

Global AD-Blocking Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global AD-Blocking Software market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

United States market for AD-Blocking Software is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for AD-Blocking Software is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for AD-Blocking Software is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key AD-Blocking Software players cover AdGuard, Adblock, Blokada, Adclear, AdLock, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "AD-Blocking Software Industry Forecast" looks at past sales and reviews total world AD-Blocking Software sales in 2024, providing a comprehensive analysis by region and market sector of projected AD-Blocking Software sales for 2025 through 2031. With AD-Blocking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AD-Blocking Software industry.

This Insight Report provides a comprehensive analysis of the global AD-Blocking

Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AD-Blocking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AD-Blocking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AD-Blocking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AD-Blocking Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AD-Blocking Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

iOS

Windows

Android

Segmentation by Application:

Web Ad Blocking

Mobile Ad Blocking

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AdGuard

AdBlock

Blokada

Adclear

AdLock

Wipr

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