

Global 55-inch 4K UHD Flat-screen TV Market Growth 2026-2032

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Abstracts

The global 55-inch 4K UHD Flat-screen TV market size is predicted to grow from US\$ 14160 million in 2025 to US\$ 38913 million in 2032; it is expected to grow at a CAGR of 15.7% from 2026 to 2032.

In 2025, global production of 55-inch 4K UHD Flat-screen TVs reached approximately \$20.16 million units, with an average selling price of \$718 per unit. A 55-inch 4K UHD Flat-screen TV refers to a 55-inch television terminal that adopts a flat-panel display form factor and has a physical resolution of UHD-1/4K (3840x2160). It features high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. It typically combines with HDR (High Dynamic Range), wide color gamut, smart operating systems, and high refresh rates and HDMI 2.1 functionality for gaming to constitute an 'experience-level upgrade.' In the consumer market, 55-inch displays are often considered the mainstream size for living rooms and bedrooms, balancing immersion with spatial adaptability. They feature high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. Applications include home entertainment and console/cloud gaming, as well as hotel and apartment displays, conference and educational displays, and information dissemination and content distribution terminals in commercial venues. The upstream of the industry chain includes glass substrates, polarizers/optical films, TFT backplanes and LCD/OLED panels, backlights and MiniLED lamp boards/drivers, T-CONs and driver ICs, main control SoCs and storage, Wi-Fi/Bluetooth/HDMI connectivity devices, structural components and heat dissipation, power supplies and speakers; the midstream involves complete system manufacturing (system integration, image quality algorithms, reliability and certification); and the downstream extends to end users through offline home appliance retail/key account channels, operators and engineering channels, e-commerce and cross-border platforms, installation and delivery, covering a

wide range of home consumers and commercial users across various industries. Gross profit margin is approximately 15-20%.

United States market for 55-inch 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for 55-inch 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for 55-inch 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key 55-inch 4K UHD Flat-screen TV players cover Samsung, Hisense, LG, Sony, Skyworth, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "55-inch 4K UHD Flat-screen TV Industry Forecast" looks at past sales and reviews total world 55-inch 4K UHD Flat-screen TV sales in 2025, providing a comprehensive analysis by region and market sector of projected 55-inch 4K UHD Flat-screen TV sales for 2026 through 2032. With 55-inch 4K UHD Flat-screen TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 55-inch 4K UHD Flat-screen TV industry.

This Insight Report provides a comprehensive analysis of the global 55-inch 4K UHD Flat-screen TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 55-inch 4K UHD Flat-screen TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 55-inch 4K UHD Flat-screen TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 55-inch 4K UHD Flat-screen TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 55-inch 4K UHD Flat-screen TV.

This report presents a comprehensive overview, market shares, and growth opportunities of 55-inch 4K UHD Flat-screen TV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

LCD

OLED

Segmentation by Resolution Standard:

4K UHD

8K UHD

Segmentation by Application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Hisense

LG

Sony

Skyworth

TCL

Sharp

Panasonic

CHiQ

Tsinghua Tongfang

Konka

Philips

Xiaomi

Haier

Key Questions Addressed in this Report

What is the 10-year outlook for the global 55-inch 4K UHD Flat-screen TV market?

What factors are driving 55-inch 4K UHD Flat-screen TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 55-inch 4K UHD Flat-screen TV market opportunities vary by end market size?

How does 55-inch 4K UHD Flat-screen TV break out by Type, by Application?

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