

Global Advertising Media Placement Management Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G65D53FDAFEFEN.html>

Date: May 2026

Pages: 159

Price: US\$ 3,660.00 (Single User License)

ID: G65D53FDAFEFEN

Abstracts

The global Advertising Media Placement Management Services market size is predicted to grow from US\$ 2958 million in 2025 to US\$ 6021 million in 2032; it is expected to grow at a CAGR of 10.9% from 2026 to 2032.

Advertising media placement management service is a professional service that provides comprehensive management of the selection, procurement, execution, monitoring, and optimization of advertising media, all centered around the advertiser's placement objectives. This service typically includes media strategy development, media resource purchasing, placement plan execution, performance monitoring and data analysis, and dynamic adjustments during the placement process. Its aim is to improve advertising reach efficiency and effectiveness within a given budget.

Advertising media placement management services are widely used in brand marketing, performance advertising, and integrated communication scenarios, and are a core operational and management link connecting advertisers with various media platforms. The gross profit margin is 65%.

The advertising media placement management service industry chain can be broadly divided into three segments: upstream media resource providers, midstream placement management and technology service providers, and downstream advertisers. The upstream segment mainly includes providers of traffic and advertising space such as search engines, social media, video platforms, and outdoor media, such as Google and Meta; the midstream segment consists of advertising media placement management service providers responsible for strategy development, media mix, placement execution, programmatic buying, data monitoring, and performance optimization, usually relying on DSP, DMP, monitoring, and attribution tools for refined management;

the downstream segment comprises brand owners and performance advertisers across industries such as fast-moving consumer goods, internet, e-commerce, automotive, and finance, who have clear demands for ROI, conversion efficiency, and brand asset growth, driving the industry chain towards data-driven and integrated services.

United States market for Advertising Media Placement Management Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Advertising Media Placement Management Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Advertising Media Placement Management Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Advertising Media Placement Management Services players cover Adform, Adobe, AdRoll, Amazon (AWS), AT&T (WarnerMedia), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Advertising Media Placement Management Services Industry Forecast" looks at past sales and reviews total world Advertising Media Placement Management Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Advertising Media Placement Management Services sales for 2026 through 2032. With Advertising Media Placement Management Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Advertising Media Placement Management Services industry.

This Insight Report provides a comprehensive analysis of the global Advertising Media Placement Management Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Advertising Media Placement Management Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Advertising Media Placement Management Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Advertising Media Placement Management Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Advertising Media Placement Management Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Advertising Media Placement Management Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Advertising Channels:

Search Engine Advertising

Social Media Advertising

Native/Feed Advertising

Segmentation by Campaign Objective:

Brand Awareness Campaigns

Performance/Conversion Campaigns

Remarketing/Retargeting Campaigns

Segmentation by Application:

Ads Setting

Data Analytics

Yield Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adform

Adobe

AdRoll

Amazon (AWS)

AT&T (WarnerMedia)

CAKE

Choozle

Criteo

Google

LiveIntent

Marin Software

MediaMath

Quantcast

Singapore Telecommunications (Amobee)

Sovrn

The Search Monitor

The Trade Desk

Verizon (Verizon Media)

Verve

Tencent

Tiktok

Baidu

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Advertising Media Placement Management Services Market Size (2021-2032)
- 2.1.2 Advertising Media Placement Management Services Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Advertising Media Placement Management Services by Country/Region (2021, 2025 & 2032)

2.2 Advertising Media Placement Management Services Segment by Type

- 2.2.1 On-Premise
- 2.2.2 Cloud-Based
- 2.2.3 Advertising Media Placement Management Services Market Size by Type
 - 2.2.3.1 Advertising Media Placement Management Services Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)

2.3 Advertising Media Placement Management Services Segment by Advertising Channels

- 2.3.1 Search Engine Advertising
- 2.3.2 Social Media Advertising
- 2.3.3 Native/Feed Advertising
- 2.3.4 Advertising Media Placement Management Services Market Size by Advertising Channels
 - 2.3.4.1 Advertising Media Placement Management Services Market Size CAGR by Advertising Channels (2021 VS 2025 VS 2032)

2.3.4.2 Global Advertising Media Placement Management Services Market Size Market Share by Advertising Channels (2021-2026)

2.4 Advertising Media Placement Management Services Segment by Campaign Objective

2.4.1 Brand Awareness Campaigns

2.4.2 Performance/Conversion Campaigns

2.4.3 Remarketing/Retargeting Campaigns

2.4.4 Advertising Media Placement Management Services Market Size by Campaign Objective

2.4.4.1 Advertising Media Placement Management Services Market Size CAGR by Campaign Objective (2021 VS 2025 VS 2032)

2.4.4.2 Global Advertising Media Placement Management Services Market Size Market Share by Campaign Objective (2021-2026)

2.5 Advertising Media Placement Management Services Segment by Application

2.5.1 Ads Setting

2.5.2 Data Analytics

2.5.3 Yield Management

2.5.4 Others

2.5.5 Advertising Media Placement Management Services Market Size by Application

2.5.5.1 Advertising Media Placement Management Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Advertising Media Placement Management Services Market Size Market Share by Application (2021-2026)

3 ADVERTISING MEDIA PLACEMENT MANAGEMENT SERVICES MARKET SIZE BY PLAYER

3.1 Advertising Media Placement Management Services Market Size Market Share by Player

3.1.1 Global Advertising Media Placement Management Services Revenue by Player (2021-2026)

3.1.2 Global Advertising Media Placement Management Services Revenue Market Share by Player (2021-2026)

3.2 Global Advertising Media Placement Management Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ADVERTISING MEDIA PLACEMENT MANAGEMENT SERVICES BY REGION

4.1 Advertising Media Placement Management Services Market Size by Region (2021-2026)

4.2 Global Advertising Media Placement Management Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas Advertising Media Placement Management Services Market Size Growth (2021-2026)

4.4 APAC Advertising Media Placement Management Services Market Size Growth (2021-2026)

4.5 Europe Advertising Media Placement Management Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Advertising Media Placement Management Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Advertising Media Placement Management Services Market Size by Country (2021-2026)

5.2 Americas Advertising Media Placement Management Services Market Size by Type (2021-2026)

5.3 Americas Advertising Media Placement Management Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Advertising Media Placement Management Services Market Size by Region (2021-2026)

6.2 APAC Advertising Media Placement Management Services Market Size by Type (2021-2026)

6.3 APAC Advertising Media Placement Management Services Market Size by Application (2021-2026)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Advertising Media Placement Management Services Market Size by Country (2021-2026)
- 7.2 Europe Advertising Media Placement Management Services Market Size by Type (2021-2026)
- 7.3 Europe Advertising Media Placement Management Services Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Advertising Media Placement Management Services by Region (2021-2026)
- 8.2 Middle East & Africa Advertising Media Placement Management Services Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Advertising Media Placement Management Services Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL ADVERTISING MEDIA PLACEMENT MANAGEMENT SERVICES MARKET FORECAST

10.1 Global Advertising Media Placement Management Services Forecast by Region (2027-2032)

10.1.1 Global Advertising Media Placement Management Services Forecast by Region (2027-2032)

10.1.2 Americas Advertising Media Placement Management Services Forecast

10.1.3 APAC Advertising Media Placement Management Services Forecast

10.1.4 Europe Advertising Media Placement Management Services Forecast

10.1.5 Middle East & Africa Advertising Media Placement Management Services Forecast

10.2 Americas Advertising Media Placement Management Services Forecast by Country (2027-2032)

10.2.1 United States Market Advertising Media Placement Management Services Forecast

10.2.2 Canada Market Advertising Media Placement Management Services Forecast

10.2.3 Mexico Market Advertising Media Placement Management Services Forecast

10.2.4 Brazil Market Advertising Media Placement Management Services Forecast

10.3 APAC Advertising Media Placement Management Services Forecast by Region (2027-2032)

10.3.1 China Advertising Media Placement Management Services Market Forecast

10.3.2 Japan Market Advertising Media Placement Management Services Forecast

10.3.3 Korea Market Advertising Media Placement Management Services Forecast

10.3.4 Southeast Asia Market Advertising Media Placement Management Services Forecast

10.3.5 India Market Advertising Media Placement Management Services Forecast

10.3.6 Australia Market Advertising Media Placement Management Services Forecast

10.4 Europe Advertising Media Placement Management Services Forecast by Country (2027-2032)

10.4.1 Germany Market Advertising Media Placement Management Services Forecast

10.4.2 France Market Advertising Media Placement Management Services Forecast

10.4.3 UK Market Advertising Media Placement Management Services Forecast

10.4.4 Italy Market Advertising Media Placement Management Services Forecast

10.4.5 Russia Market Advertising Media Placement Management Services Forecast

10.5 Middle East & Africa Advertising Media Placement Management Services Forecast by Region (2027-2032)

10.5.1 Egypt Market Advertising Media Placement Management Services Forecast

10.5.2 South Africa Market Advertising Media Placement Management Services Forecast

10.5.3 Israel Market Advertising Media Placement Management Services Forecast

10.5.4 Turkey Market Advertising Media Placement Management Services Forecast

10.6 Global Advertising Media Placement Management Services Forecast by Type (2027-2032)

10.7 Global Advertising Media Placement Management Services Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Advertising Media Placement Management Services Forecast

11 KEY PLAYERS ANALYSIS

11.1 Adform

11.1.1 Adform Company Information

11.1.2 Adform Advertising Media Placement Management Services Product Offered

11.1.3 Adform Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Adform Main Business Overview

11.1.5 Adform Latest Developments

11.2 Adobe

11.2.1 Adobe Company Information

11.2.2 Adobe Advertising Media Placement Management Services Product Offered

11.2.3 Adobe Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Adobe Main Business Overview

11.2.5 Adobe Latest Developments

11.3 AdRoll

11.3.1 AdRoll Company Information

11.3.2 AdRoll Advertising Media Placement Management Services Product Offered

11.3.3 AdRoll Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 AdRoll Main Business Overview

11.3.5 AdRoll Latest Developments

11.4 Amazon (AWS)

11.4.1 Amazon (AWS) Company Information

11.4.2 Amazon (AWS) Advertising Media Placement Management Services Product Offered

11.4.3 Amazon (AWS) Advertising Media Placement Management Services Revenue,

Gross Margin and Market Share (2021-2026)

11.4.4 Amazon (AWS) Main Business Overview

11.4.5 Amazon (AWS) Latest Developments

11.5 AT&T (WarnerMedia)

11.5.1 AT&T (WarnerMedia) Company Information

11.5.2 AT&T (WarnerMedia) Advertising Media Placement Management Services

Product Offered

11.5.3 AT&T (WarnerMedia) Advertising Media Placement Management Services

Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 AT&T (WarnerMedia) Main Business Overview

11.5.5 AT&T (WarnerMedia) Latest Developments

11.6 CAKE

11.6.1 CAKE Company Information

11.6.2 CAKE Advertising Media Placement Management Services Product Offered

11.6.3 CAKE Advertising Media Placement Management Services Revenue, Gross

Margin and Market Share (2021-2026)

11.6.4 CAKE Main Business Overview

11.6.5 CAKE Latest Developments

11.7 Choozle

11.7.1 Choozle Company Information

11.7.2 Choozle Advertising Media Placement Management Services Product Offered

11.7.3 Choozle Advertising Media Placement Management Services Revenue, Gross

Margin and Market Share (2021-2026)

11.7.4 Choozle Main Business Overview

11.7.5 Choozle Latest Developments

11.8 Criteo

11.8.1 Criteo Company Information

11.8.2 Criteo Advertising Media Placement Management Services Product Offered

11.8.3 Criteo Advertising Media Placement Management Services Revenue, Gross

Margin and Market Share (2021-2026)

11.8.4 Criteo Main Business Overview

11.8.5 Criteo Latest Developments

11.9 Google

11.9.1 Google Company Information

11.9.2 Google Advertising Media Placement Management Services Product Offered

11.9.3 Google Advertising Media Placement Management Services Revenue, Gross

Margin and Market Share (2021-2026)

11.9.4 Google Main Business Overview

11.9.5 Google Latest Developments

11.10 LiveIntent

11.10.1 LiveIntent Company Information

11.10.2 LiveIntent Advertising Media Placement Management Services Product Offered

11.10.3 LiveIntent Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 LiveIntent Main Business Overview

11.10.5 LiveIntent Latest Developments

11.11 Marin Software

11.11.1 Marin Software Company Information

11.11.2 Marin Software Advertising Media Placement Management Services Product Offered

11.11.3 Marin Software Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Marin Software Main Business Overview

11.11.5 Marin Software Latest Developments

11.12 MediaMath

11.12.1 MediaMath Company Information

11.12.2 MediaMath Advertising Media Placement Management Services Product Offered

11.12.3 MediaMath Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 MediaMath Main Business Overview

11.12.5 MediaMath Latest Developments

11.13 Quantcast

11.13.1 Quantcast Company Information

11.13.2 Quantcast Advertising Media Placement Management Services Product Offered

11.13.3 Quantcast Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Quantcast Main Business Overview

11.13.5 Quantcast Latest Developments

11.14 Singapore Telecommunications (Amobee)

11.14.1 Singapore Telecommunications (Amobee) Company Information

11.14.2 Singapore Telecommunications (Amobee) Advertising Media Placement Management Services Product Offered

11.14.3 Singapore Telecommunications (Amobee) Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Singapore Telecommunications (Amobee) Main Business Overview

- 11.14.5 Singapore Telecommunications (Amobee) Latest Developments
- 11.15 Sovrn
 - 11.15.1 Sovrn Company Information
 - 11.15.2 Sovrn Advertising Media Placement Management Services Product Offered
 - 11.15.3 Sovrn Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Sovrn Main Business Overview
 - 11.15.5 Sovrn Latest Developments
- 11.16 The Search Monitor
 - 11.16.1 The Search Monitor Company Information
 - 11.16.2 The Search Monitor Advertising Media Placement Management Services Product Offered
 - 11.16.3 The Search Monitor Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 The Search Monitor Main Business Overview
 - 11.16.5 The Search Monitor Latest Developments
- 11.17 The Trade Desk
 - 11.17.1 The Trade Desk Company Information
 - 11.17.2 The Trade Desk Advertising Media Placement Management Services Product Offered
 - 11.17.3 The Trade Desk Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 The Trade Desk Main Business Overview
 - 11.17.5 The Trade Desk Latest Developments
- 11.18 Verizon (Verizon Media)
 - 11.18.1 Verizon (Verizon Media) Company Information
 - 11.18.2 Verizon (Verizon Media) Advertising Media Placement Management Services Product Offered
 - 11.18.3 Verizon (Verizon Media) Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Verizon (Verizon Media) Main Business Overview
 - 11.18.5 Verizon (Verizon Media) Latest Developments
- 11.19 Verve
 - 11.19.1 Verve Company Information
 - 11.19.2 Verve Advertising Media Placement Management Services Product Offered
 - 11.19.3 Verve Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Verve Main Business Overview
 - 11.19.5 Verve Latest Developments

11.20 Tencent

11.20.1 Tencent Company Information

11.20.2 Tencent Advertising Media Placement Management Services Product Offered

11.20.3 Tencent Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Tencent Main Business Overview

11.20.5 Tencent Latest Developments

11.21 Tiktok

11.21.1 Tiktok Company Information

11.21.2 Tiktok Advertising Media Placement Management Services Product Offered

11.21.3 Tiktok Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 Tiktok Main Business Overview

11.21.5 Tiktok Latest Developments

11.22 Baidu

11.22.1 Baidu Company Information

11.22.2 Baidu Advertising Media Placement Management Services Product Offered

11.22.3 Baidu Advertising Media Placement Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Baidu Main Business Overview

11.22.5 Baidu Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Advertising Media Placement Management Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Advertising Media Placement Management Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of On-Premise
- Table 4. Major Players of Cloud-Based
- Table 5. Advertising Media Placement Management Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 6. Global Advertising Media Placement Management Services Market Size by Type (2021-2026) & (\$ millions)
- Table 7. Global Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)
- Table 8. Major Players of Search Engine Advertising
- Table 9. Major Players of Social Media Advertising
- Table 10. Major Players of Native/Feed Advertising
- Table 11. Advertising Media Placement Management Services Market Size CAGR by Advertising Channels (2021 VS 2025 VS 2032) & (\$ millions)
- Table 12. Global Advertising Media Placement Management Services Market Size by Advertising Channels (2021-2026) & (\$ millions)
- Table 13. Global Advertising Media Placement Management Services Market Size Market Share by Advertising Channels (2021-2026)
- Table 14. Major Players of Brand Awareness Campaigns
- Table 15. Major Players of Performance/Conversion Campaigns
- Table 16. Major Players of Remarketing/Retargeting Campaigns
- Table 17. Advertising Media Placement Management Services Market Size CAGR by Campaign Objective (2021 VS 2025 VS 2032) & (\$ millions)
- Table 18. Global Advertising Media Placement Management Services Market Size by Campaign Objective (2021-2026) & (\$ millions)
- Table 19. Global Advertising Media Placement Management Services Market Size Market Share by Campaign Objective (2021-2026)
- Table 20. Advertising Media Placement Management Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 21. Global Advertising Media Placement Management Services Market Size by Application (2021-2026) & (\$ millions)
- Table 22. Global Advertising Media Placement Management Services Market Size

Market Share by Application (2021-2026)

Table 23. Global Advertising Media Placement Management Services Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Advertising Media Placement Management Services Revenue Market Share by Player (2021-2026)

Table 25. Advertising Media Placement Management Services Key Players Head office and Products Offered

Table 26. Advertising Media Placement Management Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Advertising Media Placement Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 30. Global Advertising Media Placement Management Services Market Size Market Share by Region (2021-2026)

Table 31. Global Advertising Media Placement Management Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Advertising Media Placement Management Services Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Advertising Media Placement Management Services Market Size by Country (2021-2026) & (\$ millions)

Table 34. Americas Advertising Media Placement Management Services Market Size Market Share by Country (2021-2026)

Table 35. Americas Advertising Media Placement Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 36. Americas Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)

Table 37. Americas Advertising Media Placement Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 38. Americas Advertising Media Placement Management Services Market Size Market Share by Application (2021-2026)

Table 39. APAC Advertising Media Placement Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 40. APAC Advertising Media Placement Management Services Market Size Market Share by Region (2021-2026)

Table 41. APAC Advertising Media Placement Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 42. APAC Advertising Media Placement Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 43. Europe Advertising Media Placement Management Services Market Size by Country (2021-2026) & (\$ millions)

Table 44. Europe Advertising Media Placement Management Services Market Size Market Share by Country (2021-2026)

Table 45. Europe Advertising Media Placement Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 46. Europe Advertising Media Placement Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Advertising Media Placement Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Advertising Media Placement Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Advertising Media Placement Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 50. Key Market Drivers & Growth Opportunities of Advertising Media Placement Management Services

Table 51. Key Market Challenges & Risks of Advertising Media Placement Management Services

Table 52. Key Industry Trends of Advertising Media Placement Management Services

Table 53. Global Advertising Media Placement Management Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 54. Global Advertising Media Placement Management Services Market Size Market Share Forecast by Region (2027-2032)

Table 55. Global Advertising Media Placement Management Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 56. Global Advertising Media Placement Management Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 57. Adform Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 58. Adform Advertising Media Placement Management Services Product Offered

Table 59. Adform Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Adform Main Business

Table 61. Adform Latest Developments

Table 62. Adobe Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 63. Adobe Advertising Media Placement Management Services Product Offered

Table 64. Adobe Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Adobe Main Business

Table 66. Adobe Latest Developments

Table 67. AdRoll Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 68. AdRoll Advertising Media Placement Management Services Product Offered

Table 69. AdRoll Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. AdRoll Main Business

Table 71. AdRoll Latest Developments

Table 72. Amazon (AWS) Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 73. Amazon (AWS) Advertising Media Placement Management Services Product Offered

Table 74. Amazon (AWS) Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Amazon (AWS) Main Business

Table 76. Amazon (AWS) Latest Developments

Table 77. AT&T (WarnerMedia) Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 78. AT&T (WarnerMedia) Advertising Media Placement Management Services Product Offered

Table 79. AT&T (WarnerMedia) Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. AT&T (WarnerMedia) Main Business

Table 81. AT&T (WarnerMedia) Latest Developments

Table 82. CAKE Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 83. CAKE Advertising Media Placement Management Services Product Offered

Table 84. CAKE Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. CAKE Main Business

Table 86. CAKE Latest Developments

Table 87. Choozle Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 88. Choozle Advertising Media Placement Management Services Product Offered

Table 89. Choozle Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Choozle Main Business

Table 91. Choozle Latest Developments

Table 92. Criteo Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 93. Criteo Advertising Media Placement Management Services Product Offered

Table 94. Criteo Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. Criteo Main Business

Table 96. Criteo Latest Developments

Table 97. Google Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 98. Google Advertising Media Placement Management Services Product Offered

Table 99. Google Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Google Main Business

Table 101. Google Latest Developments

Table 102. LiveIntent Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 103. LiveIntent Advertising Media Placement Management Services Product Offered

Table 104. LiveIntent Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. LiveIntent Main Business

Table 106. LiveIntent Latest Developments

Table 107. Marin Software Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 108. Marin Software Advertising Media Placement Management Services Product Offered

Table 109. Marin Software Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. Marin Software Main Business

Table 111. Marin Software Latest Developments

Table 112. MediaMath Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 113. MediaMath Advertising Media Placement Management Services Product Offered

Table 114. MediaMath Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. MediaMath Main Business

Table 116. MediaMath Latest Developments

Table 117. Quantcast Details, Company Type, Advertising Media Placement

Management Services Area Served and Its Competitors

Table 118. Quantcast Advertising Media Placement Management Services Product Offered

Table 119. Quantcast Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 120. Quantcast Main Business

Table 121. Quantcast Latest Developments

Table 122. Singapore Telecommunications (Amobee) Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 123. Singapore Telecommunications (Amobee) Advertising Media Placement Management Services Product Offered

Table 124. Singapore Telecommunications (Amobee) Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 125. Singapore Telecommunications (Amobee) Main Business

Table 126. Singapore Telecommunications (Amobee) Latest Developments

Table 127. Sovrn Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 128. Sovrn Advertising Media Placement Management Services Product Offered

Table 129. Sovrn Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 130. Sovrn Main Business

Table 131. Sovrn Latest Developments

Table 132. The Search Monitor Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 133. The Search Monitor Advertising Media Placement Management Services Product Offered

Table 134. The Search Monitor Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 135. The Search Monitor Main Business

Table 136. The Search Monitor Latest Developments

Table 137. The Trade Desk Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 138. The Trade Desk Advertising Media Placement Management Services Product Offered

Table 139. The Trade Desk Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 140. The Trade Desk Main Business

Table 141. The Trade Desk Latest Developments

Table 142. Verizon (Verizon Media) Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 143. Verizon (Verizon Media) Advertising Media Placement Management Services Product Offered

Table 144. Verizon (Verizon Media) Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 145. Verizon (Verizon Media) Main Business

Table 146. Verizon (Verizon Media) Latest Developments

Table 147. Verve Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 148. Verve Advertising Media Placement Management Services Product Offered

Table 149. Verve Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 150. Verve Main Business

Table 151. Verve Latest Developments

Table 152. Tencent Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 153. Tencent Advertising Media Placement Management Services Product Offered

Table 154. Tencent Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 155. Tencent Main Business

Table 156. Tencent Latest Developments

Table 157. Tiktok Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 158. Tiktok Advertising Media Placement Management Services Product Offered

Table 159. Tiktok Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 160. Tiktok Main Business

Table 161. Tiktok Latest Developments

Table 162. Baidu Details, Company Type, Advertising Media Placement Management Services Area Served and Its Competitors

Table 163. Baidu Advertising Media Placement Management Services Product Offered

Table 164. Baidu Advertising Media Placement Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 165. Baidu Main Business

Table 166. Baidu Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Advertising Media Placement Management Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Advertising Media Placement Management Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Advertising Media Placement Management Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Advertising Media Placement Management Services Sales Market Share by Country/Region (2025)

Figure 8. Advertising Media Placement Management Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Advertising Media Placement Management Services Market Size Market Share by Type in 2025

Figure 10. Global Advertising Media Placement Management Services Market Size Market Share by Advertising Channels in 2025

Figure 11. Global Advertising Media Placement Management Services Market Size Market Share by Campaign Objective in 2025

Figure 12. Advertising Media Placement Management Services in Ads Setting

Figure 13. Global Advertising Media Placement Management Services Market: Ads Setting (2021-2026) & (\$ millions)

Figure 14. Advertising Media Placement Management Services in Data Analytics

Figure 15. Global Advertising Media Placement Management Services Market: Data Analytics (2021-2026) & (\$ millions)

Figure 16. Advertising Media Placement Management Services in Yield Management

Figure 17. Global Advertising Media Placement Management Services Market: Yield Management (2021-2026) & (\$ millions)

Figure 18. Advertising Media Placement Management Services in Others

Figure 19. Global Advertising Media Placement Management Services Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Advertising Media Placement Management Services Market Size Market Share by Application in 2025

Figure 21. Global Advertising Media Placement Management Services Revenue Market Share by Player in 2025

Figure 22. Global Advertising Media Placement Management Services Market Size

Market Share by Region (2021-2026)

Figure 23. Americas Advertising Media Placement Management Services Market Size 2021-2026 (\$ millions)

Figure 24. APAC Advertising Media Placement Management Services Market Size 2021-2026 (\$ millions)

Figure 25. Europe Advertising Media Placement Management Services Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Advertising Media Placement Management Services Market Size 2021-2026 (\$ millions)

Figure 27. Americas Advertising Media Placement Management Services Value Market Share by Country in 2025

Figure 28. United States Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Advertising Media Placement Management Services Market Size Market Share by Region in 2025

Figure 33. APAC Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)

Figure 34. APAC Advertising Media Placement Management Services Market Size Market Share by Application (2021-2026)

Figure 35. China Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Advertising Media Placement Management Services Market Size Market Share by Country in 2025

Figure 42. Europe Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)

Figure 43. Europe Advertising Media Placement Management Services Market Size Market Share by Application (2021-2026)

Figure 44. Germany Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Advertising Media Placement Management Services Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Advertising Media Placement Management Services Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Advertising Media Placement Management Services Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Advertising Media Placement Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 58. APAC Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 59. Europe Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 61. United States Advertising Media Placement Management Services Market

Size 2027-2032 (\$ millions)

Figure 62. Canada Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 65. China Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 66. Japan Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 67. Korea Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 69. India Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 70. Australia Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 71. Germany Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 72. France Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 73. UK Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 74. Italy Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 75. Russia Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 78. Israel Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Advertising Media Placement Management Services Market Size 2027-2032 (\$ millions)

Figure 80. Global Advertising Media Placement Management Services Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Advertising Media Placement Management Services Market Size
Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Advertising Media Placement Management Services Market
Size 2027-2032 (\$ millions)

I would like to order

Product name: Global Advertising Media Placement Management Services Market Growth (Status and Outlook) 2026-2032

Product link: <https://marketpublishers.com/r/G65D53FDAFEFEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G65D53FDAFEFEN.html>