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Global A2P and P2A Messaging Market Growth (Status and Outlook) 2023-2029

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Abstracts

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A2P messages indicate that application-to-personal information and P2A messages are person-to-application messages. In this ever-changing world of communications technology, both technologies have been adopted for secure, reliable and cost-effective communications. A2P messaging is used for bulk messaging, notification, alerts, and mobile context marketing.

LPI (LP Information)' newest research report, the “A2P and P2A Messaging Industry Forecast” looks at past sales and reviews total world A2P and P2A Messaging sales in 2022, providing a comprehensive analysis by region and market sector of projected A2P and P2A Messaging sales for 2023 through 2029. With A2P and P2A Messaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world A2P and P2A Messaging industry.

This Insight Report provides a comprehensive analysis of the global A2P and P2A Messaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on A2P and P2A Messaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global A2P and P2A Messaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for A2P and P2A Messaging and breaks down the forecast by services, by application, geography, and market size to highlight emerging pockets of

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opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global A2P and P2A Messaging.

The global A2P and P2A Messaging market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for A2P and P2A Messaging is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for A2P and P2A Messaging is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for A2P and P2A Messaging is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key A2P and P2A Messaging players cover MBlox, CLX Communications, Infobip, Tanla Solutions, SAP Mobile Services, Tata Communication, AT&T, Twilio and Mahindra Comviva, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of A2P and P2A Messaging market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by services

Interactive Messages

Inquiry and Search Related Services

Voting and Entertainment

Authentication Services

Notifications and Alerts

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CRM Services

Promotional and Marketing Services,

Pushed Content Services

Segmentation by application

BFSI

Media & Entertainment Industry

Tourism

Retail

Marketing

Healthcare

Telecom & IT Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Tata Communication

AT&T

Twilio

Mahindra Comviva

Silverstreet BV

Syniverse Technologies

Nexmo

Tyntec

SITO Mobile

OpenMarket Inc

Genesys Telecommunications

3Cinteractive

Vibes Media

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Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

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