

# Global A2 Milk Market Growth 2025-2031

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## Abstracts

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The global A2 Milk market size is predicted to grow from US\$ 1371 million in 2025 to US\$ 2212 million in 2031; it is expected to grow at a CAGR of 8.3% from 2025 to 2031.

A2 milk is a variety of cows' milk that mostly lacks a form of  $\beta$ -casein proteins called A1, and instead has mostly the A2 form. Since The a2 Milk Company launched A2 milk products, A2 milk is being marketed as a healthier choice compared to regular milk.

The major players in global A2 Milk market include The a2 Milk Company, GCMMF (Amul), Freedom Nutritional, etc. The market concentration rate is high, and the top 1 player occupies about 85% shares of the global market. Asia Pacific is the main market, and occupies about 90% of the global market. Whole A2 Milk is the main type, with a share about 70%. Powdered Milk is the main application, which holds a share about 50%.

From the perspective of major market participants, before 2017, the A2 milk market was almost monopolized by The a2 Milk Company, which represented a fast-growing dairy company through product differentiation, and was effective in consumer perception through product characteristics. Established a high-end brand image. Due to the unique positioning of the product, A2 Milk has received positive market response, and both revenue and profit scale have achieved rapid growth. The a2 Milk Company is one of the fastest growing dairy companies in the world.

Currently, only 30% of cows produce milk containing only A2 protein, so pure A2 protein source milk is particularly precious.

LP Information, Inc. (LPI) ' newest research report, the "A2 Milk Industry Forecast"

looks at past sales and reviews total world A2 Milk sales in 2024, providing a comprehensive analysis by region and market sector of projected A2 Milk sales for 2025 through 2031. With A2 Milk sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world A2 Milk industry.

This Insight Report provides a comprehensive analysis of the global A2 Milk landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on A2 Milk portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global A2 Milk market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for A2 Milk and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global A2 Milk.

This report presents a comprehensive overview, market shares, and growth opportunities of A2 Milk market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Whole A2 Milk

Low-fat A2 Milk

Fat free A2 Milk

#### Segmentation by Application:

Liquid Milk

Powdered Milk

Yogurt & Flavored Milk

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The a2 Milk Company

GCMMF (Amul)

Vietnam Dairy Products

Ratnawali Dairy Products

Alexandre Family Farm

Vedaaz Organics

Aurora Organic Dairy

Beta A2 Australia

Nature One Dairy

Humpy Farms

Asehira Dairy

Beijing Sanyuan Food

Shengmu Organic Milk

Yili

Mengniu

Guangxi Shibu

Junlebao Dairy Group

Adopt A Cow

### Key Questions Addressed in this Report

What is the 10-year outlook for the global A2 Milk market?

What factors are driving A2 Milk market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do A2 Milk market opportunities vary by end market size?

How does A2 Milk break out by Type, by Application?

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