

# Global Acids for Skin Care Market Growth (Status and Outlook) 2024-2030

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Acids for Skin Care market size was valued at US\$ 3635.4 million in 2023. With growing demand in downstream market, the Acids for Skin Care is forecast to a readjusted size of US\$ 5701.2 million by 2030 with a CAGR of 6.6% during review period.

The research report highlights the growth potential of the global Acids for Skin Care market. Acids for Skin Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Acids for Skin Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Acids for Skin Care market.

In skincare, acids refer to a category of chemical compounds that are used for various purposes to improve the appearance and health of the skin. These acids can be naturally occurring or synthetic and are applied topically to the skin in various formulations such as serums, creams, and cleansers. Acids in skincare are typically categorized into two main groups: alpha hydroxy acids (AHAs) and beta hydroxy acids (BHAs).

Growth of Exfoliating Acids: Alpha hydroxy acids (AHAs) and beta hydroxy acids (BHAs) like glycolic acid, lactic acid, salicylic acid, and mandelic acid continued to gain popularity for their exfoliating properties. These acids help remove dead skin cells, improve skin texture, and address issues like acne and hyperpigmentation.



Hyaluronic Acid: Hyaluronic acid is a hydrating acid that has been a staple in many skincare products. Its ability to hold water makes it a favorite for moisturizers, serums, and masks aimed at improving skin hydration and plumpness.

Niacinamide: While not an acid in the traditional sense, niacinamide (a form of vitamin B3) has been integrated into many skincare products due to its ability to address various skin concerns like pore size, redness, and uneven skin tone.

Polyhydroxy Acids (PHAs): PHAs gained attention as a gentler alternative to traditional AHAs and BHAs. They offer exfoliation benefits with reduced risk of irritation, making them suitable for sensitive skin.

Transparency and Education: Consumers are becoming more educated about skincare ingredients, including acids. Brands are responding by providing transparent information about the ingredients used in their products and how they benefit the skin.

Key Features:

The report on Acids for Skin Care market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Acids for Skin Care market. It may include historical data, market segmentation by Type (e.g., AHA, BHA), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Acids for Skin Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Acids for Skin Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Acids for Skin Care industry. This include



advancements in Acids for Skin Care technology, Acids for Skin Care new entrants, Acids for Skin Care new investment, and other innovations that are shaping the future of Acids for Skin Care.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Acids for Skin Care market. It includes factors influencing customer ' purchasing decisions, preferences for Acids for Skin Care product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Acids for Skin Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Acids for Skin Care market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Acids for Skin Care market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Acids for Skin Care industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Acids for Skin Care market.

Market Segmentation:

Acids for Skin Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

AHA

BHA



Others

Segmentation by application

Creams

Serums

Gel

Others

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India



#### Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Ordinary REN L'Oreal Paris

Broda



Stridex

Dow Chemical

CeraVe

MartiDerm

**Neoteric Cosmetics** 

Lanc?me

NIVEA

**Biophyto-genesis** 

Mario Badescu

Pixi Beauty

DERMA E

Reviva Labs

MUAC

Paula's Choice

Neutrogena

Philosophy

Dr. Dennis Gross Skincare

DR. WU



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