

Global Adult Webtoon Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Korean webtoons have become the most emerging market for streaming media platforms and the most mad pursuit among Koreanculture fans worldwide. Korean webtoons are considered to have the potential to become another pillar of South Korea's entertainment industry.

The global Adult Webtoon market size is projected to grow from US\$ 6213 million in 2024 to US\$ 21870 million in 2030; it is expected to grow at a CAGR of 23.3% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Adult Webtoon Industry Forecast" looks at past sales and reviews total world Adult Webtoon sales in 2022, providing a comprehensive analysis by region and market sector of projected Adult Webtoon sales for 2023 through 2029. With Adult Webtoon sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Adult Webtoon industry.

This Insight Report provides a comprehensive analysis of the global Adult Webtoon landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Adult Webtoon portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Adult Webtoon market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Adult Webtoon and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Adult Webtoon.

United States market for Adult Webtoon is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Adult Webtoon is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Adult Webtoon is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Adult Webtoon players cover Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Webtoon market by product type, application, key players and key regions and countries.

Segmentation by Type:	
Subscription Based	
Advertisement Based	
Segmentation by Application:	
Mobile Phone	
PC	

Others

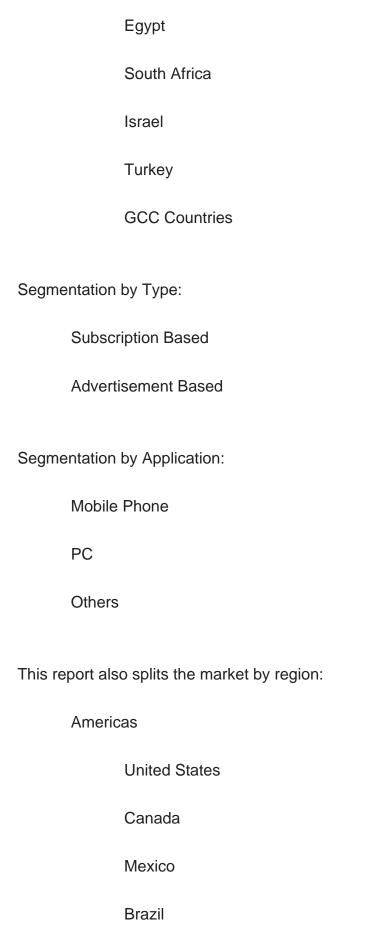


This report also splits the market by region:

	,		5
Americas			
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe			
	Germany		
	France		
	UK		
	Italy		
	Russia		

Middle East & Africa







APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
Middle East & Africa		
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	



The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Naver
Kakao
Lezhin Entertainment (KidariStudio)
Tappytoon
ToryComics
Toomics Global
Ridibooks (RIDI Corp)
KidariStudio
WebComics
Izneo Webtoon
Stela
U17
Bilibili Comics
Tencent
MangaToon
Tachiyomi



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