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Global Adult Swimwear Market Growth 2026-2032

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Abstracts

The global Adult Swimwear market size is predicted to grow from US$ 18540 million in 2025 to US$ 26780 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

In 2024, global Adult Swimwear production reached approximately 514.3million units , with an average global market price of around US$ 35 per unit.

A swimsuit, bathing suit, swimming costume, or swimming suit is an item of clothing designed to be worn by people engaging in a water - based activity or water sports, such as swimming, water polo, diving, surfing, water skiing, or during activities in the sun, such as sun bathing.

United States market for Adult Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Adult Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Adult Swimwear is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Adult Swimwear players cover Pentland Group, Arena, Diana Sport, Hosa, Zoke, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Adult Swimwear Industry

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Forecast" looks at past sales and reviews total world Adult Swimwear sales in 2025, providing a comprehensive analysis by region and market sector of projected Adult Swimwear sales for 2026 through 2032. With Adult Swimwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Adult Swimwear industry.

This Insight Report provides a comprehensive analysis of the global Adult Swimwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Adult Swimwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Adult Swimwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Adult Swimwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Adult Swimwear.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Swimwear market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Nylon/Spandex Blend

Polyester/Spandex Blend

Neoprene

Other Materials

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Segmentation by Application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Pentland Group
- Arena
- Diana Sport
- Hosa
- Zoke
- Dolfin Swimwear
- Derong Group
- FEW

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Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

One Industries

HardnutZ

Key Questions Addressed in this Report

What is the 10-year outlook for the global Adult Swimwear market?

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What factors are driving Adult Swimwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Adult Swimwear market opportunities vary by end market size?

How does Adult Swimwear break out by Type, by Application?

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