

Global Action Game Development Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G237236A8094EN.html>

Date: May 2026

Pages: 151

Price: US\$ 3,660.00 (Single User License)

ID: G237236A8094EN

Abstracts

The global Action Game Development Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Action game development services encompass the creation of dynamic, immersive, and engaging video games that primarily focus on fast-paced gameplay, combat, and intense challenges. These services involve the design, development, and testing of action games across various platforms such as consoles, PC, and mobile devices.

United States market for Action Game Development Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Action Game Development Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Action Game Development Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Action Game Development Services players cover Logic Simplified, Softinc, Genieeee, Kevuru Games, Argentics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Action Game Development Services Industry Forecast" looks at past sales and reviews total world Action Game Development Services sales in 2025, providing a comprehensive analysis by region and

market sector of projected Action Game Development Services sales for 2026 through 2032. With Action Game Development Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Action Game Development Services industry.

This Insight Report provides a comprehensive analysis of the global Action Game Development Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Action Game Development Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Action Game Development Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Action Game Development Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Action Game Development Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Action Game Development Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

2D Action Game

3D Action Game

Segmentation by Application:

Game Development

Virtual Reality

Advertise

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Logic Simplified

Softinc

Genieeee

Kevuru Games

Argentics

Kmphitech

Antier Solutions

Softteq

3D-Ace

Nuare Studio

1518 Studios

Concept Art House

Art Bully Productions

Keywords Studios

1050 Studio

Rocket Brush

C-Design

Game-Ace

Zvky Design

Pixune

Devabit

Zatun

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