

Global 4K Ultra HD Television Market Growth 2023-2029

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Abstracts

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4K – also known as UHD – is a picture technology that quadruples the number of pixels found in a full HD picture. With 4K, pixels are usually arranged in a 3,840 x 2,160 configuration, compared with the 1920x1080 you get in a full HD TV.

LPI (LP Information)' newest research report, the “4K Ultra HD Television Industry Forecast” looks at past sales and reviews total world 4K Ultra HD Television sales in 2022, providing a comprehensive analysis by region and market sector of projected 4K Ultra HD Television sales for 2023 through 2029. With 4K Ultra HD Television sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 4K Ultra HD Television industry.

This Insight Report provides a comprehensive analysis of the global 4K Ultra HD Television landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 4K Ultra HD Television portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 4K Ultra HD Television market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 4K Ultra HD Television and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global 4K Ultra HD Television.

The global 4K Ultra HD Television market size is projected to grow from US\$ 56980 million in 2022 to US\$ 129540 million in 2029; it is expected to grow at a CAGR of 129540 from 2023 to 2029.

The major players in global 4K Ultra HD TVs market include Samsung, LG, Skyworth, etc. The top 3 players occupy about 35% shares of the global market. China is the main market, and occupies over 60% of the global market. 55 Inch is the main type, with a share about 50%. Family is the main application, which holds a share about 80%.

This report presents a comprehensive overview, market shares, and growth opportunities of 4K Ultra HD Television market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Below 52 Inches

52 – 65 Inches

Above 65 Inches

Segmentation by application

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsung

Hisense

LG

SONY

Skyworth

TCL

Sharp

Panasonic

Changhong

Seiki (Tongfang)

Konka

Philips

MI

Key Questions Addressed in this Report

What is the 10-year outlook for the global 4K Ultra HD Television market?

What factors are driving 4K Ultra HD Television market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 4K Ultra HD Television market opportunities vary by end market size?

How does 4K Ultra HD Television break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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