

Global Active Wear Market Growth 2025-2031

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Abstracts

The global Active Wear market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Activewear can be worn for both active and casual activities. It's suitable for exercise and then the transition to casual wear.

United States market for Active Wear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Active Wear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Active Wear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Active Wear players cover Nike, Inc., Adidas AG, Columbia Sportswear Company, Asics Corporation, Gap Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Active Wear Industry Forecast" looks at past sales and reviews total world Active Wear sales in 2024, providing a comprehensive analysis by region and market sector of projected Active Wear sales for 2025 through 2031. With Active Wear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Active

Wear industry.

This Insight Report provides a comprehensive analysis of the global Active Wear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Active Wear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Active Wear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Active Wear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Active Wear.

This report presents a comprehensive overview, market shares, and growth opportunities of Active Wear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fashion Outer, Pants, & T-Shirts

Ready to Wear

Rash Guard, Wet Suit, & Swim Wear

Shoes

Fashion Brand

Segmentation by Application:

Male

Female

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike, Inc.

Adidas AG

Columbia Sportswear Company

Asics Corporation

Gap Inc.

Puma Se

Under Armour, Inc.

Dick's Sporting Goods, Inc.

North Face, Inc.

PVH Corp

Key Questions Addressed in this Report

What is the 10-year outlook for the global Active Wear market?

What factors are driving Active Wear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Active Wear market opportunities vary by end market size?

How does Active Wear break out by Type, by Application?

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Figure 79. Global Active Wear Revenue Market Share Forecast by Region (2026-2031)

Figure 80. Global Active Wear Sales Market Share Forecast by Type (2026-2031)

Figure 81. Global Active Wear Revenue Market Share Forecast by Type (2026-2031)

Figure 82. Global Active Wear Sales Market Share Forecast by Application (2026-2031)

Figure 83. Global Active Wear Revenue Market Share Forecast by Application
(2026-2031)

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