

# Global Adventure Motorcycle Tire Market Growth 2026-2032

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## Abstracts

The global Adventure Motorcycle Tire market size is predicted to grow from US\$ 502 million in 2025 to US\$ 695 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

In 2025, global Adventure Motorcycle Tire production reached approximately 17.76 million units, with an average price of \$28.9 per unit.

Adventure Motorcycle Tire is a multi-purpose motorcycle tire engineered for adventure and dual-sport motorcycles that operate across a mix of paved roads and unpaved terrain such as gravel, dirt, light mud, and rocky tracks. Compared with pure street tires, it balances highway stability, wet grip, mileage, and noise control with off-road traction, self-cleaning tread voids, and puncture/cut resistance. Products are commonly positioned by on-road/off-road usage ratios (e.g., 90/10, 70/30, 50/50), reflecting different tread patterns, carcass stiffness, compound choices, and heat management requirements.

Upstream, key raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black, silica), steel bead wire, nylon/polyester/rayon cord fabrics, chemical additives (sulfur, accelerators, antioxidants, plasticizers), and in some designs aramid or other high-strength fibers. Typical production lines follow mixing/compounding (internal mixer), calendaring and extrusion for tread/sidewall, bead preparation, cord ply cutting, tire building on a drum, and curing/vulcanization in a tire mold, followed by inspection (uniformity, balance, X-ray or shearography where used). Downstream customers include adventure motorcycle OEMs and dealerships for factory-fitment (OE) tires, and a large replacement market via distributors, motorcycle service shops, and e-commerce channels. The industry's gross margin varies by brand position

and region; mass-market products tend to be in a moderate range, while premium brands with stronger pricing power and higher-spec materials/QA typically achieve higher margins.

United States market for Adventure Motorcycle Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Adventure Motorcycle Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Adventure Motorcycle Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Adventure Motorcycle Tire players cover Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Adventure Motorcycle Tire Industry Forecast" looks at past sales and reviews total world Adventure Motorcycle Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Adventure Motorcycle Tire sales for 2026 through 2032. With Adventure Motorcycle Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Adventure Motorcycle Tire industry.

This Insight Report provides a comprehensive analysis of the global Adventure Motorcycle Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Adventure Motorcycle Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Adventure Motorcycle Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Adventure Motorcycle Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Adventure Motorcycle Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Adventure Motorcycle Tire market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Continuous Block Pattern Tire

Semi-Open Block Pattern Tire

Open Block Tire

#### Segmentation by Use:

Touring Adventure Tire

Rally / Expedition Adventure Tire

#### Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Adventure Motorcycle Tire market?

What factors are driving Adventure Motorcycle Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Adventure Motorcycle Tire market opportunities vary by end market size?

How does Adventure Motorcycle Tire break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Adventure Motorcycle Tire Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Adventure Motorcycle Tire by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Adventure Motorcycle Tire by Country/Region, 2021, 2025 & 2032
- 2.2 Adventure Motorcycle Tire Segment by Type
  - 2.2.1 Continuous Block Pattern Tire
  - 2.2.2 Semi-Open Block Pattern Tire
  - 2.2.3 Open Block Tire
  - 2.2.4 Adventure Motorcycle Tire Sales by Type
    - 2.2.4.1 Global Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)
    - 2.2.4.2 Global Adventure Motorcycle Tire Revenue and Market Share by Type (2021-2026)
    - 2.2.4.3 Global Adventure Motorcycle Tire Sale Price by Type (2021-2026)
- 2.3 Adventure Motorcycle Tire Segment by Use
  - 2.3.1 Touring Adventure Tire
  - 2.3.2 Rally / Expedition Adventure Tire
  - 2.3.3 Adventure Motorcycle Tire Sales by Use
    - 2.3.3.1 Global Adventure Motorcycle Tire Sales Market Share by Use (2021-2026)
    - 2.3.3.2 Global Adventure Motorcycle Tire Revenue and Market Share by Use (2021-2026)
    - 2.3.3.3 Global Adventure Motorcycle Tire Sale Price by Use (2021-2026)
- 2.4 Adventure Motorcycle Tire Segment by Application

2.4.1 OEM

2.4.2 Aftermarket

2.4.3 Adventure Motorcycle Tire Sales by Application

2.4.3.1 Global Adventure Motorcycle Tire Sale Market Share by Application  
(2021-2026)

2.4.3.2 Global Adventure Motorcycle Tire Revenue and Market Share by Application  
(2021-2026)

2.4.3.3 Global Adventure Motorcycle Tire Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

3.1 Global Adventure Motorcycle Tire Breakdown Data by Company

3.1.1 Global Adventure Motorcycle Tire Annual Sales by Company (2021-2026)

3.1.2 Global Adventure Motorcycle Tire Sales Market Share by Company (2021-2026)

3.2 Global Adventure Motorcycle Tire Annual Revenue by Company (2021-2026)

3.2.1 Global Adventure Motorcycle Tire Revenue by Company (2021-2026)

3.2.2 Global Adventure Motorcycle Tire Revenue Market Share by Company  
(2021-2026)

3.3 Global Adventure Motorcycle Tire Sale Price by Company

3.4 Key Manufacturers Adventure Motorcycle Tire Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Adventure Motorcycle Tire Product Location Distribution

3.4.2 Players Adventure Motorcycle Tire Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR ADVENTURE MOTORCYCLE TIRE BY GEOGRAPHIC REGION**

4.1 World Historic Adventure Motorcycle Tire Market Size by Geographic Region  
(2021-2026)

4.1.1 Global Adventure Motorcycle Tire Annual Sales by Geographic Region  
(2021-2026)

4.1.2 Global Adventure Motorcycle Tire Annual Revenue by Geographic Region  
(2021-2026)

4.2 World Historic Adventure Motorcycle Tire Market Size by Country/Region

(2021-2026)

4.2.1 Global Adventure Motorcycle Tire Annual Sales by Country/Region (2021-2026)

4.2.2 Global Adventure Motorcycle Tire Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Adventure Motorcycle Tire Sales Growth

4.4 APAC Adventure Motorcycle Tire Sales Growth

4.5 Europe Adventure Motorcycle Tire Sales Growth

4.6 Middle East & Africa Adventure Motorcycle Tire Sales Growth

## **5 AMERICAS**

5.1 Americas Adventure Motorcycle Tire Sales by Country

5.1.1 Americas Adventure Motorcycle Tire Sales by Country (2021-2026)

5.1.2 Americas Adventure Motorcycle Tire Revenue by Country (2021-2026)

5.2 Americas Adventure Motorcycle Tire Sales by Type (2021-2026)

5.3 Americas Adventure Motorcycle Tire Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Adventure Motorcycle Tire Sales by Region

6.1.1 APAC Adventure Motorcycle Tire Sales by Region (2021-2026)

6.1.2 APAC Adventure Motorcycle Tire Revenue by Region (2021-2026)

6.2 APAC Adventure Motorcycle Tire Sales by Type (2021-2026)

6.3 APAC Adventure Motorcycle Tire Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Adventure Motorcycle Tire by Country

- 7.1.1 Europe Adventure Motorcycle Tire Sales by Country (2021-2026)
- 7.1.2 Europe Adventure Motorcycle Tire Revenue by Country (2021-2026)
- 7.2 Europe Adventure Motorcycle Tire Sales by Type (2021-2026)
- 7.3 Europe Adventure Motorcycle Tire Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Adventure Motorcycle Tire by Country
  - 8.1.1 Middle East & Africa Adventure Motorcycle Tire Sales by Country (2021-2026)
  - 8.1.2 Middle East & Africa Adventure Motorcycle Tire Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Adventure Motorcycle Tire Sales by Type (2021-2026)
- 8.3 Middle East & Africa Adventure Motorcycle Tire Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Adventure Motorcycle Tire
- 10.3 Manufacturing Process Analysis of Adventure Motorcycle Tire
- 10.4 Industry Chain Structure of Adventure Motorcycle Tire

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Adventure Motorcycle Tire Distributors
- 11.3 Adventure Motorcycle Tire Customer

## **12 WORLD FORECAST REVIEW FOR ADVENTURE MOTORCYCLE TIRE BY GEOGRAPHIC REGION**

- 12.1 Global Adventure Motorcycle Tire Market Size Forecast by Region
  - 12.1.1 Global Adventure Motorcycle Tire Forecast by Region (2027-2032)
  - 12.1.2 Global Adventure Motorcycle Tire Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Adventure Motorcycle Tire Forecast by Type (2027-2032)
- 12.7 Global Adventure Motorcycle Tire Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Michelin
  - 13.1.1 Michelin Company Information
  - 13.1.2 Michelin Adventure Motorcycle Tire Product Portfolios and Specifications
  - 13.1.3 Michelin Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.1.4 Michelin Main Business Overview
  - 13.1.5 Michelin Latest Developments
- 13.2 Pirelli
  - 13.2.1 Pirelli Company Information
  - 13.2.2 Pirelli Adventure Motorcycle Tire Product Portfolios and Specifications
  - 13.2.3 Pirelli Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.2.4 Pirelli Main Business Overview
  - 13.2.5 Pirelli Latest Developments
- 13.3 Bridgestone
  - 13.3.1 Bridgestone Company Information
  - 13.3.2 Bridgestone Adventure Motorcycle Tire Product Portfolios and Specifications

13.3.3 Bridgestone Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Bridgestone Main Business Overview

13.3.5 Bridgestone Latest Developments

13.4 Yokohama TWS

13.4.1 Yokohama TWS Company Information

13.4.2 Yokohama TWS Adventure Motorcycle Tire Product Portfolios and Specifications

13.4.3 Yokohama TWS Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Yokohama TWS Main Business Overview

13.4.5 Yokohama TWS Latest Developments

13.5 Cheng Shin Rubber

13.5.1 Cheng Shin Rubber Company Information

13.5.2 Cheng Shin Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

13.5.3 Cheng Shin Rubber Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Cheng Shin Rubber Main Business Overview

13.5.5 Cheng Shin Rubber Latest Developments

13.6 Tiumsun Rubber Tire

13.6.1 Tiumsun Rubber Tire Company Information

13.6.2 Tiumsun Rubber Tire Adventure Motorcycle Tire Product Portfolios and Specifications

13.6.3 Tiumsun Rubber Tire Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Tiumsun Rubber Tire Main Business Overview

13.6.5 Tiumsun Rubber Tire Latest Developments

13.7 Zhongce Rubber

13.7.1 Zhongce Rubber Company Information

13.7.2 Zhongce Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

13.7.3 Zhongce Rubber Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Zhongce Rubber Main Business Overview

13.7.5 Zhongce Rubber Latest Developments

13.8 Kenda Tires

13.8.1 Kenda Tires Company Information

13.8.2 Kenda Tires Adventure Motorcycle Tire Product Portfolios and Specifications

13.8.3 Kenda Tires Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Kenda Tires Main Business Overview

13.8.5 Kenda Tires Latest Developments

13.9 Continental

13.9.1 Continental Company Information

13.9.2 Continental Adventure Motorcycle Tire Product Portfolios and Specifications

13.9.3 Continental Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Continental Main Business Overview

13.9.5 Continental Latest Developments

13.10 Sichuan Yuanxing Rubber

13.10.1 Sichuan Yuanxing Rubber Company Information

13.10.2 Sichuan Yuanxing Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

13.10.3 Sichuan Yuanxing Rubber Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Sichuan Yuanxing Rubber Main Business Overview

13.10.5 Sichuan Yuanxing Rubber Latest Developments

13.11 Sumitomo Rubber

13.11.1 Sumitomo Rubber Company Information

13.11.2 Sumitomo Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

13.11.3 Sumitomo Rubber Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Sumitomo Rubber Main Business Overview

13.11.5 Sumitomo Rubber Latest Developments

13.12 GoodYear

13.12.1 GoodYear Company Information

13.12.2 GoodYear Adventure Motorcycle Tire Product Portfolios and Specifications

13.12.3 GoodYear Adventure Motorcycle Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 GoodYear Main Business Overview

13.12.5 GoodYear Latest Developments

13.13 New Dongyue Group

13.13.1 New Dongyue Group Company Information

13.13.2 New Dongyue Group Adventure Motorcycle Tire Product Portfolios and Specifications

13.13.3 New Dongyue Group Adventure Motorcycle Tire Sales, Revenue, Price and

### Gross Margin (2021-2026)

13.13.4 New Dongyue Group Main Business Overview

13.13.5 New Dongyue Group Latest Developments

### 13.14 Shinko Tires

13.14.1 Shinko Tires Company Information

13.14.2 Shinko Tires Adventure Motorcycle Tire Product Portfolios and Specifications

13.14.3 Shinko Tires Adventure Motorcycle Tire Sales, Revenue, Price and Gross

### Margin (2021-2026)

13.14.4 Shinko Tires Main Business Overview

13.14.5 Shinko Tires Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Adventure Motorcycle Tire Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Adventure Motorcycle Tire Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Continuous Block Pattern Tire
- Table 4. Major Players of Semi-Open Block Pattern Tire
- Table 5. Major Players of Open Block Tire
- Table 6. Global Adventure Motorcycle Tire Sales by Type (2021-2026) & (K Units)
- Table 7. Global Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)
- Table 8. Global Adventure Motorcycle Tire Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Adventure Motorcycle Tire Revenue Market Share by Type (2021-2026)
- Table 10. Global Adventure Motorcycle Tire Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Touring Adventure Tire
- Table 12. Major Players of Rally / Expedition Adventure Tire
- Table 13. Global Adventure Motorcycle Tire Sales by Use (2021-2026) & (K Units)
- Table 14. Global Adventure Motorcycle Tire Sales Market Share by Use (2021-2026)
- Table 15. Global Adventure Motorcycle Tire Revenue by Use (2021-2026) & (\$ million)
- Table 16. Global Adventure Motorcycle Tire Revenue Market Share by Use (2021-2026)
- Table 17. Global Adventure Motorcycle Tire Sale Price by Use (2021-2026) & (US\$/Unit)
- Table 18. Global Adventure Motorcycle Tire Sale by Application (2021-2026) & (K Units)
- Table 19. Global Adventure Motorcycle Tire Sale Market Share by Application (2021-2026)
- Table 20. Global Adventure Motorcycle Tire Revenue by Application (2021-2026) & (\$ million)
- Table 21. Global Adventure Motorcycle Tire Revenue Market Share by Application (2021-2026)
- Table 22. Global Adventure Motorcycle Tire Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 23. Global Adventure Motorcycle Tire Sales by Company (2021-2026) & (K Units)
- Table 24. Global Adventure Motorcycle Tire Sales Market Share by Company (2021-2026)
- Table 25. Global Adventure Motorcycle Tire Revenue by Company (2021-2026) & (\$ millions)

Table 26. Global Adventure Motorcycle Tire Revenue Market Share by Company (2021-2026)

Table 27. Global Adventure Motorcycle Tire Sale Price by Company (2021-2026) & (US\$/Unit)

Table 28. Key Manufacturers Adventure Motorcycle Tire Producing Area Distribution and Sales Area

Table 29. Players Adventure Motorcycle Tire Products Offered

Table 30. Adventure Motorcycle Tire Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Adventure Motorcycle Tire Sales by Geographic Region (2021-2026) & (K Units)

Table 34. Global Adventure Motorcycle Tire Sales Market Share Geographic Region (2021-2026)

Table 35. Global Adventure Motorcycle Tire Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Adventure Motorcycle Tire Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Adventure Motorcycle Tire Sales by Country/Region (2021-2026) & (K Units)

Table 38. Global Adventure Motorcycle Tire Sales Market Share by Country/Region (2021-2026)

Table 39. Global Adventure Motorcycle Tire Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Adventure Motorcycle Tire Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Adventure Motorcycle Tire Sales by Country (2021-2026) & (K Units)

Table 42. Americas Adventure Motorcycle Tire Sales Market Share by Country (2021-2026)

Table 43. Americas Adventure Motorcycle Tire Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Adventure Motorcycle Tire Sales by Type (2021-2026) & (K Units)

Table 45. Americas Adventure Motorcycle Tire Sales by Application (2021-2026) & (K Units)

Table 46. APAC Adventure Motorcycle Tire Sales by Region (2021-2026) & (K Units)

Table 47. APAC Adventure Motorcycle Tire Sales Market Share by Region (2021-2026)

Table 48. APAC Adventure Motorcycle Tire Revenue by Region (2021-2026) & (\$

millions)

Table 49. APAC Adventure Motorcycle Tire Sales by Type (2021-2026) & (K Units)

Table 50. APAC Adventure Motorcycle Tire Sales by Application (2021-2026) & (K Units)

Table 51. Europe Adventure Motorcycle Tire Sales by Country (2021-2026) & (K Units)

Table 52. Europe Adventure Motorcycle Tire Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Adventure Motorcycle Tire Sales by Type (2021-2026) & (K Units)

Table 54. Europe Adventure Motorcycle Tire Sales by Application (2021-2026) & (K Units)

Table 55. Middle East & Africa Adventure Motorcycle Tire Sales by Country (2021-2026) & (K Units)

Table 56. Middle East & Africa Adventure Motorcycle Tire Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa Adventure Motorcycle Tire Sales by Type (2021-2026) & (K Units)

Table 58. Middle East & Africa Adventure Motorcycle Tire Sales by Application (2021-2026) & (K Units)

Table 59. Key Market Drivers & Growth Opportunities of Adventure Motorcycle Tire

Table 60. Key Market Challenges & Risks of Adventure Motorcycle Tire

Table 61. Key Industry Trends of Adventure Motorcycle Tire

Table 62. Adventure Motorcycle Tire Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Adventure Motorcycle Tire Distributors List

Table 65. Adventure Motorcycle Tire Customer List

Table 66. Global Adventure Motorcycle Tire Sales Forecast by Region (2027-2032) & (K Units)

Table 67. Global Adventure Motorcycle Tire Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Americas Adventure Motorcycle Tire Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Americas Adventure Motorcycle Tire Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. APAC Adventure Motorcycle Tire Sales Forecast by Region (2027-2032) & (K Units)

Table 71. APAC Adventure Motorcycle Tire Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 72. Europe Adventure Motorcycle Tire Sales Forecast by Country (2027-2032) & (K Units)

Table 73. Europe Adventure Motorcycle Tire Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 74. Middle East & Africa Adventure Motorcycle Tire Sales Forecast by Country (2027-2032) & (K Units)

Table 75. Middle East & Africa Adventure Motorcycle Tire Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global Adventure Motorcycle Tire Sales Forecast by Type (2027-2032) & (K Units)

Table 77. Global Adventure Motorcycle Tire Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global Adventure Motorcycle Tire Sales Forecast by Application (2027-2032) & (K Units)

Table 79. Global Adventure Motorcycle Tire Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 80. Michelin Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 81. Michelin Adventure Motorcycle Tire Product Portfolios and Specifications

Table 82. Michelin Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 83. Michelin Main Business

Table 84. Michelin Latest Developments

Table 85. Pirelli Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 86. Pirelli Adventure Motorcycle Tire Product Portfolios and Specifications

Table 87. Pirelli Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. Pirelli Main Business

Table 89. Pirelli Latest Developments

Table 90. Bridgestone Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 91. Bridgestone Adventure Motorcycle Tire Product Portfolios and Specifications

Table 92. Bridgestone Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Bridgestone Main Business

Table 94. Bridgestone Latest Developments

Table 95. Yokohama TWS Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 96. Yokohama TWS Adventure Motorcycle Tire Product Portfolios and Specifications

Table 97. Yokohama TWS Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Yokohama TWS Main Business

Table 99. Yokohama TWS Latest Developments

Table 100. Cheng Shin Rubber Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 101. Cheng Shin Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

Table 102. Cheng Shin Rubber Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. Cheng Shin Rubber Main Business

Table 104. Cheng Shin Rubber Latest Developments

Table 105. Tiumsun Rubber Tire Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 106. Tiumsun Rubber Tire Adventure Motorcycle Tire Product Portfolios and Specifications

Table 107. Tiumsun Rubber Tire Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. Tiumsun Rubber Tire Main Business

Table 109. Tiumsun Rubber Tire Latest Developments

Table 110. Zhongce Rubber Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 111. Zhongce Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

Table 112. Zhongce Rubber Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Zhongce Rubber Main Business

Table 114. Zhongce Rubber Latest Developments

Table 115. Kenda Tires Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 116. Kenda Tires Adventure Motorcycle Tire Product Portfolios and Specifications

Table 117. Kenda Tires Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Kenda Tires Main Business

Table 119. Kenda Tires Latest Developments

Table 120. Continental Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 121. Continental Adventure Motorcycle Tire Product Portfolios and Specifications

Table 122. Continental Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Continental Main Business

Table 124. Continental Latest Developments

Table 125. Sichuan Yuanxing Rubber Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 126. Sichuan Yuanxing Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

Table 127. Sichuan Yuanxing Rubber Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Sichuan Yuanxing Rubber Main Business

Table 129. Sichuan Yuanxing Rubber Latest Developments

Table 130. Sumitomo Rubber Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 131. Sumitomo Rubber Adventure Motorcycle Tire Product Portfolios and Specifications

Table 132. Sumitomo Rubber Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Sumitomo Rubber Main Business

Table 134. Sumitomo Rubber Latest Developments

Table 135. GoodYear Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 136. GoodYear Adventure Motorcycle Tire Product Portfolios and Specifications

Table 137. GoodYear Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. GoodYear Main Business

Table 139. GoodYear Latest Developments

Table 140. New Dongyue Group Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 141. New Dongyue Group Adventure Motorcycle Tire Product Portfolios and Specifications

Table 142. New Dongyue Group Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. New Dongyue Group Main Business

Table 144. New Dongyue Group Latest Developments

Table 145. Shinko Tires Basic Information, Adventure Motorcycle Tire Manufacturing Base, Sales Area and Its Competitors

Table 146. Shinko Tires Adventure Motorcycle Tire Product Portfolios and Specifications

Table 147. Shinko Tires Adventure Motorcycle Tire Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 148. Shinko Tires Main Business

Table 149. Shinko Tires Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Adventure Motorcycle Tire
- Figure 2. Adventure Motorcycle Tire Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Adventure Motorcycle Tire Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Adventure Motorcycle Tire Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Adventure Motorcycle Tire Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Adventure Motorcycle Tire Sales Market Share by Country/Region (2025)
- Figure 10. Adventure Motorcycle Tire Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Continuous Block Pattern Tire
- Figure 12. Product Picture of Semi-Open Block Pattern Tire
- Figure 13. Product Picture of Open Block Tire
- Figure 14. Global Adventure Motorcycle Tire Sales Market Share by Type in 2026
- Figure 15. Global Adventure Motorcycle Tire Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Touring Adventure Tire
- Figure 17. Product Picture of Rally / Expedition Adventure Tire
- Figure 18. Global Adventure Motorcycle Tire Sales Market Share by Use in 2026
- Figure 19. Global Adventure Motorcycle Tire Revenue Market Share by Use (2021-2026)
- Figure 20. Adventure Motorcycle Tire Consumed in OEM
- Figure 21. Global Adventure Motorcycle Tire Market: OEM (2021-2026) & (K Units)
- Figure 22. Adventure Motorcycle Tire Consumed in Aftermarket
- Figure 23. Global Adventure Motorcycle Tire Market: Aftermarket (2021-2026) & (K Units)
- Figure 24. Global Adventure Motorcycle Tire Sale Market Share by Application (2025)
- Figure 25. Global Adventure Motorcycle Tire Revenue Market Share by Application in 2026
- Figure 26. Adventure Motorcycle Tire Sales by Company in 2026 (K Units)
- Figure 27. Global Adventure Motorcycle Tire Sales Market Share by Company in 2026
- Figure 28. Adventure Motorcycle Tire Revenue by Company in 2026 (\$ millions)

Figure 29. Global Adventure Motorcycle Tire Revenue Market Share by Company in 2026

Figure 30. Global Adventure Motorcycle Tire Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Adventure Motorcycle Tire Revenue Market Share by Geographic Region in 2026

Figure 32. Americas Adventure Motorcycle Tire Sales 2021-2026 (K Units)

Figure 33. Americas Adventure Motorcycle Tire Revenue 2021-2026 (\$ millions)

Figure 34. APAC Adventure Motorcycle Tire Sales 2021-2026 (K Units)

Figure 35. APAC Adventure Motorcycle Tire Revenue 2021-2026 (\$ millions)

Figure 36. Europe Adventure Motorcycle Tire Sales 2021-2026 (K Units)

Figure 37. Europe Adventure Motorcycle Tire Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Adventure Motorcycle Tire Sales 2021-2026 (K Units)

Figure 39. Middle East & Africa Adventure Motorcycle Tire Revenue 2021-2026 (\$ millions)

Figure 40. Americas Adventure Motorcycle Tire Sales Market Share by Country in 2026

Figure 41. Americas Adventure Motorcycle Tire Revenue Market Share by Country (2021-2026)

Figure 42. Americas Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)

Figure 43. Americas Adventure Motorcycle Tire Sales Market Share by Application (2021-2026)

Figure 44. United States Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Adventure Motorcycle Tire Sales Market Share by Region in 2026

Figure 49. APAC Adventure Motorcycle Tire Revenue Market Share by Region (2021-2026)

Figure 50. APAC Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)

Figure 51. APAC Adventure Motorcycle Tire Sales Market Share by Application (2021-2026)

Figure 52. China Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)

- Figure 56. India Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Australia Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 58. China Taiwan Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Europe Adventure Motorcycle Tire Sales Market Share by Country in 2026
- Figure 60. Europe Adventure Motorcycle Tire Revenue Market Share by Country (2021-2026)
- Figure 61. Europe Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)
- Figure 62. Europe Adventure Motorcycle Tire Sales Market Share by Application (2021-2026)
- Figure 63. Germany Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 64. France Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 65. UK Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Italy Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Russia Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Middle East & Africa Adventure Motorcycle Tire Sales Market Share by Country (2021-2026)
- Figure 69. Middle East & Africa Adventure Motorcycle Tire Sales Market Share by Type (2021-2026)
- Figure 70. Middle East & Africa Adventure Motorcycle Tire Sales Market Share by Application (2021-2026)
- Figure 71. Egypt Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 72. South Africa Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Israel Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Turkey Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 75. GCC Countries Adventure Motorcycle Tire Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Manufacturing Cost Structure Analysis of Adventure Motorcycle Tire in 2026
- Figure 77. Manufacturing Process Analysis of Adventure Motorcycle Tire
- Figure 78. Industry Chain Structure of Adventure Motorcycle Tire
- Figure 79. Channels of Distribution
- Figure 80. Global Adventure Motorcycle Tire Sales Market Forecast by Region (2027-2032)
- Figure 81. Global Adventure Motorcycle Tire Revenue Market Share Forecast by Region (2027-2032)
- Figure 82. Global Adventure Motorcycle Tire Sales Market Share Forecast by Type (2027-2032)
- Figure 83. Global Adventure Motorcycle Tire Revenue Market Share Forecast by Type

(2027-2032)

Figure 84. Global Adventure Motorcycle Tire Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Adventure Motorcycle Tire Revenue Market Share Forecast by Application (2027-2032)

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