

# Global Ad-Supported Video on Demand (AVOD) Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G8C91FF95EE5EN.html>

Date: March 2023

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: G8C91FF95EE5EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “Ad-Supported Video on Demand (AVOD) Industry Forecast” looks at past sales and reviews total world Ad-Supported Video on Demand (AVOD) sales in 2022, providing a comprehensive analysis by region and market sector of projected Ad-Supported Video on Demand (AVOD) sales for 2023 through 2029. With Ad-Supported Video on Demand (AVOD) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ad-Supported Video on Demand (AVOD) industry.

This Insight Report provides a comprehensive analysis of the global Ad-Supported Video on Demand (AVOD) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ad-Supported Video on Demand (AVOD) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ad-Supported Video on Demand (AVOD) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ad-Supported Video on Demand (AVOD) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ad-Supported Video on Demand (AVOD).

The global Ad-Supported Video on Demand (AVOD) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Ad-Supported Video on Demand (AVOD) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Ad-Supported Video on Demand (AVOD) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Ad-Supported Video on Demand (AVOD) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Ad-Supported Video on Demand (AVOD) players cover Tubi, YouTube, Hulu, Crackle, PopcornFlix, Roku, Disney+Hotstar, Youku and iQIYI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Ad-Supported Video on Demand (AVOD) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Front-End

Intermediate

Rear-Mounted

Segmentation by application

Entertainment

Travel

Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tubi

YouTube

Hulu

Crackle

PopcornFlix

Roku

Disney+Hotstar

Youku

iQIYI

Tencent Video

MangoTV

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