

Global 5G Fixed Wireless Access (FWA) Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global 5G Fixed Wireless Access (FWA) market size will reach US\$ 2608 million by 2031.

5G Fixed wireless access (FWA) is the process of accessing a communicating network or internet on a fixed wireless networks. It is a type of wireless broadband data communication, which is performed between two fixed locations - connected through fixed wireless access devices and equipment. 5G fixed wireless access (FWA) will be able to deliver services similar to a fiber-based broadband network

5G is a key and cross-age technology that opens the era of the Internet of Everything, and all countries are grabbing market share. The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly. China is a leader in 5G technology. According to the latest statistics from the Ministry of Industry and Information Technology, China newly added 887,000 5G base stations in 2022 (currently reaching 2.312 million, accounting for more than 60% of the world's total), and 110 cities in China have reached gigabit city construction standard. According to the Digital China Development Report (2022) released by the State Internet Information Office, by the end of 2022, China had built a total of 2.312 million 5G base stations, with 561 million 5G users, accounting for more than 60% of the world.

The driving factors of the 5G Fixed Wireless Access (FWA) market mainly include the following aspects:

Technology improvement and demand growth

Maturity of 5G technology: With the continuous maturity of 5G technology and the acceleration of commercialization, FWA technology has been greatly improved. The enhanced functions of the 5G NR (New Radio) system enable FWA to provide higher bandwidth, lower latency and more stable connections, thus meeting users' needs for high-speed and reliable wireless communications.

Surge in data-intensive applications: With the popularization of digital technology and people's increasing dependence on data-intensive applications such as high-definition video, virtual reality, online games, etc., the demand for high-speed broadband connections continues to grow exponentially. As a flexible and fast broadband access method, FWA has become an important way to meet this demand.

Cost-effectiveness advantage

Low deployment cost: Compared with traditional fiber or wired networks, FWA has a lower deployment cost. It avoids the tedious process of trenching and wiring, and only needs to install CPE (Customer Premises Equipment) equipment near the base station to achieve wireless access. This has obvious cost advantages for some areas where fiber/wired networks cannot be laid or the laying cost is high.

Simple operation and maintenance: The operation and maintenance of FWA systems are relatively simple, which can reduce the operation and maintenance costs of operators. At the same time, since FWA systems use wireless transmission, the possibility of line failures and repairs is reduced, and the stability and reliability of the network are improved.

Policy support and capital investment

Government promotion: In order to promote the development of 5G infrastructure, many governments have continuously increased capital investment and policy support. For example, the European government actively promotes the deployment of 5G infrastructure in government and private institutions, providing a good policy environment for the development of the FWA market.

Operator investment: As the commercialization of 5G technology accelerates, more and more operators are beginning to invest in the FWA market. They provide users with high-speed and reliable wireless communication services by building 5G base stations and deploying CPE equipment.

Application scenario expansion

Home users: FWA can provide home users with high-speed and stable Internet access services. Especially in some areas where fiber/wired networks cannot be covered or the coverage cost is high, FWA has become an important choice for home users to access the Internet.

Small and micro enterprises: For small and micro enterprises, shops and temporary places, FWA provides an economical and convenient broadband access solution. The applications in these scenarios are relatively simple, the communication volume is not high, and there are fewer points. Enterprise-level CPE equipment is not required, so FWA has obvious cost-effectiveness advantages.

Industry and government: Industrial and government customers can also achieve high-speed and reliable Internet access through FWA. They can communicate and connect seamlessly with the already operating public communication Internet service providers, while using their own telecommunications infrastructure to achieve the deployment and upgrade of private networks.

V. Market competition and technological innovation

Fierce market competition: With the continuous development of the FWA market, more and more manufacturers are beginning to enter this field. They compete for market share through technological innovation and product quality improvement, which has promoted the rapid development of the FWA market.

Continuous technological innovation: Manufacturers continue to launch new FWA products and services, such as CPE equipment that supports higher bandwidth and lower latency, and more advanced wireless transmission technology. These technological innovations further improve the performance and user experience of FWA and promote the rapid growth of the market.

In summary, the driving factors of the 5G FWA market mainly include technology improvement and demand growth, cost-effectiveness advantages, policy support and capital investment, application scenario expansion, market competition and technological innovation. These factors have jointly promoted the rapid development and popularization of the FWA market.

LPI (LP Information)' newest research report, the “5G Fixed Wireless Access (FWA) Industry Forecast” looks at past sales and reviews total world 5G Fixed Wireless Access (FWA) sales in 2024, providing a comprehensive analysis by region and market sector of projected 5G Fixed Wireless Access (FWA) sales for 2025 through 2031. With 5G Fixed Wireless Access (FWA) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 5G Fixed Wireless Access (FWA) industry.

This Insight Report provides a comprehensive analysis of the global 5G Fixed Wireless Access (FWA) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on 5G Fixed Wireless Access (FWA) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 5G Fixed Wireless Access (FWA) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 5G Fixed Wireless Access (FWA) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 5G Fixed Wireless Access (FWA).

This report presents a comprehensive overview, market shares, and growth opportunities of 5G Fixed Wireless Access (FWA) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Access Units & CPE

Services

Segmentation by Application:

Residential

Commercial

Industrial

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Qualcomm Technologies

Nokia

Samsung

Huawei

Ericsson

Mimosa Networks, Inc.

Cohere Technologies, Inc.

Siklu Communication, Ltd.

AT&T Inc.

Verizon Communications Inc.

Cisco

Arqiva

Cellular South, Inc.

Orange S.A.

United States Cellular Corporation

TELUS Corporation

Telefonica

Mobile Telephone Networks (MTN)

Swisscom

Hrvatski Telekom

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