

# Global ADAS for Commercial Vehicle Market Growth (Status and Outlook) 2025-2031

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## Abstracts

The global ADAS for Commercial Vehicle market size is predicted to grow from US\$ 350 million in 2025 to US\$ 471575157460 million in 2031; it is expected to grow at a CAGR of 3222.7% from 2025 to 2031.

Advanced driver-assistance systems (ADAS) are technologies that assist drivers with the safe operation of a vehicle. Through a human-machine interface, ADAS increase car and road safety. ADAS use automated technology, such as sensors and cameras, to detect nearby obstacles or driver errors, and respond accordingly. ADAS can enable various levels of autonomous driving. ADAS for Commercial Vehicle primarily aims to help drivers avoid accidents or mitigate unavoidable collisions so the least amount of damage is done.

Commercial Vehicles with ADAS have features that can send warning notifications to the driver, such as: Lane-keeping assist: An audio signal warns that the driver has started to veer into another lane. The signal might also be accompanied by a visual and a nudge or vibration of the steering wheel. Blind-spot monitoring: An alert sounds when the driver signals to change lanes with another vehicle in a blind spot alongside the truck. Adaptive cruise control: Like cruise control functions of the past, this feature keeps the truck set to travel at the selected speed, but it also detects and reacts to changes in traffic patterns. When a vehicle ahead is driving too slowly for a safe distance, it automatically decelerates the truck to adapt. Rear cross-traffic monitoring: An alert warns the driver if the truck is backing up with another vehicle approaching the rear. Pedestrian detection: A signal warns the driver when a pedestrian is walking ahead of the vehicle. This feature might also actuate the brake, causing the truck to decelerate automatically. Accident avoidance: A signal warns the driver when the truck is approaching a vehicle that is decelerating or driving too slowly for the heavy truck to

maintain a safe distance. This is another feature that might actuate the brake, preventing a collision by automatically reducing speed. In addition, trucks are the prominent mode of transporting cargo in North America. Sources indicate that approximately 70% of the freight is carried across the US by trucks. Thus, ADASs that positively impact the safety of road commutes will find significant uptake in the US trucking industry. Since these aids in safer commuting, strong government support is likely to positively impact the growth of the advanced driver assistance systems for the market. Such factors are expected to drive the regional market during the forecast period.

LPI (LP Information)' newest research report, the 'ADAS for Commercial Vehicle Industry Forecast' looks at past sales and reviews total world ADAS for Commercial Vehicle sales in 2024, providing a comprehensive analysis by region and market sector of projected ADAS for Commercial Vehicle sales for 2025 through 2031. With ADAS for Commercial Vehicle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ADAS for Commercial Vehicle industry.

This Insight Report provides a comprehensive analysis of the global ADAS for Commercial Vehicle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on ADAS for Commercial Vehicle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ADAS for Commercial Vehicle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ADAS for Commercial Vehicle and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ADAS for Commercial Vehicle.

This report presents a comprehensive overview, market shares, and growth opportunities of ADAS for Commercial Vehicle market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Intelligent Terminal

Intelligent Peripherals

Intelligent Platform

**Segmentation by Application:**

Wagon

Truck

Trailer

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Neusoft

Hirain

Beiqi Foton Motor Co., Ltd.

Dongfeng Motor Corporation

JIMU

Freetech

Tsintel Technologu

MINIEYE

Knorr-bremse

WABCO

ANNGIC

Shanxi Wanfang Auto Parts Co., Ltd.

Motovis

Guangzhou Ruili Kormee Automotive Electronic Co., Ltd

Gauzy (Safety Tech)

Continental AG

Delphi Automotive

Robert Bosch Gmbh

Denso Corporation

Valeo

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