41. APAC Affordable Jewelry Sales by Region (2019-2024) & (Units)

Table 42. APAC Affordable Jewelry Sales Market Share by Region (2019-2024)

Table 43. APAC Affordable Jewelry Revenue by Region (2019-2024) & (\$ millions)

Table 44. APAC Affordable Jewelry Sales by Type (2019-2024) & (Units)

Table 45. APAC Affordable Jewelry Sales by Application (2019-2024) & (Units)

Table 46. Europe Affordable Jewelry Sales by Country (2019-2024) & (Units)

Table 47. Europe Affordable Jewelry Revenue by Country (2019-2024) & (\$ millions)

Table 48. Europe Affordable Jewelry Sales by Type (2019-2024) & (Units)

Table 49. Europe Affordable Jewelry Sales by Application (2019-2024) & (Units)

Table 50. Middle East & Africa Affordable Jewelry Sales by Country (2019-2024) & (Units)

Table 51. Middle East & Africa Affordable Jewelry Revenue Market Share by Country (2019-2024)

Table 52. Middle East & Africa Affordable Jewelry Sales by Type (2019-2024) & (Units)

Table 53. Middle East & Africa Affordable Jewelry Sales by Application (2019-2024) & (Units)

Table 54. Key Market Drivers & Growth Opportunities of Affordable Jewelry

Table 55. Key Market Challenges & Risks of Affordable Jewelry

Table 56. Key Industry Trends of Affordable Jewelry

Table 57. Affordable Jewelry Raw Material

Table 58. Key Suppliers of Raw Materials

Table 59. Affordable Jewelry Distributors List

Table 60. Affordable Jewelry Customer List

Table 61. Global Affordable Jewelry Sales Forecast by Region (2025-2030) & (Units)

Table 62. Global Affordable Jewelry Revenue Forecast by Region (2025-2030) & (\$

millions)

Table 63. Americas Affordable Jewelry Sales Forecast by Country (2025-2030) & (Units)

Table 64. Americas Affordable Jewelry Annual Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 65. APAC Affordable Jewelry Sales Forecast by Region (2025-2030) & (Units)

Table 66. APAC Affordable Jewelry Annual Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Europe Affordable Jewelry Sales Forecast by Country (2025-2030) & (Units)

Table 68. Europe Affordable Jewelry Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. Middle East & Africa Affordable Jewelry Sales Forecast by Country (2025-2030) & (Units)

Table 70. Middle East & Africa Affordable Jewelry Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 71. Global Affordable Jewelry Sales Forecast by Type (2025-2030) & (Units)

Table 72. Global Affordable Jewelry Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 73. Global Affordable Jewelry Sales Forecast by Application (2025-2030) & (Units)

Table 74. Global Affordable Jewelry Revenue Forecast by Application (2025-2030) & (\$ millions)

Table 75. Mejuri Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 76. Mejuri Affordable Jewelry Product Portfolios and Specifications

Table 77. Mejuri Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 78. Mejuri Main Business

Table 79. Mejuri Latest Developments

Table 80. BaubleBar Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 81. BaubleBar Affordable Jewelry Product Portfolios and Specifications

Table 82. BaubleBar Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 83. BaubleBar Main Business

Table 84. BaubleBar Latest Developments

Table 85. Gorjana Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 86. Gorjana Affordable Jewelry Product Portfolios and Specifications

Table 87. Gorjana Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 88. Gorjana Main Business

Table 89. Gorjana Latest Developments

Table 90. Catbird Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 91. Catbird Affordable Jewelry Product Portfolios and Specifications

Table 92. Catbird Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 93. Catbird Main Business

Table 94. Catbird Latest Developments

Table 95. Madewell Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 96. Madewell Affordable Jewelry Product Portfolios and Specifications

Table 97. Madewell Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 98. Madewell Main Business

Table 99. Madewell Latest Developments

Table 100. Kate Spade Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 101. Kate Spade Affordable Jewelry Product Portfolios and Specifications

Table 102. Kate Spade Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 103. Kate Spade Main Business

Table 104. Kate Spade Latest Developments

Table 105. Missoma Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 106. Missoma Affordable Jewelry Product Portfolios and Specifications

Table 107. Missoma Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 108. Missoma Main Business

Table 109. Missoma Latest Developments

Table 110. Jenny Bird Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 111. Jenny Bird Affordable Jewelry Product Portfolios and Specifications

Table 112. Jenny Bird Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 113. Jenny Bird Main Business

Table 114. Jenny Bird Latest Developments

Table 115. Flaire & Co Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 116. Flaire & Co Affordable Jewelry Product Portfolios and Specifications

Table 117. Flaire & Co Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 118. Flaire & Co Main Business

Table 119. Flaire & Co Latest Developments

Table 120. Aurate Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 121. Aurate Affordable Jewelry Product Portfolios and Specifications

Table 122. Aurate Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 123. Aurate Main Business

Table 124. Aurate Latest Developments

Table 125. Kendra Scott Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 126. Kendra Scott Affordable Jewelry Product Portfolios and Specifications

Table 127. Kendra Scott Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 128. Kendra Scott Main Business

Table 129. Kendra Scott Latest Developments

Table 130. Monica Vinader Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 131. Monica Vinader Affordable Jewelry Product Portfolios and Specifications

Table 132. Monica Vinader Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 133. Monica Vinader Main Business

Table 134. Monica Vinader Latest Developments

Table 135. Nadri Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 136. Nadri Affordable Jewelry Product Portfolios and Specifications

Table 137. Nadri Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 138. Nadri Main Business

Table 139. Nadri Latest Developments

Table 140. Oak and Luna Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 141. Oak and Luna Affordable Jewelry Product Portfolios and Specifications

Table 142. Oak and Luna Affordable Jewelry Sales (Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 143. Oak and Luna Main Business

Table 144. Oak and Luna Latest Developments

Table 145. Local Eclectic Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 146. Local Eclectic Affordable Jewelry Product Portfolios and Specifications

Table 147. Local Eclectic Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 148. Local Eclectic Main Business

Table 149. Local Eclectic Latest Developments

Table 150. Ana Luisa Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 151. Ana Luisa Affordable Jewelry Product Portfolios and Specifications

Table 152. Ana Luisa Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 153. Ana Luisa Main Business

Table 154. Ana Luisa Latest Developments

Table 155. Ross-Simons Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 156. Ross-Simons Affordable Jewelry Product Portfolios and Specifications

Table 157. Ross-Simons Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 158. Ross-Simons Main Business

Table 159. Ross-Simons Latest Developments

Table 160. Clean Origin Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 161. Clean Origin Affordable Jewelry Product Portfolios and Specifications

Table 162. Clean Origin Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 163. Clean Origin Main Business

Table 164. Clean Origin Latest Developments

Table 165. Baby Gold Basic Information, Affordable Jewelry Manufacturing Base, Sales Area and Its Competitors

Table 166. Baby Gold Affordable Jewelry Product Portfolios and Specifications

Table 167. Baby Gold Affordable Jewelry Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 168. Baby Gold Main Business

Table 169. Baby Gold Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Affordable Jewelry
- Figure 2. Affordable Jewelry Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Affordable Jewelry Sales Growth Rate 2019-2030 (Units)
- Figure 7. Global Affordable Jewelry Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Affordable Jewelry Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Affordable Jewelry Sales Market Share by Country/Region (2023)
- Figure 10. Affordable Jewelry Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Sterling Silver Jewelry
- Figure 12. Product Picture of Gold-Plated Jewelry
- Figure 13. Product Picture of Beaded Jewelry
- Figure 14. Product Picture of Gemstone Jewelry
- Figure 15. Product Picture of Others
- Figure 16. Global Affordable Jewelry Sales Market Share by Type in 2023
- Figure 17. Global Affordable Jewelry Revenue Market Share by Type (2019-2024)
- Figure 18. Affordable Jewelry Consumed in Offline Sales
- Figure 19. Global Affordable Jewelry Market: Offline Sales (2019-2024) & (Units)
- Figure 20. Affordable Jewelry Consumed in Online Sales
- Figure 21. Global Affordable Jewelry Market: Online Sales (2019-2024) & (Units)
- Figure 22. Global Affordable Jewelry Sale Market Share by Application (2023)
- Figure 23. Global Affordable Jewelry Revenue Market Share by Application in 2023
- Figure 24. Affordable Jewelry Sales by Company in 2023 (Units)
- Figure 25. Global Affordable Jewelry Sales Market Share by Company in 2023
- Figure 26. Affordable Jewelry Revenue by Company in 2023 (\$ millions)
- Figure 27. Global Affordable Jewelry Revenue Market Share by Company in 2023
- Figure 28. Global Affordable Jewelry Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Affordable Jewelry Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Affordable Jewelry Sales 2019-2024 (Units)
- Figure 31. Americas Affordable Jewelry Revenue 2019-2024 (\$ millions)

- Figure 32. APAC Affordable Jewelry Sales 2019-2024 (Units)
- Figure 33. APAC Affordable Jewelry Revenue 2019-2024 (\$ millions)
- Figure 34. Europe Affordable Jewelry Sales 2019-2024 (Units)
- Figure 35. Europe Affordable Jewelry Revenue 2019-2024 (\$ millions)
- Figure 36. Middle East & Africa Affordable Jewelry Sales 2019-2024 (Units)
- Figure 37. Middle East & Africa Affordable Jewelry Revenue 2019-2024 (\$ millions)
- Figure 38. Americas Affordable Jewelry Sales Market Share by Country in 2023
- Figure 39. Americas Affordable Jewelry Revenue Market Share by Country (2019-2024)
- Figure 40. Americas Affordable Jewelry Sales Market Share by Type (2019-2024)
- Figure 41. Americas Affordable Jewelry Sales Market Share by Application (2019-2024)
- Figure 42. United States Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 43. Canada Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 44. Mexico Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 45. Brazil Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 46. APAC Affordable Jewelry Sales Market Share by Region in 2023
- Figure 47. APAC Affordable Jewelry Revenue Market Share by Region (2019-2024)
- Figure 48. APAC Affordable Jewelry Sales Market Share by Type (2019-2024)
- Figure 49. APAC Affordable Jewelry Sales Market Share by Application (2019-2024)
- Figure 50. China Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 51. Japan Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 52. South Korea Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 53. Southeast Asia Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 54. India Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 55. Australia Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 56. China Taiwan Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 57. Europe Affordable Jewelry Sales Market Share by Country in 2023
- Figure 58. Europe Affordable Jewelry Revenue Market Share by Country (2019-2024)
- Figure 59. Europe Affordable Jewelry Sales Market Share by Type (2019-2024)
- Figure 60. Europe Affordable Jewelry Sales Market Share by Application (2019-2024)
- Figure 61. Germany Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 62. France Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 63. UK Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 64. Italy Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 65. Russia Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)
- Figure 66. Middle East & Africa Affordable Jewelry Sales Market Share by Country (2019-2024)
- Figure 67. Middle East & Africa Affordable Jewelry Sales Market Share by Type (2019-2024)
- Figure 68. Middle East & Africa Affordable Jewelry Sales Market Share by Application

(2019-2024)

Figure 69. Egypt Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)

Figure 70. South Africa Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)

Figure 71. Israel Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)

Figure 72. Turkey Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)

Figure 73. GCC Countries Affordable Jewelry Revenue Growth 2019-2024 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Affordable Jewelry in 2023

Figure 75. Manufacturing Process Analysis of Affordable Jewelry

Figure 76. Industry Chain Structure of Affordable Jewelry

Figure 77. Channels of Distribution

Figure 78. Global Affordable Jewelry Sales Market Forecast by Region (2025-2030)

Figure 79. Global Affordable Jewelry Revenue Market Share Forecast by Region
(2025-2030)

Figure 80. Global Affordable Jewelry Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Affordable Jewelry Revenue Market Share Forecast by Type
(2025-2030)

Figure 82. Global Affordable Jewelry Sales Market Share Forecast by Application
(2025-2030)

Figure 83. Global Affordable Jewelry Revenue Market Share Forecast by Application
(2025-2030)

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