

Global A2P SMS Messaging Market Growth (Status and Outlook) 2023-2029

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Abstracts

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A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS.

LPI (LP Information)' newest research report, the "A2P SMS Messaging Industry Forecast" looks at past sales and reviews total world A2P SMS Messaging sales in 2022, providing a comprehensive analysis by region and market sector of projected A2P SMS Messaging sales for 2023 through 2029. With A2P SMS Messaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world A2P SMS Messaging industry.

This Insight Report provides a comprehensive analysis of the global A2P SMS Messaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on A2P SMS Messaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global A2P SMS Messaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for A2P SMS Messaging and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global A2P SMS Messaging.

The global A2P SMS Messaging market size is projected to grow from US\$ 20730 million in 2022 to US\$ 26980 million in 2029; it is expected to grow at a CAGR of 3.8% from 2023 to 2029.

Global core A2P SMS messaging manufacturers include Twilio, Infobip etc. The top 5 companies hold a share about 20%. Europe is the largest market, with a share about 36%, followed by North America and Asia Pacific with the share about 27% and 25%. In terms of product, marketing A2P SMS is the largest segment, with a share over 40%. And in terms of application, the largest application is BFSI, followed by travel.

This report presents a comprehensive overview, market shares, and growth opportunities of A2P SMS Messaging market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On-premises

Cloud

Segmentation by application

BFSI

Hyperlocal Businesses

Travel & Hospitality

Healthcare

Retail & eCommerce

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Infobip

Sinch

Syniverse

Tyntec

Route Mobile

LANCK Telecom

Twilio

Orange

Comviva

BICS

Monty Mobile

Silverstreet

Telia Carrier

China Telecom

China Mobile

SMS Highway

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