

Global Advertising Agency Management Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Advertising Agency Management Software Industry Forecast” looks at past sales and reviews total world Advertising Agency Management Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Advertising Agency Management Software sales for 2023 through 2029. With Advertising Agency Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Advertising Agency Management Software industry.

This Insight Report provides a comprehensive analysis of the global Advertising Agency Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Advertising Agency Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Advertising Agency Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Advertising Agency Management Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Advertising Agency Management Software.

The global Advertising Agency Management Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Advertising Agency Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Advertising Agency Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Advertising Agency Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Advertising Agency Management Software players cover Workzone, AXAD, Scoro, Screendragon, monday.com, Mavenlink, Forecast, Productive and Wrike, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Advertising Agency Management Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Workzone

AXAD

Scoro

Screendragon

monday.com

Mavenlink

Forecast

Productive

Wrike

Ravetree

FunctionFox

VOGSY

ProWorkflow

Intervals

Paymo

Basecamp

Hive

Gain

Yanado

Adobe

Accelo

Mayple

HourStack

Avaza

Adzooma

Teamogy

Adrenalead

CORE

CurrentTrack

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Advertising Agency Management Software Market Size 2018-2029
 - 2.1.2 Advertising Agency Management Software Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Advertising Agency Management Software Segment by Type
 - 2.2.1 Cloud Based
 - 2.2.2 On-premises
- 2.3 Advertising Agency Management Software Market Size by Type
 - 2.3.1 Advertising Agency Management Software Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Advertising Agency Management Software Market Size Market Share by Type (2018-2023)
- 2.4 Advertising Agency Management Software Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
- 2.5 Advertising Agency Management Software Market Size by Application
 - 2.5.1 Advertising Agency Management Software Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

3 ADVERTISING AGENCY MANAGEMENT SOFTWARE MARKET SIZE BY PLAYER

- 3.1 Advertising Agency Management Software Market Size Market Share by Players

3.1.1 Global Advertising Agency Management Software Revenue by Players (2018-2023)

3.1.2 Global Advertising Agency Management Software Revenue Market Share by Players (2018-2023)

3.2 Global Advertising Agency Management Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ADVERTISING AGENCY MANAGEMENT SOFTWARE BY REGIONS

4.1 Advertising Agency Management Software Market Size by Regions (2018-2023)

4.2 Americas Advertising Agency Management Software Market Size Growth (2018-2023)

4.3 APAC Advertising Agency Management Software Market Size Growth (2018-2023)

4.4 Europe Advertising Agency Management Software Market Size Growth (2018-2023)

4.5 Middle East & Africa Advertising Agency Management Software Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas Advertising Agency Management Software Market Size by Country (2018-2023)

5.2 Americas Advertising Agency Management Software Market Size by Type (2018-2023)

5.3 Americas Advertising Agency Management Software Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Advertising Agency Management Software Market Size by Region (2018-2023)

6.2 APAC Advertising Agency Management Software Market Size by Type (2018-2023)

6.3 APAC Advertising Agency Management Software Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Advertising Agency Management Software by Country (2018-2023)

7.2 Europe Advertising Agency Management Software Market Size by Type (2018-2023)

7.3 Europe Advertising Agency Management Software Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Advertising Agency Management Software by Region (2018-2023)

8.2 Middle East & Africa Advertising Agency Management Software Market Size by Type (2018-2023)

8.3 Middle East & Africa Advertising Agency Management Software Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ADVERTISING AGENCY MANAGEMENT SOFTWARE MARKET FORECAST

10.1 Global Advertising Agency Management Software Forecast by Regions (2024-2029)

10.1.1 Global Advertising Agency Management Software Forecast by Regions (2024-2029)

10.1.2 Americas Advertising Agency Management Software Forecast

10.1.3 APAC Advertising Agency Management Software Forecast

10.1.4 Europe Advertising Agency Management Software Forecast

10.1.5 Middle East & Africa Advertising Agency Management Software Forecast

10.2 Americas Advertising Agency Management Software Forecast by Country (2024-2029)

10.2.1 United States Advertising Agency Management Software Market Forecast

10.2.2 Canada Advertising Agency Management Software Market Forecast

10.2.3 Mexico Advertising Agency Management Software Market Forecast

10.2.4 Brazil Advertising Agency Management Software Market Forecast

10.3 APAC Advertising Agency Management Software Forecast by Region (2024-2029)

10.3.1 China Advertising Agency Management Software Market Forecast

10.3.2 Japan Advertising Agency Management Software Market Forecast

10.3.3 Korea Advertising Agency Management Software Market Forecast

10.3.4 Southeast Asia Advertising Agency Management Software Market Forecast

10.3.5 India Advertising Agency Management Software Market Forecast

10.3.6 Australia Advertising Agency Management Software Market Forecast

10.4 Europe Advertising Agency Management Software Forecast by Country (2024-2029)

10.4.1 Germany Advertising Agency Management Software Market Forecast

10.4.2 France Advertising Agency Management Software Market Forecast

10.4.3 UK Advertising Agency Management Software Market Forecast

10.4.4 Italy Advertising Agency Management Software Market Forecast

10.4.5 Russia Advertising Agency Management Software Market Forecast

10.5 Middle East & Africa Advertising Agency Management Software Forecast by Region (2024-2029)

10.5.1 Egypt Advertising Agency Management Software Market Forecast

10.5.2 South Africa Advertising Agency Management Software Market Forecast

- 10.5.3 Israel Advertising Agency Management Software Market Forecast
- 10.5.4 Turkey Advertising Agency Management Software Market Forecast
- 10.5.5 GCC Countries Advertising Agency Management Software Market Forecast
- 10.6 Global Advertising Agency Management Software Forecast by Type (2024-2029)
- 10.7 Global Advertising Agency Management Software Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 Workzone

- 11.1.1 Workzone Company Information
- 11.1.2 Workzone Advertising Agency Management Software Product Offered
- 11.1.3 Workzone Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 Workzone Main Business Overview
- 11.1.5 Workzone Latest Developments

11.2 AXAD

- 11.2.1 AXAD Company Information
- 11.2.2 AXAD Advertising Agency Management Software Product Offered
- 11.2.3 AXAD Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.2.4 AXAD Main Business Overview
- 11.2.5 AXAD Latest Developments

11.3 Scoro

- 11.3.1 Scoro Company Information
- 11.3.2 Scoro Advertising Agency Management Software Product Offered
- 11.3.3 Scoro Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.3.4 Scoro Main Business Overview
- 11.3.5 Scoro Latest Developments

11.4 Screendragon

- 11.4.1 Screendragon Company Information
- 11.4.2 Screendragon Advertising Agency Management Software Product Offered
- 11.4.3 Screendragon Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.4.4 Screendragon Main Business Overview
- 11.4.5 Screendragon Latest Developments

11.5 monday.com

- 11.5.1 monday.com Company Information

- 11.5.2 monday.com Advertising Agency Management Software Product Offered
- 11.5.3 monday.com Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.5.4 monday.com Main Business Overview
- 11.5.5 monday.com Latest Developments
- 11.6 Mavenlink
 - 11.6.1 Mavenlink Company Information
 - 11.6.2 Mavenlink Advertising Agency Management Software Product Offered
 - 11.6.3 Mavenlink Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Mavenlink Main Business Overview
 - 11.6.5 Mavenlink Latest Developments
- 11.7 Forecast
 - 11.7.1 Forecast Company Information
 - 11.7.2 Forecast Advertising Agency Management Software Product Offered
 - 11.7.3 Forecast Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Forecast Main Business Overview
 - 11.7.5 Forecast Latest Developments
- 11.8 Productive
 - 11.8.1 Productive Company Information
 - 11.8.2 Productive Advertising Agency Management Software Product Offered
 - 11.8.3 Productive Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 Productive Main Business Overview
 - 11.8.5 Productive Latest Developments
- 11.9 Wrike
 - 11.9.1 Wrike Company Information
 - 11.9.2 Wrike Advertising Agency Management Software Product Offered
 - 11.9.3 Wrike Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Wrike Main Business Overview
 - 11.9.5 Wrike Latest Developments
- 11.10 Ravetree
 - 11.10.1 Ravetree Company Information
 - 11.10.2 Ravetree Advertising Agency Management Software Product Offered
 - 11.10.3 Ravetree Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Ravetree Main Business Overview

- 11.10.5 Ravetree Latest Developments
- 11.11 FunctionFox
 - 11.11.1 FunctionFox Company Information
 - 11.11.2 FunctionFox Advertising Agency Management Software Product Offered
 - 11.11.3 FunctionFox Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 FunctionFox Main Business Overview
 - 11.11.5 FunctionFox Latest Developments
- 11.12 VOGSY
 - 11.12.1 VOGSY Company Information
 - 11.12.2 VOGSY Advertising Agency Management Software Product Offered
 - 11.12.3 VOGSY Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 VOGSY Main Business Overview
 - 11.12.5 VOGSY Latest Developments
- 11.13 ProWorkflow
 - 11.13.1 ProWorkflow Company Information
 - 11.13.2 ProWorkflow Advertising Agency Management Software Product Offered
 - 11.13.3 ProWorkflow Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 ProWorkflow Main Business Overview
 - 11.13.5 ProWorkflow Latest Developments
- 11.14 Intervals
 - 11.14.1 Intervals Company Information
 - 11.14.2 Intervals Advertising Agency Management Software Product Offered
 - 11.14.3 Intervals Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.14.4 Intervals Main Business Overview
 - 11.14.5 Intervals Latest Developments
- 11.15 Paymo
 - 11.15.1 Paymo Company Information
 - 11.15.2 Paymo Advertising Agency Management Software Product Offered
 - 11.15.3 Paymo Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Paymo Main Business Overview
 - 11.15.5 Paymo Latest Developments
- 11.16 Basecamp
 - 11.16.1 Basecamp Company Information
 - 11.16.2 Basecamp Advertising Agency Management Software Product Offered

11.16.3 Basecamp Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Basecamp Main Business Overview

11.16.5 Basecamp Latest Developments

11.17 Hive

11.17.1 Hive Company Information

11.17.2 Hive Advertising Agency Management Software Product Offered

11.17.3 Hive Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Hive Main Business Overview

11.17.5 Hive Latest Developments

11.18 Gain

11.18.1 Gain Company Information

11.18.2 Gain Advertising Agency Management Software Product Offered

11.18.3 Gain Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.18.4 Gain Main Business Overview

11.18.5 Gain Latest Developments

11.19 Yanado

11.19.1 Yanado Company Information

11.19.2 Yanado Advertising Agency Management Software Product Offered

11.19.3 Yanado Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.19.4 Yanado Main Business Overview

11.19.5 Yanado Latest Developments

11.20 Adobe

11.20.1 Adobe Company Information

11.20.2 Adobe Advertising Agency Management Software Product Offered

11.20.3 Adobe Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.20.4 Adobe Main Business Overview

11.20.5 Adobe Latest Developments

11.21 Accelo

11.21.1 Accelo Company Information

11.21.2 Accelo Advertising Agency Management Software Product Offered

11.21.3 Accelo Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.21.4 Accelo Main Business Overview

11.21.5 Accelo Latest Developments

11.22 Mayple

11.22.1 Mayple Company Information

11.22.2 Mayple Advertising Agency Management Software Product Offered

11.22.3 Mayple Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.22.4 Mayple Main Business Overview

11.22.5 Mayple Latest Developments

11.23 HourStack

11.23.1 HourStack Company Information

11.23.2 HourStack Advertising Agency Management Software Product Offered

11.23.3 HourStack Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.23.4 HourStack Main Business Overview

11.23.5 HourStack Latest Developments

11.24 Avaza

11.24.1 Avaza Company Information

11.24.2 Avaza Advertising Agency Management Software Product Offered

11.24.3 Avaza Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.24.4 Avaza Main Business Overview

11.24.5 Avaza Latest Developments

11.25 Adzooma

11.25.1 Adzooma Company Information

11.25.2 Adzooma Advertising Agency Management Software Product Offered

11.25.3 Adzooma Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.25.4 Adzooma Main Business Overview

11.25.5 Adzooma Latest Developments

11.26 Teamogy

11.26.1 Teamogy Company Information

11.26.2 Teamogy Advertising Agency Management Software Product Offered

11.26.3 Teamogy Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.26.4 Teamogy Main Business Overview

11.26.5 Teamogy Latest Developments

11.27 Adrenalead

11.27.1 Adrenalead Company Information

11.27.2 Adrenalead Advertising Agency Management Software Product Offered

11.27.3 Adrenalead Advertising Agency Management Software Revenue, Gross

Margin and Market Share (2018-2023)

11.27.4 Adrenalead Main Business Overview

11.27.5 Adrenalead Latest Developments

11.28 CORE

11.28.1 CORE Company Information

11.28.2 CORE Advertising Agency Management Software Product Offered

11.28.3 CORE Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.28.4 CORE Main Business Overview

11.28.5 CORE Latest Developments

11.29 CurrentTrack

11.29.1 CurrentTrack Company Information

11.29.2 CurrentTrack Advertising Agency Management Software Product Offered

11.29.3 CurrentTrack Advertising Agency Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.29.4 CurrentTrack Main Business Overview

11.29.5 CurrentTrack Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Advertising Agency Management Software Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Cloud Based

Table 3. Major Players of On-premises

Table 4. Advertising Agency Management Software Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Advertising Agency Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Table 7. Advertising Agency Management Software Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Advertising Agency Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Table 10. Global Advertising Agency Management Software Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Advertising Agency Management Software Revenue Market Share by Player (2018-2023)

Table 12. Advertising Agency Management Software Key Players Head office and Products Offered

Table 13. Advertising Agency Management Software Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Advertising Agency Management Software Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Advertising Agency Management Software Market Size Market Share by Regions (2018-2023)

Table 18. Global Advertising Agency Management Software Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Advertising Agency Management Software Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Advertising Agency Management Software Market Size by Country

(2018-2023) & (\$ Millions)

Table 21. Americas Advertising Agency Management Software Market Size Market Share by Country (2018-2023)

Table 22. Americas Advertising Agency Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Table 24. Americas Advertising Agency Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Table 26. APAC Advertising Agency Management Software Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Advertising Agency Management Software Market Size Market Share by Region (2018-2023)

Table 28. APAC Advertising Agency Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Table 30. APAC Advertising Agency Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Table 32. Europe Advertising Agency Management Software Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Advertising Agency Management Software Market Size Market Share by Country (2018-2023)

Table 34. Europe Advertising Agency Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Table 36. Europe Advertising Agency Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa Advertising Agency Management Software Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa Advertising Agency Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa Advertising Agency Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of Advertising Agency Management Software

Table 45. Key Market Challenges & Risks of Advertising Agency Management Software

Table 46. Key Industry Trends of Advertising Agency Management Software

Table 47. Global Advertising Agency Management Software Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global Advertising Agency Management Software Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global Advertising Agency Management Software Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global Advertising Agency Management Software Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Workzone Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 52. Workzone Advertising Agency Management Software Product Offered

Table 53. Workzone Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Workzone Main Business

Table 55. Workzone Latest Developments

Table 56. AXAD Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 57. AXAD Advertising Agency Management Software Product Offered

Table 58. AXAD Main Business

Table 59. AXAD Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. AXAD Latest Developments

Table 61. Scoro Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 62. Scoro Advertising Agency Management Software Product Offered

Table 63. Scoro Main Business

Table 64. Scoro Advertising Agency Management Software Revenue (\$ million), Gross

Margin and Market Share (2018-2023)

Table 65. Scoro Latest Developments

Table 66. Screendragon Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 67. Screendragon Advertising Agency Management Software Product Offered

Table 68. Screendragon Main Business

Table 69. Screendragon Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Screendragon Latest Developments

Table 71. monday.com Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 72. monday.com Advertising Agency Management Software Product Offered

Table 73. monday.com Main Business

Table 74. monday.com Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. monday.com Latest Developments

Table 76. Mavenlink Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 77. Mavenlink Advertising Agency Management Software Product Offered

Table 78. Mavenlink Main Business

Table 79. Mavenlink Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Mavenlink Latest Developments

Table 81. Forecast Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 82. Forecast Advertising Agency Management Software Product Offered

Table 83. Forecast Main Business

Table 84. Forecast Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Forecast Latest Developments

Table 86. Productive Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 87. Productive Advertising Agency Management Software Product Offered

Table 88. Productive Main Business

Table 89. Productive Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Productive Latest Developments

Table 91. Wrike Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 92. Wrike Advertising Agency Management Software Product Offered
Table 93. Wrike Main Business
Table 94. Wrike Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 95. Wrike Latest Developments
Table 96. Ravetree Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors
Table 97. Ravetree Advertising Agency Management Software Product Offered
Table 98. Ravetree Main Business
Table 99. Ravetree Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 100. Ravetree Latest Developments
Table 101. FunctionFox Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors
Table 102. FunctionFox Advertising Agency Management Software Product Offered
Table 103. FunctionFox Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 104. FunctionFox Main Business
Table 105. FunctionFox Latest Developments
Table 106. VOGSY Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors
Table 107. VOGSY Advertising Agency Management Software Product Offered
Table 108. VOGSY Main Business
Table 109. VOGSY Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 110. VOGSY Latest Developments
Table 111. ProWorkflow Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors
Table 112. ProWorkflow Advertising Agency Management Software Product Offered
Table 113. ProWorkflow Main Business
Table 114. ProWorkflow Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 115. ProWorkflow Latest Developments
Table 116. Intervals Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors
Table 117. Intervals Advertising Agency Management Software Product Offered
Table 118. Intervals Main Business
Table 119. Intervals Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Intervals Latest Developments

Table 121. Paymo Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 122. Paymo Advertising Agency Management Software Product Offered

Table 123. Paymo Main Business

Table 124. Paymo Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Paymo Latest Developments

Table 126. Basecamp Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 127. Basecamp Advertising Agency Management Software Product Offered

Table 128. Basecamp Main Business

Table 129. Basecamp Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Basecamp Latest Developments

Table 131. Hive Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 132. Hive Advertising Agency Management Software Product Offered

Table 133. Hive Main Business

Table 134. Hive Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Hive Latest Developments

Table 136. Gain Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 137. Gain Advertising Agency Management Software Product Offered

Table 138. Gain Main Business

Table 139. Gain Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Gain Latest Developments

Table 141. Yanado Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 142. Yanado Advertising Agency Management Software Product Offered

Table 143. Yanado Main Business

Table 144. Yanado Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Yanado Latest Developments

Table 146. Adobe Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 147. Adobe Advertising Agency Management Software Product Offered

Table 148. Adobe Main Business

Table 149. Adobe Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 150. Adobe Latest Developments

Table 151. Accelo Details, Company Type, Advertising Agency Management Software
Area Served and Its Competitors

Table 152. Accelo Advertising Agency Management Software Product Offered

Table 153. Accelo Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 154. Accelo Main Business

Table 155. Accelo Latest Developments

Table 156. Mayple Details, Company Type, Advertising Agency Management Software
Area Served and Its Competitors

Table 157. Mayple Advertising Agency Management Software Product Offered

Table 158. Mayple Main Business

Table 159. Mayple Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 160. Mayple Latest Developments

Table 161. HourStack Details, Company Type, Advertising Agency Management
Software Area Served and Its Competitors

Table 162. HourStack Advertising Agency Management Software Product Offered

Table 163. HourStack Main Business

Table 164. HourStack Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 165. HourStack Latest Developments

Table 166. Avaza Details, Company Type, Advertising Agency Management Software
Area Served and Its Competitors

Table 167. Avaza Advertising Agency Management Software Product Offered

Table 168. Avaza Main Business

Table 169. Avaza Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 170. Avaza Latest Developments

Table 171. Adzooma Details, Company Type, Advertising Agency Management
Software Area Served and Its Competitors

Table 172. Adzooma Advertising Agency Management Software Product Offered

Table 173. Adzooma Main Business

Table 174. Adzooma Advertising Agency Management Software Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 175. Adzooma Latest Developments

Table 176. Teamogy Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 177. Teamogy Advertising Agency Management Software Product Offered

Table 178. Teamogy Main Business

Table 179. Teamogy Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 180. Teamogy Latest Developments

Table 181. Adrenalead Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 182. Adrenalead Advertising Agency Management Software Product Offered

Table 183. Adrenalead Main Business

Table 184. Adrenalead Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 185. Adrenalead Latest Developments

Table 186. CORE Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 187. CORE Advertising Agency Management Software Product Offered

Table 188. CORE Main Business

Table 189. CORE Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 190. CORE Latest Developments

Table 191. CurrentTrack Details, Company Type, Advertising Agency Management Software Area Served and Its Competitors

Table 192. CurrentTrack Advertising Agency Management Software Product Offered

Table 193. CurrentTrack Main Business

Table 194. CurrentTrack Advertising Agency Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 195. CurrentTrack Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Advertising Agency Management Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Advertising Agency Management Software Market Size Growth Rate 2018-2029 (\$ Millions)
- Figure 6. Advertising Agency Management Software Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Figure 7. Advertising Agency Management Software Sales Market Share by Country/Region (2022)
- Figure 8. Advertising Agency Management Software Sales Market Share by Country/Region (2018, 2022 & 2029)
- Figure 9. Global Advertising Agency Management Software Market Size Market Share by Type in 2022
- Figure 10. Advertising Agency Management Software in SMEs
- Figure 11. Global Advertising Agency Management Software Market: SMEs (2018-2023) & (\$ Millions)
- Figure 12. Advertising Agency Management Software in Large Enterprises
- Figure 13. Global Advertising Agency Management Software Market: Large Enterprises (2018-2023) & (\$ Millions)
- Figure 14. Global Advertising Agency Management Software Market Size Market Share by Application in 2022
- Figure 15. Global Advertising Agency Management Software Revenue Market Share by Player in 2022
- Figure 16. Global Advertising Agency Management Software Market Size Market Share by Regions (2018-2023)
- Figure 17. Americas Advertising Agency Management Software Market Size 2018-2023 (\$ Millions)
- Figure 18. APAC Advertising Agency Management Software Market Size 2018-2023 (\$ Millions)
- Figure 19. Europe Advertising Agency Management Software Market Size 2018-2023 (\$ Millions)
- Figure 20. Middle East & Africa Advertising Agency Management Software Market Size 2018-2023 (\$ Millions)
- Figure 21. Americas Advertising Agency Management Software Value Market Share by

Country in 2022

Figure 22. United States Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Advertising Agency Management Software Market Size Market Share by Region in 2022

Figure 27. APAC Advertising Agency Management Software Market Size Market Share by Type in 2022

Figure 28. APAC Advertising Agency Management Software Market Size Market Share by Application in 2022

Figure 29. China Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Advertising Agency Management Software Market Size Market Share by Country in 2022

Figure 36. Europe Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Figure 37. Europe Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Figure 38. Germany Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Advertising Agency Management Software Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Advertising Agency Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 52. APAC Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 53. Europe Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 55. United States Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 56. Canada Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 59. China Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 60. Japan Advertising Agency Management Software Market Size 2024-2029 (\$

Millions)

Figure 61. Korea Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 63. India Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 64. Australia Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 65. Germany Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 66. France Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 67. UK Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 68. Italy Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 69. Russia Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 70. Spain Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 73. Israel Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries Advertising Agency Management Software Market Size 2024-2029 (\$ Millions)

Figure 76. Global Advertising Agency Management Software Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Advertising Agency Management Software Market Size Market Share Forecast by Application (2024-2029)

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