

Global Advanced and Predictive Analytics (APA) Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Advanced & predictive analytics is a group of analytic techniques, based on mathematical principles used to anticipate the future outcomes. Application of advanced & predictive analytics techniques which started its application to illustrate statistics which was used to count and quantify past occurrences, which can be crucial in a reactive and course correction manner. These advanced & predictive analytics technologies are extensively utilised in various industry verticals, including marketing, risk management, economics and healthcare. In the recent years, many new diverse business domains have shown a legitimate interest in these technologies to cultivate better decision making and improved business outcomes.

LPI (LP Information)' newest research report, the "Advanced and Predictive Analytics (APA) Software Industry Forecast" looks at past sales and reviews total world Advanced and Predictive Analytics (APA) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Advanced and Predictive Analytics (APA) Software sales for 2023 through 2029. With Advanced and Predictive Analytics (APA) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Advanced and Predictive Analytics (APA) Software industry.

This Insight Report provides a comprehensive analysis of the global Advanced and Predictive Analytics (APA) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading

global companies with a focus on Advanced and Predictive Analytics (APA) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Advanced and Predictive Analytics (APA) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Advanced and Predictive Analytics (APA) Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Advanced and Predictive Analytics (APA) Software.

The global Advanced and Predictive Analytics (APA) Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

The growth of the Advanced and Predictive Analytics (APA) software market is primarily driven by the implementation of Big Data repositories, such as NewSQL, NoSQL, Hadoop databases and other platforms, to enhance the ability of computing data and business value from APA. Additionally, the shift in preference of business analysts towards becoming data scientists is also contributing in boosting the growth of the global Advanced and Predictive Analytics software market.

This report presents a comprehensive overview, market shares, and growth opportunities of Advanced and Predictive Analytics (APA) Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On Premise

Cloud Based

Segmentation by application

Banking and Financial Services

Insurance

Government

Public Administration and Utilities

Pharmaceuticals

Telecom and IT

Retail

Transportation

Logistics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

International Business Machines Corporation (IBM)

SAS Institute

Microsoft Corporation

SAP

Tableau Software

Information Builders

Fair Isaac Corporation (FICO)

Teradata Corporation

Acxiom Corporation

Oracle Corporation

TIBCO Software

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