

Global Ad Serving & Retargeting Service Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Ad Serving & Retargeting Service Industry Forecast” looks at past sales and reviews total world Ad Serving & Retargeting Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Ad Serving & Retargeting Service sales for 2023 through 2029. With Ad Serving & Retargeting Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ad Serving & Retargeting Service industry.

This Insight Report provides a comprehensive analysis of the global Ad Serving & Retargeting Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ad Serving & Retargeting Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ad Serving & Retargeting Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ad Serving & Retargeting Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ad Serving & Retargeting Service.

The global Ad Serving & Retargeting Service market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Ad Serving & Retargeting Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Ad Serving & Retargeting Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Ad Serving & Retargeting Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Ad Serving & Retargeting Service players cover Facebook, Google, Criteo, AdRoll, LinkedIn, Twitter, Marin Software, Terminus and OpenX, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Ad Serving & Retargeting Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Online Service

Offline Service

Segmentation by application

SMEs

Large Enterprises

Individuals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Facebook

Google

Criteo

AdRoll

LinkedIn

Twitter

Marin Software

Terminus

OpenX

AppNexus

Acquisio

Kenshoo

Adobe

StackAdapt

Centro

Sprinklr

Sizmek

MediaMath

Quality Unit

The Trade Desk

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Ad Serving & Retargeting Service Market Size 2018-2029
 - 2.1.2 Ad Serving & Retargeting Service Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Ad Serving & Retargeting Service Segment by Type
 - 2.2.1 Online Service
 - 2.2.2 Offline Service
- 2.3 Ad Serving & Retargeting Service Market Size by Type
 - 2.3.1 Ad Serving & Retargeting Service Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)
- 2.4 Ad Serving & Retargeting Service Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
 - 2.4.3 Individuals
- 2.5 Ad Serving & Retargeting Service Market Size by Application
 - 2.5.1 Ad Serving & Retargeting Service Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

3 AD SERVING & RETARGETING SERVICE MARKET SIZE BY PLAYER

- 3.1 Ad Serving & Retargeting Service Market Size Market Share by Players
 - 3.1.1 Global Ad Serving & Retargeting Service Revenue by Players (2018-2023)
 - 3.1.2 Global Ad Serving & Retargeting Service Revenue Market Share by Players (2018-2023)
- 3.2 Global Ad Serving & Retargeting Service Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 AD SERVING & RETARGETING SERVICE BY REGIONS

- 4.1 Ad Serving & Retargeting Service Market Size by Regions (2018-2023)
- 4.2 Americas Ad Serving & Retargeting Service Market Size Growth (2018-2023)
- 4.3 APAC Ad Serving & Retargeting Service Market Size Growth (2018-2023)
- 4.4 Europe Ad Serving & Retargeting Service Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Ad Serving & Retargeting Service Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Ad Serving & Retargeting Service Market Size by Country (2018-2023)
- 5.2 Americas Ad Serving & Retargeting Service Market Size by Type (2018-2023)
- 5.3 Americas Ad Serving & Retargeting Service Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Ad Serving & Retargeting Service Market Size by Region (2018-2023)
- 6.2 APAC Ad Serving & Retargeting Service Market Size by Type (2018-2023)
- 6.3 APAC Ad Serving & Retargeting Service Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Ad Serving & Retargeting Service by Country (2018-2023)

7.2 Europe Ad Serving & Retargeting Service Market Size by Type (2018-2023)

7.3 Europe Ad Serving & Retargeting Service Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Ad Serving & Retargeting Service by Region (2018-2023)

8.2 Middle East & Africa Ad Serving & Retargeting Service Market Size by Type (2018-2023)

8.3 Middle East & Africa Ad Serving & Retargeting Service Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL AD SERVING & RETARGETING SERVICE MARKET FORECAST

10.1 Global Ad Serving & Retargeting Service Forecast by Regions (2024-2029)

10.1.1 Global Ad Serving & Retargeting Service Forecast by Regions (2024-2029)

10.1.2 Americas Ad Serving & Retargeting Service Forecast

- 10.1.3 APAC Ad Serving & Retargeting Service Forecast
- 10.1.4 Europe Ad Serving & Retargeting Service Forecast
- 10.1.5 Middle East & Africa Ad Serving & Retargeting Service Forecast
- 10.2 Americas Ad Serving & Retargeting Service Forecast by Country (2024-2029)
 - 10.2.1 United States Ad Serving & Retargeting Service Market Forecast
 - 10.2.2 Canada Ad Serving & Retargeting Service Market Forecast
 - 10.2.3 Mexico Ad Serving & Retargeting Service Market Forecast
 - 10.2.4 Brazil Ad Serving & Retargeting Service Market Forecast
- 10.3 APAC Ad Serving & Retargeting Service Forecast by Region (2024-2029)
 - 10.3.1 China Ad Serving & Retargeting Service Market Forecast
 - 10.3.2 Japan Ad Serving & Retargeting Service Market Forecast
 - 10.3.3 Korea Ad Serving & Retargeting Service Market Forecast
 - 10.3.4 Southeast Asia Ad Serving & Retargeting Service Market Forecast
 - 10.3.5 India Ad Serving & Retargeting Service Market Forecast
 - 10.3.6 Australia Ad Serving & Retargeting Service Market Forecast
- 10.4 Europe Ad Serving & Retargeting Service Forecast by Country (2024-2029)
 - 10.4.1 Germany Ad Serving & Retargeting Service Market Forecast
 - 10.4.2 France Ad Serving & Retargeting Service Market Forecast
 - 10.4.3 UK Ad Serving & Retargeting Service Market Forecast
 - 10.4.4 Italy Ad Serving & Retargeting Service Market Forecast
 - 10.4.5 Russia Ad Serving & Retargeting Service Market Forecast
- 10.5 Middle East & Africa Ad Serving & Retargeting Service Forecast by Region (2024-2029)
 - 10.5.1 Egypt Ad Serving & Retargeting Service Market Forecast
 - 10.5.2 South Africa Ad Serving & Retargeting Service Market Forecast
 - 10.5.3 Israel Ad Serving & Retargeting Service Market Forecast
 - 10.5.4 Turkey Ad Serving & Retargeting Service Market Forecast
 - 10.5.5 GCC Countries Ad Serving & Retargeting Service Market Forecast
- 10.6 Global Ad Serving & Retargeting Service Forecast by Type (2024-2029)
- 10.7 Global Ad Serving & Retargeting Service Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 Facebook
 - 11.1.1 Facebook Company Information
 - 11.1.2 Facebook Ad Serving & Retargeting Service Product Offered
 - 11.1.3 Facebook Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.1.4 Facebook Main Business Overview

- 11.1.5 Facebook Latest Developments
- 11.2 Google
 - 11.2.1 Google Company Information
 - 11.2.2 Google Ad Serving & Retargeting Service Product Offered
 - 11.2.3 Google Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.2.4 Google Main Business Overview
 - 11.2.5 Google Latest Developments
- 11.3 Criteo
 - 11.3.1 Criteo Company Information
 - 11.3.2 Criteo Ad Serving & Retargeting Service Product Offered
 - 11.3.3 Criteo Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 Criteo Main Business Overview
 - 11.3.5 Criteo Latest Developments
- 11.4 AdRoll
 - 11.4.1 AdRoll Company Information
 - 11.4.2 AdRoll Ad Serving & Retargeting Service Product Offered
 - 11.4.3 AdRoll Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 AdRoll Main Business Overview
 - 11.4.5 AdRoll Latest Developments
- 11.5 LinkedIn
 - 11.5.1 LinkedIn Company Information
 - 11.5.2 LinkedIn Ad Serving & Retargeting Service Product Offered
 - 11.5.3 LinkedIn Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 LinkedIn Main Business Overview
 - 11.5.5 LinkedIn Latest Developments
- 11.6 Twitter
 - 11.6.1 Twitter Company Information
 - 11.6.2 Twitter Ad Serving & Retargeting Service Product Offered
 - 11.6.3 Twitter Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Twitter Main Business Overview
 - 11.6.5 Twitter Latest Developments
- 11.7 Marin Software
 - 11.7.1 Marin Software Company Information
 - 11.7.2 Marin Software Ad Serving & Retargeting Service Product Offered

11.7.3 Marin Software Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.7.4 Marin Software Main Business Overview

11.7.5 Marin Software Latest Developments

11.8 Terminus

11.8.1 Terminus Company Information

11.8.2 Terminus Ad Serving & Retargeting Service Product Offered

11.8.3 Terminus Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.8.4 Terminus Main Business Overview

11.8.5 Terminus Latest Developments

11.9 OpenX

11.9.1 OpenX Company Information

11.9.2 OpenX Ad Serving & Retargeting Service Product Offered

11.9.3 OpenX Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.9.4 OpenX Main Business Overview

11.9.5 OpenX Latest Developments

11.10 AppNexus

11.10.1 AppNexus Company Information

11.10.2 AppNexus Ad Serving & Retargeting Service Product Offered

11.10.3 AppNexus Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.10.4 AppNexus Main Business Overview

11.10.5 AppNexus Latest Developments

11.11 Acquisio

11.11.1 Acquisio Company Information

11.11.2 Acquisio Ad Serving & Retargeting Service Product Offered

11.11.3 Acquisio Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.11.4 Acquisio Main Business Overview

11.11.5 Acquisio Latest Developments

11.12 Kenshoo

11.12.1 Kenshoo Company Information

11.12.2 Kenshoo Ad Serving & Retargeting Service Product Offered

11.12.3 Kenshoo Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.12.4 Kenshoo Main Business Overview

11.12.5 Kenshoo Latest Developments

11.13 Adobe

11.13.1 Adobe Company Information

11.13.2 Adobe Ad Serving & Retargeting Service Product Offered

11.13.3 Adobe Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.13.4 Adobe Main Business Overview

11.13.5 Adobe Latest Developments

11.14 StackAdapt

11.14.1 StackAdapt Company Information

11.14.2 StackAdapt Ad Serving & Retargeting Service Product Offered

11.14.3 StackAdapt Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.14.4 StackAdapt Main Business Overview

11.14.5 StackAdapt Latest Developments

11.15 Centro

11.15.1 Centro Company Information

11.15.2 Centro Ad Serving & Retargeting Service Product Offered

11.15.3 Centro Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.15.4 Centro Main Business Overview

11.15.5 Centro Latest Developments

11.16 Sprinklr

11.16.1 Sprinklr Company Information

11.16.2 Sprinklr Ad Serving & Retargeting Service Product Offered

11.16.3 Sprinklr Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Sprinklr Main Business Overview

11.16.5 Sprinklr Latest Developments

11.17 Sizmek

11.17.1 Sizmek Company Information

11.17.2 Sizmek Ad Serving & Retargeting Service Product Offered

11.17.3 Sizmek Ad Serving & Retargeting Service Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Sizmek Main Business Overview

11.17.5 Sizmek Latest Developments

11.18 MediaMath

11.18.1 MediaMath Company Information

11.18.2 MediaMath Ad Serving & Retargeting Service Product Offered

11.18.3 MediaMath Ad Serving & Retargeting Service Revenue, Gross Margin and

Market Share (2018-2023)

11.18.4 MediaMath Main Business Overview

11.18.5 MediaMath Latest Developments

11.19 Quality Unit

11.19.1 Quality Unit Company Information

11.19.2 Quality Unit Ad Serving & Retargeting Service Product Offered

11.19.3 Quality Unit Ad Serving & Retargeting Service Revenue, Gross Margin and

Market Share (2018-2023)

11.19.4 Quality Unit Main Business Overview

11.19.5 Quality Unit Latest Developments

11.20 The Trade Desk

11.20.1 The Trade Desk Company Information

11.20.2 The Trade Desk Ad Serving & Retargeting Service Product Offered

11.20.3 The Trade Desk Ad Serving & Retargeting Service Revenue, Gross Margin

and Market Share (2018-2023)

11.20.4 The Trade Desk Main Business Overview

11.20.5 The Trade Desk Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Ad Serving & Retargeting Service Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Online Service

Table 3. Major Players of Offline Service

Table 4. Ad Serving & Retargeting Service Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Ad Serving & Retargeting Service Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Table 7. Ad Serving & Retargeting Service Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Ad Serving & Retargeting Service Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Table 10. Global Ad Serving & Retargeting Service Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Ad Serving & Retargeting Service Revenue Market Share by Player (2018-2023)

Table 12. Ad Serving & Retargeting Service Key Players Head office and Products Offered

Table 13. Ad Serving & Retargeting Service Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Ad Serving & Retargeting Service Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Ad Serving & Retargeting Service Market Size Market Share by Regions (2018-2023)

Table 18. Global Ad Serving & Retargeting Service Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Ad Serving & Retargeting Service Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Ad Serving & Retargeting Service Market Size by Country

(2018-2023) & (\$ Millions)

Table 21. Americas Ad Serving & Retargeting Service Market Size Market Share by Country (2018-2023)

Table 22. Americas Ad Serving & Retargeting Service Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Table 24. Americas Ad Serving & Retargeting Service Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Table 26. APAC Ad Serving & Retargeting Service Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Ad Serving & Retargeting Service Market Size Market Share by Region (2018-2023)

Table 28. APAC Ad Serving & Retargeting Service Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Table 30. APAC Ad Serving & Retargeting Service Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Table 32. Europe Ad Serving & Retargeting Service Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Ad Serving & Retargeting Service Market Size Market Share by Country (2018-2023)

Table 34. Europe Ad Serving & Retargeting Service Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Table 36. Europe Ad Serving & Retargeting Service Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa Ad Serving & Retargeting Service Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa Ad Serving & Retargeting Service Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa Ad Serving & Retargeting Service Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of Ad Serving & Retargeting Service

Table 45. Key Market Challenges & Risks of Ad Serving & Retargeting Service

Table 46. Key Industry Trends of Ad Serving & Retargeting Service

Table 47. Global Ad Serving & Retargeting Service Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global Ad Serving & Retargeting Service Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global Ad Serving & Retargeting Service Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global Ad Serving & Retargeting Service Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Facebook Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 52. Facebook Ad Serving & Retargeting Service Product Offered

Table 53. Facebook Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Facebook Main Business

Table 55. Facebook Latest Developments

Table 56. Google Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 57. Google Ad Serving & Retargeting Service Product Offered

Table 58. Google Main Business

Table 59. Google Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Google Latest Developments

Table 61. Criteo Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 62. Criteo Ad Serving & Retargeting Service Product Offered

Table 63. Criteo Main Business

Table 64. Criteo Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin

and Market Share (2018-2023)

Table 65. Criteo Latest Developments

Table 66. AdRoll Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 67. AdRoll Ad Serving & Retargeting Service Product Offered

Table 68. AdRoll Main Business

Table 69. AdRoll Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. AdRoll Latest Developments

Table 71. LinkedIn Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 72. LinkedIn Ad Serving & Retargeting Service Product Offered

Table 73. LinkedIn Main Business

Table 74. LinkedIn Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. LinkedIn Latest Developments

Table 76. Twitter Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 77. Twitter Ad Serving & Retargeting Service Product Offered

Table 78. Twitter Main Business

Table 79. Twitter Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Twitter Latest Developments

Table 81. Marin Software Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 82. Marin Software Ad Serving & Retargeting Service Product Offered

Table 83. Marin Software Main Business

Table 84. Marin Software Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Marin Software Latest Developments

Table 86. Terminus Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 87. Terminus Ad Serving & Retargeting Service Product Offered

Table 88. Terminus Main Business

Table 89. Terminus Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Terminus Latest Developments

Table 91. OpenX Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 92. OpenX Ad Serving & Retargeting Service Product Offered

Table 93. OpenX Main Business

Table 94. OpenX Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. OpenX Latest Developments

Table 96. AppNexus Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 97. AppNexus Ad Serving & Retargeting Service Product Offered

Table 98. AppNexus Main Business

Table 99. AppNexus Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. AppNexus Latest Developments

Table 101. Acquisio Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 102. Acquisio Ad Serving & Retargeting Service Product Offered

Table 103. Acquisio Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. Acquisio Main Business

Table 105. Acquisio Latest Developments

Table 106. Kenshoo Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 107. Kenshoo Ad Serving & Retargeting Service Product Offered

Table 108. Kenshoo Main Business

Table 109. Kenshoo Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Kenshoo Latest Developments

Table 111. Adobe Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 112. Adobe Ad Serving & Retargeting Service Product Offered

Table 113. Adobe Main Business

Table 114. Adobe Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Adobe Latest Developments

Table 116. StackAdapt Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors

Table 117. StackAdapt Ad Serving & Retargeting Service Product Offered

Table 118. StackAdapt Main Business

Table 119. StackAdapt Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. StackAdapt Latest Developments
Table 121. Centro Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 122. Centro Ad Serving & Retargeting Service Product Offered
Table 123. Centro Main Business
Table 124. Centro Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 125. Centro Latest Developments
Table 126. Sprinklr Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 127. Sprinklr Ad Serving & Retargeting Service Product Offered
Table 128. Sprinklr Main Business
Table 129. Sprinklr Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 130. Sprinklr Latest Developments
Table 131. Sizmek Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 132. Sizmek Ad Serving & Retargeting Service Product Offered
Table 133. Sizmek Main Business
Table 134. Sizmek Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 135. Sizmek Latest Developments
Table 136. MediaMath Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 137. MediaMath Ad Serving & Retargeting Service Product Offered
Table 138. MediaMath Main Business
Table 139. MediaMath Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 140. MediaMath Latest Developments
Table 141. Quality Unit Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 142. Quality Unit Ad Serving & Retargeting Service Product Offered
Table 143. Quality Unit Main Business
Table 144. Quality Unit Ad Serving & Retargeting Service Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 145. Quality Unit Latest Developments
Table 146. The Trade Desk Details, Company Type, Ad Serving & Retargeting Service Area Served and Its Competitors
Table 147. The Trade Desk Ad Serving & Retargeting Service Product Offered

Table 148. The Trade Desk Main Business

Table 149. The Trade Desk Ad Serving & Retargeting Service Revenue (\$ million),
Gross Margin and Market Share (2018-2023)

Table 150. The Trade Desk Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Ad Serving & Retargeting Service Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Ad Serving & Retargeting Service Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Ad Serving & Retargeting Service Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Ad Serving & Retargeting Service Sales Market Share by Country/Region (2022)

Figure 8. Ad Serving & Retargeting Service Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Ad Serving & Retargeting Service Market Size Market Share by Type in 2022

Figure 10. Ad Serving & Retargeting Service in SMEs

Figure 11. Global Ad Serving & Retargeting Service Market: SMEs (2018-2023) & (\$ Millions)

Figure 12. Ad Serving & Retargeting Service in Large Enterprises

Figure 13. Global Ad Serving & Retargeting Service Market: Large Enterprises (2018-2023) & (\$ Millions)

Figure 14. Ad Serving & Retargeting Service in Individuals

Figure 15. Global Ad Serving & Retargeting Service Market: Individuals (2018-2023) & (\$ Millions)

Figure 16. Global Ad Serving & Retargeting Service Market Size Market Share by Application in 2022

Figure 17. Global Ad Serving & Retargeting Service Revenue Market Share by Player in 2022

Figure 18. Global Ad Serving & Retargeting Service Market Size Market Share by Regions (2018-2023)

Figure 19. Americas Ad Serving & Retargeting Service Market Size 2018-2023 (\$ Millions)

Figure 20. APAC Ad Serving & Retargeting Service Market Size 2018-2023 (\$ Millions)

Figure 21. Europe Ad Serving & Retargeting Service Market Size 2018-2023 (\$ Millions)

Figure 22. Middle East & Africa Ad Serving & Retargeting Service Market Size 2018-2023 (\$ Millions)

Figure 23. Americas Ad Serving & Retargeting Service Value Market Share by Country in 2022

Figure 24. United States Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Canada Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 26. Mexico Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 27. Brazil Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 28. APAC Ad Serving & Retargeting Service Market Size Market Share by Region in 2022

Figure 29. APAC Ad Serving & Retargeting Service Market Size Market Share by Type in 2022

Figure 30. APAC Ad Serving & Retargeting Service Market Size Market Share by Application in 2022

Figure 31. China Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Japan Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 33. Korea Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Southeast Asia Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 35. India Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Australia Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Europe Ad Serving & Retargeting Service Market Size Market Share by Country in 2022

Figure 38. Europe Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Figure 39. Europe Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Figure 40. Germany Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 41. France Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 42. UK Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$

Millions)

Figure 43. Italy Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 44. Russia Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 45. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Region (2018-2023)

Figure 46. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Type (2018-2023)

Figure 47. Middle East & Africa Ad Serving & Retargeting Service Market Size Market Share by Application (2018-2023)

Figure 48. Egypt Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 49. South Africa Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 50. Israel Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Turkey Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 52. GCC Country Ad Serving & Retargeting Service Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Americas Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 54. APAC Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 55. Europe Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 56. Middle East & Africa Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 57. United States Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 58. Canada Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 59. Mexico Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 60. Brazil Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 61. China Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 62. Japan Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 63. Korea Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 64. Southeast Asia Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 65. India Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 66. Australia Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 67. Germany Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 68. France Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 69. UK Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 70. Italy Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 71. Russia Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 72. Spain Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 73. Egypt Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 74. South Africa Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 75. Israel Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 76. Turkey Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 77. GCC Countries Ad Serving & Retargeting Service Market Size 2024-2029 (\$ Millions)

Figure 78. Global Ad Serving & Retargeting Service Market Size Market Share Forecast by Type (2024-2029)

Figure 79. Global Ad Serving & Retargeting Service Market Size Market Share Forecast by Application (2024-2029)

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