

# Global Active RFID Asset Management Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Active RFID Asset Management market size is predicted to grow from US\$ 156 million in 2025 to US\$ 200 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

Active RFID Asset Management involves managing assets with active RFID tags equipped with an internal power source, allowing for regular signal transmission and remote, real-time asset monitoring. With a greater read range than passive tags, active RFID is ideal for tracking dispersed or mobile assets in large facilities. Commonly used in logistics, warehousing, and for high-value asset tracking, active RFID asset management enhances asset visibility and helps optimize operational efficiency by providing continuous asset location updates.

United States market for Active RFID Asset Management is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Active RFID Asset Management is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Active RFID Asset Management is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Active RFID Asset Management players cover Zebra Technologies, Honeywell, SATO, TSC Printronix Auto ID, Avery Dennison, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Active RFID Asset Management

Industry Forecast” looks at past sales and reviews total world Active RFID Asset Management sales in 2025, providing a comprehensive analysis by region and market sector of projected Active RFID Asset Management sales for 2026 through 2032. With Active RFID Asset Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Active RFID Asset Management industry.

This Insight Report provides a comprehensive analysis of the global Active RFID Asset Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Active RFID Asset Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Active RFID Asset Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Active RFID Asset Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Active RFID Asset Management.

This report presents a comprehensive overview, market shares, and growth opportunities of Active RFID Asset Management market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Active RFID

Semi-Active RFID

### **Segmentation by Application:**

Retail and Wholesale

Warehousing and Logistics

Industrial Manufacturing

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zebra Technologies

Honeywell

SATO

TSC Printronix Auto ID

Avery Dennison

Beontag

Metalcraft

Alien Technology

MPI Label Systems

Invengo

HID Global

GAO RFID

The Tag Factory

CYBRA

Datwyler

Corerfid

Xindeco IOT

Tatwah Smartech

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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