

Global Advanced Driver Assistance Systems (ADAS) Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Advanced Driver Assistance Systems (ADAS) market size is predicted to grow from US\$ 62020 million in 2025 to US\$ 212920 million in 2031; it is expected to grow at a CAGR of 22.8% from 2025 to 2031.

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive.

As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA).

Global Advanced Driver Assistance Systems (ADAS) key players include Continental Ag, Delphi Automotive PLC, Robert Bosch Gmbh, Aisin Seiki Co. Ltd., etc.

North America is the largest market, with a share about 25%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Lane Departure Warning (LDW) System is the largest segment, with a share about 30%. And in terms of application, the largest application is

Passenger Car, followed by Heavy Commercial Vehicle (HCV) , Light Commercial Vehicle (LCV), etc.

LPI (LP Information)' newest research report, the “Advanced Driver Assistance Systems (ADAS) Industry Forecast” looks at past sales and reviews total world Advanced Driver Assistance Systems (ADAS) sales in 2024, providing a comprehensive analysis by region and market sector of projected Advanced Driver Assistance Systems (ADAS) sales for 2025 through 2031. With Advanced Driver Assistance Systems (ADAS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Advanced Driver Assistance Systems (ADAS) industry.

This Insight Report provides a comprehensive analysis of the global Advanced Driver Assistance Systems (ADAS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Advanced Driver Assistance Systems (ADAS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Advanced Driver Assistance Systems (ADAS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Advanced Driver Assistance Systems (ADAS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Advanced Driver Assistance Systems (ADAS).

This report presents a comprehensive overview, market shares, and growth opportunities of Advanced Driver Assistance Systems (ADAS) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Segmentation by Application:

Passenger Car

Light Commercial Vehicle (LCV)

Heavy Commercial Vehicle (HCV)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Autoliv Inc

Denso Corporation

Valeo

Magna International

Trw Automotive Holdings Corp.

Hella Kgaa Hueck & Co.

Ficosa International S.A.

Mobileye NV

Mando Corp.

Texas Instruments Inc.

Tass international

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