

Global Activity Holiday Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GB8F9B193BE3EN.html>

Date: July 2026

Pages: 145

Price: US\$ 3,660.00 (Single User License)

ID: GB8F9B193BE3EN

Abstracts

The global Activity Holiday Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Holiday activity services generally refer to a series of entertainment, education and activity arrangements provided for children during the student holidays. These services are designed to fill the gaps in students' holidays, provide a safe entertainment and learning environment, and provide convenience for parents to reduce their guardianship responsibilities.

United States market for Activity Holiday Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Activity Holiday Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Activity Holiday Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Activity Holiday Services players cover Neilson, Thomas Cook, First Choice, TUI, Active Holiday Company, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Activity Holiday Services Industry Forecast" looks at past sales and reviews total world Activity Holiday Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Activity Holiday Services sales for 2026 through 2032. With Activity Holiday Services

sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Activity Holiday Services industry.

This Insight Report provides a comprehensive analysis of the global Activity Holiday Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Activity Holiday Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Activity Holiday Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Activity Holiday Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Activity Holiday Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Activity Holiday Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Camp Activities

Sports and Fitness

Others

Segmentation by Application:

Singles

Families

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Neilson

Thomas Cook

First Choice

TUI

Active Holiday Company

The Healthy Holiday Company

Travel Republic

Jet2Holidays

Kuoni

Trailfinders

Inghams

Hays Travel

Virgin Holidays

Barrhead Travel

Secret Escapes

Club Med

Mercury Holidays

British Airways

Co-Op Travel

Shearings Holidays

Expedia

EasyJet Holidays

Love Holidays

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