

# Global Accounting Software Tools Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Accounting software is a foundational technology for many companies, and as a business grows having a powerful, effective accounting solution becomes increasingly critical. Most accounting software packages offer the same basic features necessary for managing finances: accounts receivable, accounts payable, general ledger, billing and invoicing, purchase and sales orders, and reporting. Beyond basic functionality, the top accounting solutions offer additional features to give users more power, flexibility and customization. Oftentimes accounting solutions are closely integrated with other key software solutions. Most ERP solutions include an extensive accounting module, but buyers should also consider best-of-breed, standalone accounting software.

Accounting solutions target four segments. Entry Level software is the least expensive and with the least number of features and functionality. This segment is now split into Embedded Accounting Software packages, Online Solutions Accounting Software and Desktop Non-embedded Solutions Accounting Software. The Market is separated into Small to Medium Business (SMB) and Small to Medium Enterprise (SME.) Finally, there are the major Enterprise Resource Planning (ERP) solutions that are typically deployed in Fortune 500-size companies. In this report, the focus of this article is small to medium sized businesses, so in this report there is not involving the ERP solutions with large companies.

LPI (LP Information)' newest research report, the "Accounting Software Tools Industry Forecast" looks at past sales and reviews total world Accounting Software Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Accounting Software Tools sales for 2023 through 2029. With Accounting Software

Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Accounting Software Tools industry.

This Insight Report provides a comprehensive analysis of the global Accounting Software Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Accounting Software Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Accounting Software Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Accounting Software Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Accounting Software Tools.

The global Accounting Software Tools market size is projected to grow from US\$ 14850 million in 2022 to US\$ 21600 million in 2029; it is expected to grow at a CAGR of 5.5% from 2023 to 2029.

Global Accounting Software key players include Intuit, Sage, SAP, Oracle(NetSuite), etc. Global top four manufacturers hold a share over 50%.

North America is the largest market, with a share about 40%, followed by Europe, and Asia-Pacific, both have a share about 50 percent.

In terms of product, Desktop Non-embedded Solutions Accounting Software is the largest segment, with a share over 50%. And in terms of application, the largest application is Manufacturing, followed by Services, Retail, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of Accounting Software Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

## Segmentation by type

Installed

SaaS, Cloud, Web-based

Mobile

## Segmentation by application

SMEs

Large Firms

Government

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Intuit

Sage

SAP

Oracle (NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Intacct

Assit cornerstone

Aplicor

Red wing

Tally Solutions Pvt. Ltd.

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