

Global ADAS Millimeter Wave Radar Market Growth 2026-2032

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Abstracts

The global ADAS Millimeter Wave Radar market size is predicted to grow from US\$ 17780 million in 2025 to US\$ 58270 million in 2032; it is expected to grow at a CAGR of 18.8% from 2026 to 2032.

Millimeter Wave Radar is a crucial sensor technology widely used in Advanced Driver Assistance Systems (ADAS). It operates by emitting electromagnetic waves in the millimeter-wave frequency range (typically between 24GHz and 77GHz) and detecting the reflected signals to measure the distance, speed, and angle of objects around the vehicle. This enables the ADAS to perform functions such as automatic emergency braking, lane-keeping assistance, and adaptive cruise control. Due to its reliable performance in adverse weather conditions, millimeter-wave radar is essential in ADAS systems.

ADAS (Advanced Driver Assistance System) millimeter wave radar is a crucial component of modern intelligent driving technology, using high-frequency electromagnetic waves (typically 24GHz, 77GHz, or 79GHz) for precise environmental sensing. Compared to cameras and LiDAR, millimeter wave radar excels in harsh weather conditions, such as rain and fog, making it essential for Automatic Emergency Braking (AEB), Adaptive Cruise Control (ACC), Blind Spot Detection (BSD), and Lane Keep Assist (LKA).

The key advantages of millimeter wave radar include high penetration capability, all-weather functionality, and long-range detection. It accurately measures the distance, speed, and angle of surrounding objects, allowing ADAS to make real-time decisions that improve road safety. For instance, ACC systems use radar to maintain a safe following distance by automatically adjusting vehicle speed, reducing driver fatigue.

Additionally, radar-based collision warning and automatic braking systems help prevent accidents by detecting potential hazards early.

However, challenges remain. Multipath reflections and signal obstructions in urban environments can affect detection accuracy. As autonomous driving technology advances, radar must achieve higher resolution, faster response times, and better sensor fusion. The future of ADAS radar will focus on multi-sensor integration (radar + camera + LiDAR) and AI-based radar processing algorithms to enhance object recognition and environmental adaptation.

In summary, ADAS millimeter wave radar is a cornerstone of intelligent driving, offering reliable sensing and enhanced safety. As technology improves and costs decrease, radar adoption will continue to grow, paving the way for fully autonomous vehicles.

LP Information, Inc. (LPI) ' newest research report, the "ADAS Millimeter Wave Radar Industry Forecast" looks at past sales and reviews total world ADAS Millimeter Wave Radar sales in 2025, providing a comprehensive analysis by region and market sector of projected ADAS Millimeter Wave Radar sales for 2026 through 2032. With ADAS Millimeter Wave Radar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ADAS Millimeter Wave Radar industry.

This Insight Report provides a comprehensive analysis of the global ADAS Millimeter Wave Radar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on ADAS Millimeter Wave Radar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ADAS Millimeter Wave Radar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ADAS Millimeter Wave Radar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ADAS Millimeter Wave Radar.

This report presents a comprehensive overview, market shares, and growth

opportunities of ADAS Millimeter Wave Radar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

77 GHz

24 GHz

Others

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch

Continental

Denso

Hella

Veoneer

Valeo

Aptiv

ZF

WHST

Hitachi Astemo

Nidec Elesys

Cheng-Tech

Chuhang Tech

HUAYU Automotive Systems

Desay SV

Key Questions Addressed in this Report

What is the 10-year outlook for the global ADAS Millimeter Wave Radar market?

What factors are driving ADAS Millimeter Wave Radar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do ADAS Millimeter Wave Radar market opportunities vary by end market size?

How does ADAS Millimeter Wave Radar break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global ADAS Millimeter Wave Radar Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for ADAS Millimeter Wave Radar by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for ADAS Millimeter Wave Radar by Country/Region, 2021, 2025 & 2032
- 2.2 ADAS Millimeter Wave Radar Segment by Type
 - 2.2.1 77 GHz
 - 2.2.2 24 GHz
 - 2.2.3 Others
 - 2.2.4 ADAS Millimeter Wave Radar Sales by Type
 - 2.2.4.1 Global ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global ADAS Millimeter Wave Radar Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global ADAS Millimeter Wave Radar Sale Price by Type (2021-2026)
- 2.3 ADAS Millimeter Wave Radar Segment by Application
 - 2.3.1 Passenger Cars
 - 2.3.2 Commercial Vehicles
 - 2.3.3 ADAS Millimeter Wave Radar Sales by Application
 - 2.3.3.1 Global ADAS Millimeter Wave Radar Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global ADAS Millimeter Wave Radar Revenue and Market Share by Application (2021-2026)

2.3.3.3 Global ADAS Millimeter Wave Radar Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global ADAS Millimeter Wave Radar Breakdown Data by Company

3.1.1 Global ADAS Millimeter Wave Radar Annual Sales by Company (2021-2026)

3.1.2 Global ADAS Millimeter Wave Radar Sales Market Share by Company (2021-2026)

3.2 Global ADAS Millimeter Wave Radar Annual Revenue by Company (2021-2026)

3.2.1 Global ADAS Millimeter Wave Radar Revenue by Company (2021-2026)

3.2.2 Global ADAS Millimeter Wave Radar Revenue Market Share by Company (2021-2026)

3.3 Global ADAS Millimeter Wave Radar Sale Price by Company

3.4 Key Manufacturers ADAS Millimeter Wave Radar Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers ADAS Millimeter Wave Radar Product Location Distribution

3.4.2 Players ADAS Millimeter Wave Radar Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ADAS MILLIMETER WAVE RADAR BY GEOGRAPHIC REGION

4.1 World Historic ADAS Millimeter Wave Radar Market Size by Geographic Region (2021-2026)

4.1.1 Global ADAS Millimeter Wave Radar Annual Sales by Geographic Region (2021-2026)

4.1.2 Global ADAS Millimeter Wave Radar Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic ADAS Millimeter Wave Radar Market Size by Country/Region (2021-2026)

4.2.1 Global ADAS Millimeter Wave Radar Annual Sales by Country/Region (2021-2026)

4.2.2 Global ADAS Millimeter Wave Radar Annual Revenue by Country/Region (2021-2026)

4.3 Americas ADAS Millimeter Wave Radar Sales Growth

4.4 APAC ADAS Millimeter Wave Radar Sales Growth

4.5 Europe ADAS Millimeter Wave Radar Sales Growth

4.6 Middle East & Africa ADAS Millimeter Wave Radar Sales Growth

5 AMERICAS

5.1 Americas ADAS Millimeter Wave Radar Sales by Country

5.1.1 Americas ADAS Millimeter Wave Radar Sales by Country (2021-2026)

5.1.2 Americas ADAS Millimeter Wave Radar Revenue by Country (2021-2026)

5.2 Americas ADAS Millimeter Wave Radar Sales by Type (2021-2026)

5.3 Americas ADAS Millimeter Wave Radar Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC ADAS Millimeter Wave Radar Sales by Region

6.1.1 APAC ADAS Millimeter Wave Radar Sales by Region (2021-2026)

6.1.2 APAC ADAS Millimeter Wave Radar Revenue by Region (2021-2026)

6.2 APAC ADAS Millimeter Wave Radar Sales by Type (2021-2026)

6.3 APAC ADAS Millimeter Wave Radar Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe ADAS Millimeter Wave Radar by Country

7.1.1 Europe ADAS Millimeter Wave Radar Sales by Country (2021-2026)

7.1.2 Europe ADAS Millimeter Wave Radar Revenue by Country (2021-2026)

7.2 Europe ADAS Millimeter Wave Radar Sales by Type (2021-2026)

7.3 Europe ADAS Millimeter Wave Radar Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa ADAS Millimeter Wave Radar by Country

8.1.1 Middle East & Africa ADAS Millimeter Wave Radar Sales by Country
(2021-2026)

8.1.2 Middle East & Africa ADAS Millimeter Wave Radar Revenue by Country
(2021-2026)

8.2 Middle East & Africa ADAS Millimeter Wave Radar Sales by Type (2021-2026)

8.3 Middle East & Africa ADAS Millimeter Wave Radar Sales by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of ADAS Millimeter Wave Radar

10.3 Manufacturing Process Analysis of ADAS Millimeter Wave Radar

10.4 Industry Chain Structure of ADAS Millimeter Wave Radar

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 ADAS Millimeter Wave Radar Distributors

11.3 ADAS Millimeter Wave Radar Customer

12 WORLD FORECAST REVIEW FOR ADAS MILLIMETER WAVE RADAR BY GEOGRAPHIC REGION

12.1 Global ADAS Millimeter Wave Radar Market Size Forecast by Region

12.1.1 Global ADAS Millimeter Wave Radar Forecast by Region (2027-2032)

12.1.2 Global ADAS Millimeter Wave Radar Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global ADAS Millimeter Wave Radar Forecast by Type (2027-2032)

12.7 Global ADAS Millimeter Wave Radar Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Bosch

13.1.1 Bosch Company Information

13.1.2 Bosch ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.1.3 Bosch ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Bosch Main Business Overview

13.1.5 Bosch Latest Developments

13.2 Continental

13.2.1 Continental Company Information

13.2.2 Continental ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.2.3 Continental ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Continental Main Business Overview

13.2.5 Continental Latest Developments

13.3 Denso

13.3.1 Denso Company Information

13.3.2 Denso ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.3.3 Denso ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Denso Main Business Overview

13.3.5 Denso Latest Developments

13.4 Hella

13.4.1 Hella Company Information

13.4.2 Hella ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.4.3 Hella ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Hella Main Business Overview

13.4.5 Hella Latest Developments

13.5 Veoneer

13.5.1 Veoneer Company Information

13.5.2 Veoneer ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.5.3 Veoneer ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Veoneer Main Business Overview

13.5.5 Veoneer Latest Developments

13.6 Valeo

13.6.1 Valeo Company Information

13.6.2 Valeo ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.6.3 Valeo ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Valeo Main Business Overview

13.6.5 Valeo Latest Developments

13.7 Aptiv

13.7.1 Aptiv Company Information

13.7.2 Aptiv ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.7.3 Aptiv ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Aptiv Main Business Overview

13.7.5 Aptiv Latest Developments

13.8 ZF

13.8.1 ZF Company Information

13.8.2 ZF ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.8.3 ZF ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 ZF Main Business Overview

13.8.5 ZF Latest Developments

13.9 WHST

13.9.1 WHST Company Information

13.9.2 WHST ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.9.3 WHST ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 WHST Main Business Overview

13.9.5 WHST Latest Developments

13.10 Hitachi Astemo

13.10.1 Hitachi Astemo Company Information

13.10.2 Hitachi Astemo ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.10.3 Hitachi Astemo ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Hitachi Astemo Main Business Overview

13.10.5 Hitachi Astemo Latest Developments

13.11 Nidec Elesys

13.11.1 Nidec Elesys Company Information

13.11.2 Nidec Elesys ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.11.3 Nidec Elesys ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Nidec Elesys Main Business Overview

13.11.5 Nidec Elesys Latest Developments

13.12 Cheng-Tech

13.12.1 Cheng-Tech Company Information

13.12.2 Cheng-Tech ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.12.3 Cheng-Tech ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Cheng-Tech Main Business Overview

13.12.5 Cheng-Tech Latest Developments

13.13 Chuhan Tech

13.13.1 Chuhan Tech Company Information

13.13.2 Chuhan Tech ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.13.3 Chuhan Tech ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Chuhan Tech Main Business Overview

13.13.5 Chuhan Tech Latest Developments

13.14 HUAYU Automotive Systems

13.14.1 HUAYU Automotive Systems Company Information

13.14.2 HUAYU Automotive Systems ADAS Millimeter Wave Radar Product Portfolios

and Specifications

13.14.3 HUAYU Automotive Systems ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 HUAYU Automotive Systems Main Business Overview

13.14.5 HUAYU Automotive Systems Latest Developments

13.15 Desay SV

13.15.1 Desay SV Company Information

13.15.2 Desay SV ADAS Millimeter Wave Radar Product Portfolios and Specifications

13.15.3 Desay SV ADAS Millimeter Wave Radar Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Desay SV Main Business Overview

13.15.5 Desay SV Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. ADAS Millimeter Wave Radar Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. ADAS Millimeter Wave Radar Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 77 GHz

Table 4. Major Players of 24 GHz

Table 5. Major Players of Others

Table 6. Global ADAS Millimeter Wave Radar Sales by Type (2021-2026) & (K Units)

Table 7. Global ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)

Table 8. Global ADAS Millimeter Wave Radar Revenue by Type (2021-2026) & (\$ million)

Table 9. Global ADAS Millimeter Wave Radar Revenue Market Share by Type (2021-2026)

Table 10. Global ADAS Millimeter Wave Radar Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global ADAS Millimeter Wave Radar Sale by Application (2021-2026) & (K Units)

Table 12. Global ADAS Millimeter Wave Radar Sale Market Share by Application (2021-2026)

Table 13. Global ADAS Millimeter Wave Radar Revenue by Application (2021-2026) & (\$ million)

Table 14. Global ADAS Millimeter Wave Radar Revenue Market Share by Application (2021-2026)

Table 15. Global ADAS Millimeter Wave Radar Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global ADAS Millimeter Wave Radar Sales by Company (2021-2026) & (K Units)

Table 17. Global ADAS Millimeter Wave Radar Sales Market Share by Company (2021-2026)

Table 18. Global ADAS Millimeter Wave Radar Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global ADAS Millimeter Wave Radar Revenue Market Share by Company (2021-2026)

Table 20. Global ADAS Millimeter Wave Radar Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers ADAS Millimeter Wave Radar Producing Area Distribution and Sales Area

Table 22. Players ADAS Millimeter Wave Radar Products Offered

Table 23. ADAS Millimeter Wave Radar Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global ADAS Millimeter Wave Radar Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global ADAS Millimeter Wave Radar Sales Market Share Geographic Region (2021-2026)

Table 28. Global ADAS Millimeter Wave Radar Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global ADAS Millimeter Wave Radar Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global ADAS Millimeter Wave Radar Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global ADAS Millimeter Wave Radar Sales Market Share by Country/Region (2021-2026)

Table 32. Global ADAS Millimeter Wave Radar Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global ADAS Millimeter Wave Radar Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas ADAS Millimeter Wave Radar Sales by Country (2021-2026) & (K Units)

Table 35. Americas ADAS Millimeter Wave Radar Sales Market Share by Country (2021-2026)

Table 36. Americas ADAS Millimeter Wave Radar Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas ADAS Millimeter Wave Radar Sales by Type (2021-2026) & (K Units)

Table 38. Americas ADAS Millimeter Wave Radar Sales by Application (2021-2026) & (K Units)

Table 39. APAC ADAS Millimeter Wave Radar Sales by Region (2021-2026) & (K Units)

Table 40. APAC ADAS Millimeter Wave Radar Sales Market Share by Region (2021-2026)

Table 41. APAC ADAS Millimeter Wave Radar Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC ADAS Millimeter Wave Radar Sales by Type (2021-2026) & (K Units)

Table 43. APAC ADAS Millimeter Wave Radar Sales by Application (2021-2026) & (K Units)

Table 44. Europe ADAS Millimeter Wave Radar Sales by Country (2021-2026) & (K Units)

Table 45. Europe ADAS Millimeter Wave Radar Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe ADAS Millimeter Wave Radar Sales by Type (2021-2026) & (K Units)

Table 47. Europe ADAS Millimeter Wave Radar Sales by Application (2021-2026) & (K Units)

Table 48. Middle East & Africa ADAS Millimeter Wave Radar Sales by Country (2021-2026) & (K Units)

Table 49. Middle East & Africa ADAS Millimeter Wave Radar Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa ADAS Millimeter Wave Radar Sales by Type (2021-2026) & (K Units)

Table 51. Middle East & Africa ADAS Millimeter Wave Radar Sales by Application (2021-2026) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of ADAS Millimeter Wave Radar

Table 53. Key Market Challenges & Risks of ADAS Millimeter Wave Radar

Table 54. Key Industry Trends of ADAS Millimeter Wave Radar

Table 55. ADAS Millimeter Wave Radar Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. ADAS Millimeter Wave Radar Distributors List

Table 58. ADAS Millimeter Wave Radar Customer List

Table 59. Global ADAS Millimeter Wave Radar Sales Forecast by Region (2027-2032) & (K Units)

Table 60. Global ADAS Millimeter Wave Radar Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas ADAS Millimeter Wave Radar Sales Forecast by Country (2027-2032) & (K Units)

Table 62. Americas ADAS Millimeter Wave Radar Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC ADAS Millimeter Wave Radar Sales Forecast by Region (2027-2032) & (K Units)

Table 64. APAC ADAS Millimeter Wave Radar Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe ADAS Millimeter Wave Radar Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe ADAS Millimeter Wave Radar Revenue Forecast by Country

(2027-2032) & (\$ millions)

Table 67. Middle East & Africa ADAS Millimeter Wave Radar Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa ADAS Millimeter Wave Radar Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global ADAS Millimeter Wave Radar Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global ADAS Millimeter Wave Radar Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global ADAS Millimeter Wave Radar Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global ADAS Millimeter Wave Radar Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Bosch Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 74. Bosch ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 75. Bosch ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Bosch Main Business

Table 77. Bosch Latest Developments

Table 78. Continental Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 79. Continental ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 80. Continental ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. Continental Main Business

Table 82. Continental Latest Developments

Table 83. Denso Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 84. Denso ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 85. Denso ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Denso Main Business

Table 87. Denso Latest Developments

Table 88. Hella Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 89. Hella ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 90. Hella ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Hella Main Business

Table 92. Hella Latest Developments

Table 93. Veoneer Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 94. Veoneer ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 95. Veoneer ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Veoneer Main Business

Table 97. Veoneer Latest Developments

Table 98. Valeo Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 99. Valeo ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 100. Valeo ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Valeo Main Business

Table 102. Valeo Latest Developments

Table 103. Aptiv Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 104. Aptiv ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 105. Aptiv ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Aptiv Main Business

Table 107. Aptiv Latest Developments

Table 108. ZF Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 109. ZF ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 110. ZF ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. ZF Main Business

Table 112. ZF Latest Developments

Table 113. WHST Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 114. WHST ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 115. WHST ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. WHST Main Business

Table 117. WHST Latest Developments

Table 118. Hitachi?Astemo Basic Information, ADAS Millimeter Wave Radar

Manufacturing Base, Sales Area and Its Competitors

Table 119. Hitachi?Astemo ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 120. Hitachi?Astemo ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Hitachi?Astemo Main Business

Table 122. Hitachi?Astemo Latest Developments

Table 123. Nidec Elesys Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 124. Nidec Elesys ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 125. Nidec Elesys ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Nidec Elesys Main Business

Table 127. Nidec Elesys Latest Developments

Table 128. Cheng-Tech Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 129. Cheng-Tech ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 130. Cheng-Tech ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Cheng-Tech Main Business

Table 132. Cheng-Tech Latest Developments

Table 133. Chuhan Tech Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 134. Chuhan Tech ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 135. Chuhan Tech ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Chuhan Tech Main Business

Table 137. Chuhan Tech Latest Developments

Table 138. HUAYU Automotive Systems Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 139. HUAYU Automotive Systems ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 140. HUAYU Automotive Systems ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. HUAYU Automotive Systems Main Business

Table 142. HUAYU Automotive Systems Latest Developments

Table 143. Desay SV Basic Information, ADAS Millimeter Wave Radar Manufacturing Base, Sales Area and Its Competitors

Table 144. Desay SV ADAS Millimeter Wave Radar Product Portfolios and Specifications

Table 145. Desay SV ADAS Millimeter Wave Radar Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Desay SV Main Business

Table 147. Desay SV Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of ADAS Millimeter Wave Radar
- Figure 2. ADAS Millimeter Wave Radar Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global ADAS Millimeter Wave Radar Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global ADAS Millimeter Wave Radar Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. ADAS Millimeter Wave Radar Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. ADAS Millimeter Wave Radar Sales Market Share by Country/Region (2025)
- Figure 10. ADAS Millimeter Wave Radar Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 77 GHz
- Figure 12. Product Picture of 24 GHz
- Figure 13. Product Picture of Others
- Figure 14. Global ADAS Millimeter Wave Radar Sales Market Share by Type in 2026
- Figure 15. Global ADAS Millimeter Wave Radar Revenue Market Share by Type (2021-2026)
- Figure 16. ADAS Millimeter Wave Radar Consumed in Passenger Cars
- Figure 17. Global ADAS Millimeter Wave Radar Market: Passenger Cars (2021-2026) & (K Units)
- Figure 18. ADAS Millimeter Wave Radar Consumed in Commercial Vehicles
- Figure 19. Global ADAS Millimeter Wave Radar Market: Commercial Vehicles (2021-2026) & (K Units)
- Figure 20. Global ADAS Millimeter Wave Radar Sale Market Share by Application (2025)
- Figure 21. Global ADAS Millimeter Wave Radar Revenue Market Share by Application in 2026
- Figure 22. ADAS Millimeter Wave Radar Sales by Company in 2026 (K Units)
- Figure 23. Global ADAS Millimeter Wave Radar Sales Market Share by Company in 2026
- Figure 24. ADAS Millimeter Wave Radar Revenue by Company in 2026 (\$ millions)
- Figure 25. Global ADAS Millimeter Wave Radar Revenue Market Share by Company in 2026

Figure 26. Global ADAS Millimeter Wave Radar Sales Market Share by Geographic Region (2021-2026)

Figure 27. Global ADAS Millimeter Wave Radar Revenue Market Share by Geographic Region in 2026

Figure 28. Americas ADAS Millimeter Wave Radar Sales 2021-2026 (K Units)

Figure 29. Americas ADAS Millimeter Wave Radar Revenue 2021-2026 (\$ millions)

Figure 30. APAC ADAS Millimeter Wave Radar Sales 2021-2026 (K Units)

Figure 31. APAC ADAS Millimeter Wave Radar Revenue 2021-2026 (\$ millions)

Figure 32. Europe ADAS Millimeter Wave Radar Sales 2021-2026 (K Units)

Figure 33. Europe ADAS Millimeter Wave Radar Revenue 2021-2026 (\$ millions)

Figure 34. Middle East & Africa ADAS Millimeter Wave Radar Sales 2021-2026 (K Units)

Figure 35. Middle East & Africa ADAS Millimeter Wave Radar Revenue 2021-2026 (\$ millions)

Figure 36. Americas ADAS Millimeter Wave Radar Sales Market Share by Country in 2026

Figure 37. Americas ADAS Millimeter Wave Radar Revenue Market Share by Country (2021-2026)

Figure 38. Americas ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)

Figure 39. Americas ADAS Millimeter Wave Radar Sales Market Share by Application (2021-2026)

Figure 40. United States ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 41. Canada ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 42. Mexico ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 43. Brazil ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 44. APAC ADAS Millimeter Wave Radar Sales Market Share by Region in 2026

Figure 45. APAC ADAS Millimeter Wave Radar Revenue Market Share by Region (2021-2026)

Figure 46. APAC ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)

Figure 47. APAC ADAS Millimeter Wave Radar Sales Market Share by Application (2021-2026)

Figure 48. China ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 49. Japan ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 50. South Korea ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$

millions)

Figure 51. Southeast Asia ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 52. India ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 53. Australia ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 54. China Taiwan ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 55. Europe ADAS Millimeter Wave Radar Sales Market Share by Country in 2026

Figure 56. Europe ADAS Millimeter Wave Radar Revenue Market Share by Country (2021-2026)

Figure 57. Europe ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)

Figure 58. Europe ADAS Millimeter Wave Radar Sales Market Share by Application (2021-2026)

Figure 59. Germany ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 60. France ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 61. UK ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 62. Italy ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 63. Russia ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 64. Middle East & Africa ADAS Millimeter Wave Radar Sales Market Share by Country (2021-2026)

Figure 65. Middle East & Africa ADAS Millimeter Wave Radar Sales Market Share by Type (2021-2026)

Figure 66. Middle East & Africa ADAS Millimeter Wave Radar Sales Market Share by Application (2021-2026)

Figure 67. Egypt ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 68. South Africa ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 69. Israel ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 70. Turkey ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 71. GCC Countries ADAS Millimeter Wave Radar Revenue Growth 2021-2026 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of ADAS Millimeter Wave Radar in

2026

Figure 73. Manufacturing Process Analysis of ADAS Millimeter Wave Radar

Figure 74. Industry Chain Structure of ADAS Millimeter Wave Radar

Figure 75. Channels of Distribution

Figure 76. Global ADAS Millimeter Wave Radar Sales Market Forecast by Region (2027-2032)

Figure 77. Global ADAS Millimeter Wave Radar Revenue Market Share Forecast by Region (2027-2032)

Figure 78. Global ADAS Millimeter Wave Radar Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global ADAS Millimeter Wave Radar Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global ADAS Millimeter Wave Radar Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global ADAS Millimeter Wave Radar Revenue Market Share Forecast by Application (2027-2032)

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