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Global Acoustic Doppler Log Market Growth 2026-2032

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Abstracts

The global Acoustic Doppler Log market size is predicted to grow from US$ 90.78 million in 2025 to US$ 121 million in 2032; it is expected to grow at a CAGR of 4.2% from 2026 to 2032.

In 2025, global sales of Acoustic Doppler Log reached approximately 3,867 units, with an average market price of about USD 24,000 unit, an annual production capacity of roughly 4,200 units, and an industry-average gross margin of approximately 35%.

An Acoustic Doppler Log is a shipborne navigation instrument that measures vessel speed and distance travelled by applying the acoustic Doppler effect. The system normally transmits ultrasonic pulses from a hull-mounted transducer toward the water column or seabed, receives echoes reflected by suspended particles or the bottom, determines the frequency shift between the transmitted and returned signals, and processes this information together with sound-velocity compensation, transducer alignment, vessel motion and signal-validity algorithms. A complete product commonly comprises one or more bridge displays, a transceiver and signal-processing unit, a hull-mounted or gate-valve transducer, distribution equipment, remote indicators and marine data interfaces. Depending on the acoustic tracking mode and system configuration, it can provide speed through water, speed over ground, longitudinal and transverse velocity, distance run, direction of movement and data-validity status. These measurements are transmitted to radar plotting equipment, ECDIS, autopilots, track-control systems and integrated bridge systems through interfaces such as IEC 61162 or NMEA. Marine Doppler speed logs are used on merchant ships, passenger vessels, fishing vessels, offshore and work vessels, government ships, naval vessels and other surface craft for navigation, manoeuvring, berthing, vessel-performance monitoring and retrofit applications. IMO performance standards specify that speed-and-distance

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measuring devices support general navigation and ship manoeuvring and establish requirements concerning measurement accuracy, information presentation, data transmission and safe hull installation.

Acoustic Doppler Log form a narrow but durable segment of the professional marine-navigation equipment industry. Their economic role should not be confused with that of ordinary GPS speed displays or generic acoustic sensors. A compliant system provides independently measured speed through water or speed over ground, distance travelled and, in more advanced configurations, transverse or multi-axis motion data that can be distributed to radar plotting equipment, ECDIS, autopilots and track-control systems. IMO performance standards create a long-term regulatory foundation by specifying the intended navigation and manoeuvring functions, measurement accuracy, data presentation, output interfaces and hull-installation safety of speed-and-distance measuring equipment. They also require separate devices where a ship must carry both water-referenced and ground-referenced logs. Consequently, low-cost GNSS speed information does not eliminate the need for water-referenced speed on vessels where current effects, true-motion radar calculations, manoeuvring performance and vessel-efficiency analysis are operationally significant. Demand is therefore supported by a combination of mandatory carriage practices, shipowner technical standards, newbuilding specifications, retrofit cycles and the need to maintain compatible sensors throughout the operating life of a vessel.

The supply structure is concentrated, complete Acoustic Doppler Log for merchant and surface-vessel applications. Japanese suppliers have strong positions in merchant fleets, integrated bridge packages, shipyard relationships and global lifecycle support. European manufacturers are particularly visible in dual-axis, multisensor, docking and naval configurations, while Chinese producers are expanding through domestic manufacturing, competitive pricing, CCS-oriented product development and OEM or ODM supply. The broader manufacturer pool is considerably larger because it includes subsea DVL specialists, research institutes, legacy installed-base brands and regional private-label suppliers; however, those entities should not automatically be included in the merchant-vessel market. Their approval requirements, target platforms, transducer arrangements and revenue models are materially different. Corporate changes such as Jotron’s acquisition of SKIPPER and the transfer of W?rtsil?’s ANCS business to Solix illustrate that competitive restructuring in this market is driven primarily by installed base, product portfolios, service networks and access to shipowners rather than by large-scale capacity additions.

LP Information, Inc. (LPI) ' newest research report, the “Acoustic Doppler Log Industry

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Forecast" looks at past sales and reviews total world Acoustic Doppler Log sales in 2025, providing a comprehensive analysis by region and market sector of projected Acoustic Doppler Log sales for 2026 through 2032. With Acoustic Doppler Log sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Acoustic Doppler Log industry.

This Insight Report provides a comprehensive analysis of the global Acoustic Doppler Log landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Acoustic Doppler Log portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Acoustic Doppler Log market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Acoustic Doppler Log and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Acoustic Doppler Log.

This report presents a comprehensive overview, market shares, and growth opportunities of Acoustic Doppler Log market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 300 Meters

300-600 Meters

Above 600 Meters

Segmentation by Reference:

Water-referenced Speed Log

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Ground-referenced Speed Log

Segmentation by Axis:

Single-axis

Dual-axis

Multi-axis

Segmentation by Application:

Commercial Merchant Vessels

Passenger and Cruise Vessels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- FURUNO ELECTRIC CO., LTD.

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Nisshinbo Holdings Inc. (JRC)

Sperry Marine B.V.

Jotron AS

TOKYO KEIKI INC.

Nanjing Ninglu Technology Co., Ltd.

Nantong Saiyang Electronics Co., Ltd.

MT-Group LLC

CSSC

Rowe Technologies

Key Questions Addressed in this Report

What is the 10-year outlook for the global Acoustic Doppler Log market?

What factors are driving Acoustic Doppler Log market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Acoustic Doppler Log market opportunities vary by end market size?

How does Acoustic Doppler Log break out by Type, by Application?

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