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Global Acupressure Mat Market Growth 2026-2032

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Abstracts

The global Acupressure Mat market size is predicted to grow from US$ 120 million in 2025 to US$ 196 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

In 2025, the global production volume of Acupressure Mats reached approximately 3.5 million units, with an average selling price of USD 35 per unit, production capacity of approximately 5 million units, and a gross margin of 45%.

Acupressure Mat is a wellness and self-care product designed based on traditional acupressure principles. It typically consists of a soft mat base covered with numerous plastic acupressure spikes, which apply pressure to body points and muscle areas through the user's body weight. The product helps promote blood circulation, relieve muscle tension, and improve relaxation. Acupressure Mats are widely used in home healthcare, yoga relaxation, sports recovery, and daily massage applications.

The upstream of the Acupressure Mat industry chain mainly includes suppliers of EVA, PU foam, textile fabrics, plastic acupressure spike materials, and adhesives. The midstream consists of Acupressure Mat manufacturers, which produce different types of massage mats through processes such as molding, hot pressing, sewing, and assembly. The downstream distribution channels mainly include online e-commerce platforms, health product retailers, and yoga and fitness product channels, with final applications in home healthcare, sports recovery, yoga training, and personal relaxation scenarios.

United States market for Acupressure Mat is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Acupressure Mat is estimated to increase from US$ million in 2025 to

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US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Acupressure Mat is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Acupressure Mat players cover Shakti Mat, Pranamat ECO, CALM ELEPHANT, Zhuzhou Suchenglan, Kanjo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Acupressure Mat Industry Forecast” looks at past sales and reviews total world Acupressure Mat sales in 2025, providing a comprehensive analysis by region and market sector of projected Acupressure Mat sales for 2026 through 2032. With Acupressure Mat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Acupressure Mat industry.

This Insight Report provides a comprehensive analysis of the global Acupressure Mat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Acupressure Mat portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Acupressure Mat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Acupressure Mat and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Acupressure Mat.

This report presents a comprehensive overview, market shares, and growth opportunities of Acupressure Mat market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Type:

Standalone Acupressure

Set Acupressure

Segmentation by Material:

Plastic Spike Acupressure

Metal Spike Acupressure

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

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Shakti Mat

Pranamat ECO

CALM ELEPHANT

Zhuzhou Suchenglan

Kanjo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Acupressure Mat market?

What factors are driving Acupressure Mat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Acupressure Mat market opportunities vary by end market size?

How does Acupressure Mat break out by Type, by Application?

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