

# Global Adult Care Diaper Market Growth 2024-2030

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## Abstracts

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Adult care diapers, also known as Adult Care Diapers or incontinence briefs, are absorbent garments worn by adults who experience urinary or fecal incontinence. These diapers are designed to absorb and contain urine and feces, providing protection and comfort for individuals who may have difficulty controlling their bladder or bowel movements. Adult care diapers come in various sizes and absorbency levels to meet the needs of different individuals. They are commonly used by elderly adults, individuals with disabilities, or those recovering from surgery or medical conditions that cause incontinence.

The global Adult Care Diaper market size is projected to grow from US\$ 15300 million in 2024 to US\$ 21220 million in 2030; it is expected to grow at a CAGR of 5.6% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Adult Care Diaper Industry Forecast" looks at past sales and reviews total world Adult Care Diaper sales in 2023, providing a comprehensive analysis by region and market sector of projected Adult Care Diaper sales for 2024 through 2030. With Adult Care Diaper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Adult Care Diaper industry.

This Insight Report provides a comprehensive analysis of the global Adult Care Diaper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Adult Care Diaper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Adult Care Diaper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Adult Care Diaper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Adult Care Diaper.

Global key players of Adult Care Diaper include Kimberly Clark, Essity, Unicharm, Hartmann, Attends (Attindas), etc. The top five players hold a share about 55%. Asia-Pacific is the largest market, and has a share about 32%, followed by Europe and North America with share 29% and 25%, separately. In terms of product type, Tape Type is the largest segment, occupied for a share of 68%. In terms of application, Moderate and Severe Incontinence has a share about 50 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Care Diaper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tape Type

Pants Type

Segmentation by Application:

Moderate and Severe Incontinence

Paralyzed Bedridden

Puerpera

People with Cognitive Impairment

Fetishism and Infantilism

Astronauts

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Medtronic

PBE

Medline

Hengan

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujuji

Kao

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Adult Care Diaper market?

What factors are driving Adult Care Diaper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Adult Care Diaper market opportunities vary by end market size?

How does Adult Care Diaper break out by Type, by Application?

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