

Global 70-Inch (and up) TVs Market Growth 2026-2032

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Abstracts

The global 70-Inch (and up) TVs market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

70-inch (and above) TVs refer to TVs with a screen diagonal length of 70 inches (approximately 177.8 cm) or longer. This type of TV usually has a very large screen and is suitable for home entertainment, commercial presentations and certain industrial applications.

United States market for 70-Inch (and up) TVs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for 70-Inch (and up) TVs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for 70-Inch (and up) TVs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key 70-Inch (and up) TVs players cover Haier, Samsung, Sony, LG, Panasonic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "70-Inch (and up) TVs Industry Forecast" looks at past sales and reviews total world 70-Inch (and up) TVs sales in 2025, providing a comprehensive analysis by region and market sector of projected 70-Inch (and up) TVs sales for 2026 through 2032. With 70-Inch (and up) TVs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 70-Inch (and up) TVs industry.

This Insight Report provides a comprehensive analysis of the global 70-Inch (and up) TVs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 70-Inch (and up) TVs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 70-Inch (and up) TVs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 70-Inch (and up) TVs and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 70-Inch (and up) TVs.

This report presents a comprehensive overview, market shares, and growth opportunities of 70-Inch (and up) TVs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

LCD

OLED

Others

Segmentation by Sales Channel:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haier

Samsung

Sony

LG

Panasonic

Hisense

TCL

SHARP

Vizio

Key Questions Addressed in this Report

What is the 10-year outlook for the global 70-Inch (and up) TVs market?

What factors are driving 70-Inch (and up) TVs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 70-Inch (and up) TVs market opportunities vary by end market size?

How does 70-Inch (and up) TVs break out by Type, by Sales Channel?

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