

Global Ad Fraud Detection Tools Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G1A5B117AE6DEN.html>

Date: March 2023

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: G1A5B117AE6DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Ad Fraud Detection Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Ad Fraud Detection Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Ad Fraud Detection Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Ad Fraud Detection Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Ad Fraud Detection Tools players cover TrafficGuard, FraudScore, Interceptd, Adjust, Performcb, AppsFlyer, Scalarr, Machine Advertising and Branch Metrics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Ad Fraud Detection Tools Industry Forecast" looks at past sales and reviews total world Ad Fraud Detection Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Ad Fraud Detection Tools sales for 2023 through 2029. With Ad Fraud Detection Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ad Fraud Detection Tools industry.

This Insight Report provides a comprehensive analysis of the global Ad Fraud Detection Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ad Fraud Detection Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ad Fraud Detection Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ad Fraud Detection Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ad Fraud Detection Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Ad Fraud Detection Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Click injection and CTIT Anomaly Detection

SDK (Software Development Kit) Spoofing Detection

Device Farms Detection

Incent Abuse Detection

Others

Segmentation by application

Mobile Phone

Website User

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TrafficGuard

FraudScore

Interceptd

Adjust

Performcb

AppsFlyer

Scalarr

Machine Advertising

Branch Metrics

Singular

Kochava

mFilterIt

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Ad Fraud Detection Tools Market Size 2018-2029
 - 2.1.2 Ad Fraud Detection Tools Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Ad Fraud Detection Tools Segment by Type
 - 2.2.1 Click injection and CTIT Anomaly Detection
 - 2.2.2 SDK (Software Development Kit) Spoofing Detection
 - 2.2.3 Device Farms Detection
 - 2.2.4 Incent Abuse Detection
 - 2.2.5 Others
- 2.3 Ad Fraud Detection Tools Market Size by Type
 - 2.3.1 Ad Fraud Detection Tools Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)
- 2.4 Ad Fraud Detection Tools Segment by Application
 - 2.4.1 Mobile Phone
 - 2.4.2 Website User
- 2.5 Ad Fraud Detection Tools Market Size by Application
 - 2.5.1 Ad Fraud Detection Tools Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

3 AD FRAUD DETECTION TOOLS MARKET SIZE BY PLAYER

- 3.1 Ad Fraud Detection Tools Market Size Market Share by Players

- 3.1.1 Global Ad Fraud Detection Tools Revenue by Players (2018-2023)
- 3.1.2 Global Ad Fraud Detection Tools Revenue Market Share by Players (2018-2023)
- 3.2 Global Ad Fraud Detection Tools Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 AD FRAUD DETECTION TOOLS BY REGIONS

- 4.1 Ad Fraud Detection Tools Market Size by Regions (2018-2023)
- 4.2 Americas Ad Fraud Detection Tools Market Size Growth (2018-2023)
- 4.3 APAC Ad Fraud Detection Tools Market Size Growth (2018-2023)
- 4.4 Europe Ad Fraud Detection Tools Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Ad Fraud Detection Tools Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Ad Fraud Detection Tools Market Size by Country (2018-2023)
- 5.2 Americas Ad Fraud Detection Tools Market Size by Type (2018-2023)
- 5.3 Americas Ad Fraud Detection Tools Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Ad Fraud Detection Tools Market Size by Region (2018-2023)
- 6.2 APAC Ad Fraud Detection Tools Market Size by Type (2018-2023)
- 6.3 APAC Ad Fraud Detection Tools Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Ad Fraud Detection Tools by Country (2018-2023)
- 7.2 Europe Ad Fraud Detection Tools Market Size by Type (2018-2023)
- 7.3 Europe Ad Fraud Detection Tools Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Ad Fraud Detection Tools by Region (2018-2023)
- 8.2 Middle East & Africa Ad Fraud Detection Tools Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Ad Fraud Detection Tools Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL AD FRAUD DETECTION TOOLS MARKET FORECAST

- 10.1 Global Ad Fraud Detection Tools Forecast by Regions (2024-2029)
 - 10.1.1 Global Ad Fraud Detection Tools Forecast by Regions (2024-2029)
 - 10.1.2 Americas Ad Fraud Detection Tools Forecast
 - 10.1.3 APAC Ad Fraud Detection Tools Forecast
 - 10.1.4 Europe Ad Fraud Detection Tools Forecast
 - 10.1.5 Middle East & Africa Ad Fraud Detection Tools Forecast
- 10.2 Americas Ad Fraud Detection Tools Forecast by Country (2024-2029)
 - 10.2.1 United States Ad Fraud Detection Tools Market Forecast

- 10.2.2 Canada Ad Fraud Detection Tools Market Forecast
- 10.2.3 Mexico Ad Fraud Detection Tools Market Forecast
- 10.2.4 Brazil Ad Fraud Detection Tools Market Forecast
- 10.3 APAC Ad Fraud Detection Tools Forecast by Region (2024-2029)
 - 10.3.1 China Ad Fraud Detection Tools Market Forecast
 - 10.3.2 Japan Ad Fraud Detection Tools Market Forecast
 - 10.3.3 Korea Ad Fraud Detection Tools Market Forecast
 - 10.3.4 Southeast Asia Ad Fraud Detection Tools Market Forecast
 - 10.3.5 India Ad Fraud Detection Tools Market Forecast
 - 10.3.6 Australia Ad Fraud Detection Tools Market Forecast
- 10.4 Europe Ad Fraud Detection Tools Forecast by Country (2024-2029)
 - 10.4.1 Germany Ad Fraud Detection Tools Market Forecast
 - 10.4.2 France Ad Fraud Detection Tools Market Forecast
 - 10.4.3 UK Ad Fraud Detection Tools Market Forecast
 - 10.4.4 Italy Ad Fraud Detection Tools Market Forecast
 - 10.4.5 Russia Ad Fraud Detection Tools Market Forecast
- 10.5 Middle East & Africa Ad Fraud Detection Tools Forecast by Region (2024-2029)
 - 10.5.1 Egypt Ad Fraud Detection Tools Market Forecast
 - 10.5.2 South Africa Ad Fraud Detection Tools Market Forecast
 - 10.5.3 Israel Ad Fraud Detection Tools Market Forecast
 - 10.5.4 Turkey Ad Fraud Detection Tools Market Forecast
 - 10.5.5 GCC Countries Ad Fraud Detection Tools Market Forecast
- 10.6 Global Ad Fraud Detection Tools Forecast by Type (2024-2029)
- 10.7 Global Ad Fraud Detection Tools Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 TrafficGuard
 - 11.1.1 TrafficGuard Company Information
 - 11.1.2 TrafficGuard Ad Fraud Detection Tools Product Offered
 - 11.1.3 TrafficGuard Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.1.4 TrafficGuard Main Business Overview
 - 11.1.5 TrafficGuard Latest Developments
- 11.2 FraudScore
 - 11.2.1 FraudScore Company Information
 - 11.2.2 FraudScore Ad Fraud Detection Tools Product Offered
 - 11.2.3 FraudScore Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)

- 11.2.4 FraudScore Main Business Overview
- 11.2.5 FraudScore Latest Developments
- 11.3 Interceptd
 - 11.3.1 Interceptd Company Information
 - 11.3.2 Interceptd Ad Fraud Detection Tools Product Offered
 - 11.3.3 Interceptd Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 Interceptd Main Business Overview
 - 11.3.5 Interceptd Latest Developments
- 11.4 Adjust
 - 11.4.1 Adjust Company Information
 - 11.4.2 Adjust Ad Fraud Detection Tools Product Offered
 - 11.4.3 Adjust Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 Adjust Main Business Overview
 - 11.4.5 Adjust Latest Developments
- 11.5 Performcb
 - 11.5.1 Performcb Company Information
 - 11.5.2 Performcb Ad Fraud Detection Tools Product Offered
 - 11.5.3 Performcb Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 Performcb Main Business Overview
 - 11.5.5 Performcb Latest Developments
- 11.6 AppsFlyer
 - 11.6.1 AppsFlyer Company Information
 - 11.6.2 AppsFlyer Ad Fraud Detection Tools Product Offered
 - 11.6.3 AppsFlyer Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 AppsFlyer Main Business Overview
 - 11.6.5 AppsFlyer Latest Developments
- 11.7 Scalarr
 - 11.7.1 Scalarr Company Information
 - 11.7.2 Scalarr Ad Fraud Detection Tools Product Offered
 - 11.7.3 Scalarr Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Scalarr Main Business Overview
 - 11.7.5 Scalarr Latest Developments
- 11.8 Machine Advertising
 - 11.8.1 Machine Advertising Company Information

- 11.8.2 Machine Advertising Ad Fraud Detection Tools Product Offered
- 11.8.3 Machine Advertising Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
- 11.8.4 Machine Advertising Main Business Overview
- 11.8.5 Machine Advertising Latest Developments
- 11.9 Branch Metrics
 - 11.9.1 Branch Metrics Company Information
 - 11.9.2 Branch Metrics Ad Fraud Detection Tools Product Offered
 - 11.9.3 Branch Metrics Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Branch Metrics Main Business Overview
 - 11.9.5 Branch Metrics Latest Developments
- 11.10 Singular
 - 11.10.1 Singular Company Information
 - 11.10.2 Singular Ad Fraud Detection Tools Product Offered
 - 11.10.3 Singular Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Singular Main Business Overview
 - 11.10.5 Singular Latest Developments
- 11.11 Kochava
 - 11.11.1 Kochava Company Information
 - 11.11.2 Kochava Ad Fraud Detection Tools Product Offered
 - 11.11.3 Kochava Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Kochava Main Business Overview
 - 11.11.5 Kochava Latest Developments
- 11.12 mFilterIt
 - 11.12.1 mFilterIt Company Information
 - 11.12.2 mFilterIt Ad Fraud Detection Tools Product Offered
 - 11.12.3 mFilterIt Ad Fraud Detection Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 mFilterIt Main Business Overview
 - 11.12.5 mFilterIt Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Ad Fraud Detection Tools Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Click injection and CTIT Anomaly Detection

Table 3. Major Players of SDK (Software Development Kit) Spoofing Detection

Table 4. Major Players of Device Farms Detection

Table 5. Major Players of Incent Abuse Detection

Table 6. Major Players of Others

Table 7. Ad Fraud Detection Tools Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Ad Fraud Detection Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 9. Global Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Table 10. Ad Fraud Detection Tools Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 11. Global Ad Fraud Detection Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 12. Global Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Table 13. Global Ad Fraud Detection Tools Revenue by Players (2018-2023) & (\$ Millions)

Table 14. Global Ad Fraud Detection Tools Revenue Market Share by Player (2018-2023)

Table 15. Ad Fraud Detection Tools Key Players Head office and Products Offered

Table 16. Ad Fraud Detection Tools Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Ad Fraud Detection Tools Market Size by Regions 2018-2023 & (\$ Millions)

Table 20. Global Ad Fraud Detection Tools Market Size Market Share by Regions (2018-2023)

Table 21. Global Ad Fraud Detection Tools Revenue by Country/Region (2018-2023) & (\$ millions)

Table 22. Global Ad Fraud Detection Tools Revenue Market Share by Country/Region

(2018-2023)

Table 23. Americas Ad Fraud Detection Tools Market Size by Country (2018-2023) & (\$ Millions)

Table 24. Americas Ad Fraud Detection Tools Market Size Market Share by Country (2018-2023)

Table 25. Americas Ad Fraud Detection Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 26. Americas Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Table 27. Americas Ad Fraud Detection Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 28. Americas Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Table 29. APAC Ad Fraud Detection Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 30. APAC Ad Fraud Detection Tools Market Size Market Share by Region (2018-2023)

Table 31. APAC Ad Fraud Detection Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 32. APAC Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Table 33. APAC Ad Fraud Detection Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 34. APAC Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Table 35. Europe Ad Fraud Detection Tools Market Size by Country (2018-2023) & (\$ Millions)

Table 36. Europe Ad Fraud Detection Tools Market Size Market Share by Country (2018-2023)

Table 37. Europe Ad Fraud Detection Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 38. Europe Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Table 39. Europe Ad Fraud Detection Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 40. Europe Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Table 41. Middle East & Africa Ad Fraud Detection Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 42. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Region (2018-2023)

Table 43. Middle East & Africa Ad Fraud Detection Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Table 45. Middle East & Africa Ad Fraud Detection Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 46. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Table 47. Key Market Drivers & Growth Opportunities of Ad Fraud Detection Tools

Table 48. Key Market Challenges & Risks of Ad Fraud Detection Tools

Table 49. Key Industry Trends of Ad Fraud Detection Tools

Table 50. Global Ad Fraud Detection Tools Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 51. Global Ad Fraud Detection Tools Market Size Market Share Forecast by Regions (2024-2029)

Table 52. Global Ad Fraud Detection Tools Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 53. Global Ad Fraud Detection Tools Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 54. TrafficGuard Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 55. TrafficGuard Ad Fraud Detection Tools Product Offered

Table 56. TrafficGuard Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 57. TrafficGuard Main Business

Table 58. TrafficGuard Latest Developments

Table 59. FraudScore Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 60. FraudScore Ad Fraud Detection Tools Product Offered

Table 61. FraudScore Main Business

Table 62. FraudScore Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 63. FraudScore Latest Developments

Table 64. Interceptd Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 65. Interceptd Ad Fraud Detection Tools Product Offered

Table 66. Interceptd Main Business

Table 67. Interceptd Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 68. Interceptd Latest Developments

Table 69. Adjust Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 70. Adjust Ad Fraud Detection Tools Product Offered

Table 71. Adjust Main Business

Table 72. Adjust Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 73. Adjust Latest Developments

Table 74. Performcb Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 75. Performcb Ad Fraud Detection Tools Product Offered

Table 76. Performcb Main Business

Table 77. Performcb Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 78. Performcb Latest Developments

Table 79. AppsFlyer Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 80. AppsFlyer Ad Fraud Detection Tools Product Offered

Table 81. AppsFlyer Main Business

Table 82. AppsFlyer Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 83. AppsFlyer Latest Developments

Table 84. Scalarr Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 85. Scalarr Ad Fraud Detection Tools Product Offered

Table 86. Scalarr Main Business

Table 87. Scalarr Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 88. Scalarr Latest Developments

Table 89. Machine Advertising Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 90. Machine Advertising Ad Fraud Detection Tools Product Offered

Table 91. Machine Advertising Main Business

Table 92. Machine Advertising Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 93. Machine Advertising Latest Developments

Table 94. Branch Metrics Details, Company Type, Ad Fraud Detection Tools Area

Served and Its Competitors

Table 95. Branch Metrics Ad Fraud Detection Tools Product Offered

Table 96. Branch Metrics Main Business

Table 97. Branch Metrics Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 98. Branch Metrics Latest Developments

Table 99. Singular Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 100. Singular Ad Fraud Detection Tools Product Offered

Table 101. Singular Main Business

Table 102. Singular Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 103. Singular Latest Developments

Table 104. Kochava Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 105. Kochava Ad Fraud Detection Tools Product Offered

Table 106. Kochava Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 107. Kochava Main Business

Table 108. Kochava Latest Developments

Table 109. mFilterIt Details, Company Type, Ad Fraud Detection Tools Area Served and Its Competitors

Table 110. mFilterIt Ad Fraud Detection Tools Product Offered

Table 111. mFilterIt Main Business

Table 112. mFilterIt Ad Fraud Detection Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 113. mFilterIt Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Ad Fraud Detection Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Ad Fraud Detection Tools Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Ad Fraud Detection Tools Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Ad Fraud Detection Tools Sales Market Share by Country/Region (2022)

Figure 8. Ad Fraud Detection Tools Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Ad Fraud Detection Tools Market Size Market Share by Type in 2022

Figure 10. Ad Fraud Detection Tools in Mobile Phone

Figure 11. Global Ad Fraud Detection Tools Market: Mobile Phone (2018-2023) & (\$ Millions)

Figure 12. Ad Fraud Detection Tools in Website User

Figure 13. Global Ad Fraud Detection Tools Market: Website User (2018-2023) & (\$ Millions)

Figure 14. Global Ad Fraud Detection Tools Market Size Market Share by Application in 2022

Figure 15. Global Ad Fraud Detection Tools Revenue Market Share by Player in 2022

Figure 16. Global Ad Fraud Detection Tools Market Size Market Share by Regions (2018-2023)

Figure 17. Americas Ad Fraud Detection Tools Market Size 2018-2023 (\$ Millions)

Figure 18. APAC Ad Fraud Detection Tools Market Size 2018-2023 (\$ Millions)

Figure 19. Europe Ad Fraud Detection Tools Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa Ad Fraud Detection Tools Market Size 2018-2023 (\$ Millions)

Figure 21. Americas Ad Fraud Detection Tools Value Market Share by Country in 2022

Figure 22. United States Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Ad Fraud Detection Tools Market Size Market Share by Region in 2022

Figure 27. APAC Ad Fraud Detection Tools Market Size Market Share by Type in 2022

Figure 28. APAC Ad Fraud Detection Tools Market Size Market Share by Application in 2022

Figure 29. China Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Ad Fraud Detection Tools Market Size Market Share by Country in 2022

Figure 36. Europe Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Figure 37. Europe Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Figure 38. Germany Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Ad Fraud Detection Tools Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Ad Fraud Detection Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)

- Figure 52. APAC Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 53. Europe Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 54. Middle East & Africa Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 55. United States Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 56. Canada Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 57. Mexico Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 58. Brazil Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 59. China Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 60. Japan Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 61. Korea Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 62. Southeast Asia Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 63. India Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 64. Australia Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 65. Germany Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 66. France Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 67. UK Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 68. Italy Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 69. Russia Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 70. Spain Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 71. Egypt Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 72. South Africa Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 73. Israel Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 74. Turkey Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 75. GCC Countries Ad Fraud Detection Tools Market Size 2024-2029 (\$ Millions)
- Figure 76. Global Ad Fraud Detection Tools Market Size Market Share Forecast by Type (2024-2029)
- Figure 77. Global Ad Fraud Detection Tools Market Size Market Share Forecast by Application (2024-2029)

I would like to order

Product name: Global Ad Fraud Detection Tools Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/G1A5B117AE6DEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1A5B117AE6DEN.html>