

Global Acoustic Tag Market Growth 2026-2032

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Abstracts

The global Acoustic Tag market size is predicted to grow from US\$ 137 million in 2025 to US\$ 225 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

In 2025, the global annual production capacity of acoustic tags was approximately 450,000 units, while actual production reached about 360,000 units. The global average market price was approximately US\$420 per unit, and the gross profit margin of major manufacturers ranged from 35% to 55%. Acoustic tags are small electronic devices that emit ultrasonic signals for tracking, monitoring, or identifying objects in underwater environments. They are widely used in marine biology for fish and marine animal tracking, underwater infrastructure monitoring, and environmental studies. By encoding unique identifiers into acoustic signals, these tags allow precise location detection and long-term behavioral monitoring without physical interference.

The supply chain of acoustic tags starts upstream with piezoelectric materials, integrated circuits, micro-batteries, waterproof housings, and marine-grade cabling. Midstream manufacturers design the acoustic transducers, integrate electronics, program unique IDs, encapsulate for underwater durability, and conduct calibration and reliability testing, primarily concentrated in China, Japan, and Europe. Downstream, these tags are deployed in fisheries management, marine biology research, offshore infrastructure monitoring, and environmental conservation projects. End users emphasize signal reliability, transmission distance, battery life, corrosion resistance, and regulatory compliance in marine environments.

The acoustic tag market is driven by growing demand for precise tracking and monitoring in marine biology, fisheries, and underwater infrastructure management. Increasing adoption of miniaturized electronics, low-power consumption technologies, and waterproof encapsulation has expanded application scenarios. Technological

developments focus on enhancing signal range, accuracy, and battery life, while ensuring compliance with environmental regulations. Market growth is further supported by conservation initiatives, offshore construction projects, and government-backed marine research programs. Manufacturers are emphasizing cost-effective, reliable, and environmentally friendly designs to meet evolving user requirements.

LP Information, Inc. (LPI) ' newest research report, the “Acoustic Tag Industry Forecast” looks at past sales and reviews total world Acoustic Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected Acoustic Tag sales for 2026 through 2032. With Acoustic Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Acoustic Tag industry.

This Insight Report provides a comprehensive analysis of the global Acoustic Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Acoustic Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Acoustic Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Acoustic Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Acoustic Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of Acoustic Tag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Continuous-wave Acoustic Tag

Pulsed-coded Acoustic Tag

Segmentation by Frequency Band:

Low-frequency 30–80 kHz Tag

High-frequency 180–300 kHz Tag

Ultrasonic >300 kHz Tag

Segmentation by Application:

Fisheries Management

Marine Biological Research

Marine Infrastructure Monitoring

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Vemco

Thelma Biotel

Sonotronics

Lotek

Innovasea

Desert Star Systems

Marine Instruments

Satellite

Cefas Technology

Sirtrack

Key Questions Addressed in this Report

What is the 10-year outlook for the global Acoustic Tag market?

What factors are driving Acoustic Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Acoustic Tag market opportunities vary by end market size?

How does Acoustic Tag break out by Type, by Application?

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