

Global Adhesive-use Waterborne PUD Market Growth 2025-2031

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Abstracts

The global Adhesive-use Waterborne PUD market size is predicted to grow from US\$ 215 million in 2025 to US\$ 368 million in 2031; it is expected to grow at a CAGR of 9.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Adhesive-use waterborne polyurethane dispersions (PUD) are a type of polymer dispersion based on water-soluble polyurethane, widely used in various adhesive products, especially those requiring eco-friendliness, low emissions, and high performance. PUDs are formed by dispersing polyurethane molecules in water-based solvents, such as water, which results in a lower volatile organic compound (VOC) content. As such, they comply with increasingly stringent environmental regulations, making them particularly suitable for industries with high environmental standards. Waterborne polyurethane adhesives not only retain the excellent adhesion properties of traditional polyurethane but also offer the safety and convenience of water-based systems, making them ideal for applications in wood, leather, paper, textiles, automotive, and construction materials.

The product range of waterborne polyurethane adhesives is vast, covering a wide array of industries from light to heavy manufacturing, and from everyday consumer goods to specialized equipment. In the consumer goods sector, such as packaging materials, footwear manufacturing, and home décor, waterborne polyurethane adhesives are extensively used due to their excellent performance. As the demand for eco-friendly, durable, and health-conscious products continues to rise, the application areas of

waterborne polyurethane adhesives are expanding. They play a significant role in reducing environmental pollution and improving production efficiency.

The future of the waterborne polyurethane adhesive market is promising, with many opportunities and challenges. Firstly, tightening environmental regulations are driving the demand for eco-friendly adhesives. Government policies requiring low VOC and low-emission products are prompting adhesive manufacturers to shift towards waterborne polyurethane adhesives. Additionally, as consumers increasingly demand health-conscious, safe, and sustainable products, waterborne polyurethane adhesives are becoming mainstream due to their eco-friendly characteristics. The demand for waterborne polyurethane adhesives is particularly high in sectors like construction, automotive, and packaging.

Opportunities in the market are growing as consumers' demands for health, environmental sustainability, and durability continue to rise. The application areas for waterborne polyurethane adhesives are expanding, especially in automotive interiors, electronic devices, packaging materials, and sustainable construction materials. Moreover, waterborne polyurethane adhesives can bond well with other materials like fibers, wood, and leather, further broadening their market applications.

However, the market also faces risks. The manufacturing process of waterborne polyurethane adhesives is technically demanding, leading to higher production costs compared to traditional solvent-based adhesives, which may put pressure on smaller manufacturers in terms of price competition. Additionally, in certain high-performance adhesive applications, waterborne polyurethane adhesives may not fully match the performance of traditional solvent-based adhesives, posing a challenge to market growth.

Regarding market concentration, major chemical companies such as BASF, Covestro, and Huntsman hold significant market shares. With ongoing technological innovations and decreasing production costs, it is expected that small and medium-sized enterprises will gradually increase their market share.

LP Information, Inc. (LPI) ' newest research report, the "Adhesive-use Waterborne PUD Industry Forecast" looks at past sales and reviews total world Adhesive-use Waterborne PUD sales in 2024, providing a comprehensive analysis by region and market sector of projected Adhesive-use Waterborne PUD sales for 2025 through 2031. With Adhesive-use Waterborne PUD sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Adhesive-

use Waterborne PUD industry.

This Insight Report provides a comprehensive analysis of the global Adhesive-use Waterborne PUD landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Adhesive-use Waterborne PUD portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Adhesive-use Waterborne PUD market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Adhesive-use Waterborne PUD and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Adhesive-use Waterborne PUD.

This report presents a comprehensive overview, market shares, and growth opportunities of Adhesive-use Waterborne PUD market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Polyester-Based PUD

Polyether-Based PUD

Aromatic Isocyanate-Based PUD

Aliphatic Isocyanate-Based PUD

Segmentation by Application:

Wood & Furniture Bonding

Leather & Textile Adhesion

Packaging & Paper Products

Automotive & Industrial Assembly

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Covestro

Lanxess

BASF

Dow

DIC

Hauthaway Corporation

Alberdingk Boley

Stahl

Mitsui Chemicals

UBE Corporation

Wanhua Chemical

Siwo

PURIN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Adhesive-use Waterborne PUD market?

What factors are driving Adhesive-use Waterborne PUD market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Adhesive-use Waterborne PUD market opportunities vary by end market size?

How does Adhesive-use Waterborne PUD break out by Type, by Application?

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