

# Global 4K UHD Flat-screen TV Market Growth 2026-2032

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## Abstracts

The global 4K UHD Flat-screen TV market size is predicted to grow from US\$ 46086 million in 2025 to US\$ 133585 million in 2032; it is expected to grow at a CAGR of 16.3% from 2026 to 2032.

Global production of 4K UHD Flat-screen TVs reached 70.42 million units in 2025, with an average selling price of US\$669 per unit. 4K UHD Flat-screen TVs refer to television terminals that adopt a flat panel display form factor and achieve a resolution of UHD-1 (3840?2160, 16:9). They feature high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. They are often combined with HDR, high color gamut, HDMI 2.1/high refresh rate, and smart systems to enhance the viewing experience. Applications include home entertainment and console/cloud gaming, as well as hotel and apartment facilities, conference and education displays, and information dissemination and content distribution terminals in commercial venues. The upstream of the industry chain includes glass substrates, polarizers/optical films, TFT backplanes and LCD/OLED panels, backlights and MiniLED lamp boards/drivers, T-CONs and driver ICs, main control SoCs and storage, Wi-Fi/Bluetooth/HDMI and other connectivity devices, structural components and heat dissipation, power supplies and speakers; the midstream is the complete machine manufacturing (system integration, image quality algorithms, reliability and certification); the downstream is distributed through offline home appliance retail/key account, operators and engineering channels, e-commerce and cross-border platforms, installation and delivery to end users, covering a wide range of household consumers and commercial users in various industries. The gross profit margin is approximately 15-20%.

United States market for 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for 4K UHD Flat-screen TV is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key 4K UHD Flat-screen TV players cover Samsung, Hisense, LG, Sony, Skyworth, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "4K UHD Flat-screen TV Industry Forecast" looks at past sales and reviews total world 4K UHD Flat-screen TV sales in 2025, providing a comprehensive analysis by region and market sector of projected 4K UHD Flat-screen TV sales for 2026 through 2032. With 4K UHD Flat-screen TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 4K UHD Flat-screen TV industry.

This Insight Report provides a comprehensive analysis of the global 4K UHD Flat-screen TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 4K UHD Flat-screen TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 4K UHD Flat-screen TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 4K UHD Flat-screen TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 4K UHD Flat-screen TV.

This report presents a comprehensive overview, market shares, and growth opportunities of 4K UHD Flat-screen TV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 52 Inches

52-65 Inches

Above 65 Inches

Segmentation by Display Technology/Panel Roadmap:

LCD System

Self-emissive System

Segmentation by Application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Hisense

LG

Sony

Skyworth

TCL

Sharp

Panasonic

CHiQ

Tsinghua Tongfang

Konka

Philips

Xiaomi

Haier

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global 4K UHD Flat-screen TV market?

What factors are driving 4K UHD Flat-screen TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 4K UHD Flat-screen TV market opportunities vary by end market size?

How does 4K UHD Flat-screen TV break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

2.1.1 Global 4K UHD Flat-screen TV Annual Sales 2021-2032

2.1.2 World Current & Future Analysis for 4K UHD Flat-screen TV by Geographic Region, 2021, 2025 & 2032

2.1.3 World Current & Future Analysis for 4K UHD Flat-screen TV by Country/Region, 2021, 2025 & 2032

#### 2.2 4K UHD Flat-screen TV Segment by Type

2.2.1 Below 52 Inches

2.2.2 52-65 Inches

2.2.3 Above 65 Inches

2.2.4 4K UHD Flat-screen TV Sales by Type

2.2.4.1 Global 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)

2.2.4.2 Global 4K UHD Flat-screen TV Revenue and Market Share by Type (2021-2026)

2.2.4.3 Global 4K UHD Flat-screen TV Sale Price by Type (2021-2026)

#### 2.3 4K UHD Flat-screen TV Segment by Display Technology/Panel Roadmap

2.3.1 LCD System

2.3.2 Self-emissive System

2.3.3 4K UHD Flat-screen TV Sales by Display Technology/Panel Roadmap

2.3.3.1 Global 4K UHD Flat-screen TV Sales Market Share by Display Technology/Panel Roadmap (2021-2026)

2.3.3.2 Global 4K UHD Flat-screen TV Revenue and Market Share by Display Technology/Panel Roadmap (2021-2026)

2.3.3.3 Global 4K UHD Flat-screen TV Sale Price by Display Technology/Panel

## Roadmap (2021-2026)

### 2.4 4K UHD Flat-screen TV Segment by Application

#### 2.4.1 Commercial

#### 2.4.2 Residential

#### 2.4.3 4K UHD Flat-screen TV Sales by Application

##### 2.4.3.1 Global 4K UHD Flat-screen TV Sale Market Share by Application (2021-2026)

##### 2.4.3.2 Global 4K UHD Flat-screen TV Revenue and Market Share by Application (2021-2026)

##### 2.4.3.3 Global 4K UHD Flat-screen TV Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

### 3.1 Global 4K UHD Flat-screen TV Breakdown Data by Company

#### 3.1.1 Global 4K UHD Flat-screen TV Annual Sales by Company (2021-2026)

#### 3.1.2 Global 4K UHD Flat-screen TV Sales Market Share by Company (2021-2026)

### 3.2 Global 4K UHD Flat-screen TV Annual Revenue by Company (2021-2026)

#### 3.2.1 Global 4K UHD Flat-screen TV Revenue by Company (2021-2026)

#### 3.2.2 Global 4K UHD Flat-screen TV Revenue Market Share by Company (2021-2026)

### 3.3 Global 4K UHD Flat-screen TV Sale Price by Company

### 3.4 Key Manufacturers 4K UHD Flat-screen TV Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers 4K UHD Flat-screen TV Product Location Distribution

#### 3.4.2 Players 4K UHD Flat-screen TV Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

### 3.6 New Products and Potential Entrants

### 3.7 Market M&A Activity & Strategy

## 4 WORLD HISTORIC REVIEW FOR 4K UHD FLAT-SCREEN TV BY GEOGRAPHIC REGION

### 4.1 World Historic 4K UHD Flat-screen TV Market Size by Geographic Region (2021-2026)

#### 4.1.1 Global 4K UHD Flat-screen TV Annual Sales by Geographic Region (2021-2026)

#### 4.1.2 Global 4K UHD Flat-screen TV Annual Revenue by Geographic Region (2021-2026)

### 4.2 World Historic 4K UHD Flat-screen TV Market Size by Country/Region (2021-2026)

#### 4.2.1 Global 4K UHD Flat-screen TV Annual Sales by Country/Region (2021-2026)

- 4.2.2 Global 4K UHD Flat-screen TV Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas 4K UHD Flat-screen TV Sales Growth
- 4.4 APAC 4K UHD Flat-screen TV Sales Growth
- 4.5 Europe 4K UHD Flat-screen TV Sales Growth
- 4.6 Middle East & Africa 4K UHD Flat-screen TV Sales Growth

## **5 AMERICAS**

- 5.1 Americas 4K UHD Flat-screen TV Sales by Country
  - 5.1.1 Americas 4K UHD Flat-screen TV Sales by Country (2021-2026)
  - 5.1.2 Americas 4K UHD Flat-screen TV Revenue by Country (2021-2026)
- 5.2 Americas 4K UHD Flat-screen TV Sales by Type (2021-2026)
- 5.3 Americas 4K UHD Flat-screen TV Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC 4K UHD Flat-screen TV Sales by Region
  - 6.1.1 APAC 4K UHD Flat-screen TV Sales by Region (2021-2026)
  - 6.1.2 APAC 4K UHD Flat-screen TV Revenue by Region (2021-2026)
- 6.2 APAC 4K UHD Flat-screen TV Sales by Type (2021-2026)
- 6.3 APAC 4K UHD Flat-screen TV Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe 4K UHD Flat-screen TV by Country
  - 7.1.1 Europe 4K UHD Flat-screen TV Sales by Country (2021-2026)
  - 7.1.2 Europe 4K UHD Flat-screen TV Revenue by Country (2021-2026)
- 7.2 Europe 4K UHD Flat-screen TV Sales by Type (2021-2026)

### 7.3 Europe 4K UHD Flat-screen TV Sales by Application (2021-2026)

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa 4K UHD Flat-screen TV by Country

#### 8.1.1 Middle East & Africa 4K UHD Flat-screen TV Sales by Country (2021-2026)

#### 8.1.2 Middle East & Africa 4K UHD Flat-screen TV Revenue by Country (2021-2026)

### 8.2 Middle East & Africa 4K UHD Flat-screen TV Sales by Type (2021-2026)

### 8.3 Middle East & Africa 4K UHD Flat-screen TV Sales by Application (2021-2026)

#### 8.4 Egypt

#### 8.5 South Africa

#### 8.6 Israel

#### 8.7 Turkey

#### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of 4K UHD Flat-screen TV

### 10.3 Manufacturing Process Analysis of 4K UHD Flat-screen TV

### 10.4 Industry Chain Structure of 4K UHD Flat-screen TV

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 4K UHD Flat-screen TV Distributors

### 11.3 4K UHD Flat-screen TV Customer

## **12 WORLD FORECAST REVIEW FOR 4K UHD FLAT-SCREEN TV BY GEOGRAPHIC REGION**

### 12.1 Global 4K UHD Flat-screen TV Market Size Forecast by Region

#### 12.1.1 Global 4K UHD Flat-screen TV Forecast by Region (2027-2032)

#### 12.1.2 Global 4K UHD Flat-screen TV Annual Revenue Forecast by Region (2027-2032)

### 12.2 Americas Forecast by Country (2027-2032)

### 12.3 APAC Forecast by Region (2027-2032)

### 12.4 Europe Forecast by Country (2027-2032)

### 12.5 Middle East & Africa Forecast by Country (2027-2032)

### 12.6 Global 4K UHD Flat-screen TV Forecast by Type (2027-2032)

### 12.7 Global 4K UHD Flat-screen TV Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Samsung

#### 13.1.1 Samsung Company Information

#### 13.1.2 Samsung 4K UHD Flat-screen TV Product Portfolios and Specifications

#### 13.1.3 Samsung 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.1.4 Samsung Main Business Overview

#### 13.1.5 Samsung Latest Developments

### 13.2 Hisense

#### 13.2.1 Hisense Company Information

#### 13.2.2 Hisense 4K UHD Flat-screen TV Product Portfolios and Specifications

#### 13.2.3 Hisense 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.2.4 Hisense Main Business Overview

#### 13.2.5 Hisense Latest Developments

### 13.3 LG

#### 13.3.1 LG Company Information

#### 13.3.2 LG 4K UHD Flat-screen TV Product Portfolios and Specifications

#### 13.3.3 LG 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.3.4 LG Main Business Overview

#### 13.3.5 LG Latest Developments

## 13.4 Sony

13.4.1 Sony Company Information

13.4.2 Sony 4K UHD Flat-screen TV Product Portfolios and Specifications

13.4.3 Sony 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.4.4 Sony Main Business Overview

13.4.5 Sony Latest Developments

## 13.5 Skyworth

13.5.1 Skyworth Company Information

13.5.2 Skyworth 4K UHD Flat-screen TV Product Portfolios and Specifications

13.5.3 Skyworth 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.5.4 Skyworth Main Business Overview

13.5.5 Skyworth Latest Developments

## 13.6 TCL

13.6.1 TCL Company Information

13.6.2 TCL 4K UHD Flat-screen TV Product Portfolios and Specifications

13.6.3 TCL 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.6.4 TCL Main Business Overview

13.6.5 TCL Latest Developments

## 13.7 Sharp

13.7.1 Sharp Company Information

13.7.2 Sharp 4K UHD Flat-screen TV Product Portfolios and Specifications

13.7.3 Sharp 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.7.4 Sharp Main Business Overview

13.7.5 Sharp Latest Developments

## 13.8 Panasonic

13.8.1 Panasonic Company Information

13.8.2 Panasonic 4K UHD Flat-screen TV Product Portfolios and Specifications

13.8.3 Panasonic 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.8.4 Panasonic Main Business Overview

13.8.5 Panasonic Latest Developments

## 13.9 CHiQ

13.9.1 CHiQ Company Information

13.9.2 CHiQ 4K UHD Flat-screen TV Product Portfolios and Specifications

13.9.3 CHiQ 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 CHiQ Main Business Overview

13.9.5 CHiQ Latest Developments

13.10 Tsinghua Tongfang

13.10.1 Tsinghua Tongfang Company Information

13.10.2 Tsinghua Tongfang 4K UHD Flat-screen TV Product Portfolios and Specifications

13.10.3 Tsinghua Tongfang 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Tsinghua Tongfang Main Business Overview

13.10.5 Tsinghua Tongfang Latest Developments

13.11 Konka

13.11.1 Konka Company Information

13.11.2 Konka 4K UHD Flat-screen TV Product Portfolios and Specifications

13.11.3 Konka 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 Konka Main Business Overview

13.11.5 Konka Latest Developments

13.12 Philips

13.12.1 Philips Company Information

13.12.2 Philips 4K UHD Flat-screen TV Product Portfolios and Specifications

13.12.3 Philips 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Philips Main Business Overview

13.12.5 Philips Latest Developments

13.13 Xiaomi

13.13.1 Xiaomi Company Information

13.13.2 Xiaomi 4K UHD Flat-screen TV Product Portfolios and Specifications

13.13.3 Xiaomi 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 Xiaomi Main Business Overview

13.13.5 Xiaomi Latest Developments

13.14 Haier

13.14.1 Haier Company Information

13.14.2 Haier 4K UHD Flat-screen TV Product Portfolios and Specifications

13.14.3 Haier 4K UHD Flat-screen TV Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 Haier Main Business Overview

13.14.5 Haier Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

- Table 1. 4K UHD Flat-screen TV Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. 4K UHD Flat-screen TV Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Below 52 Inches
- Table 4. Major Players of 52-65 Inches
- Table 5. Major Players of Above 65 Inches
- Table 6. Global 4K UHD Flat-screen TV Sales by Type (2021-2026) & (K Units)
- Table 7. Global 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)
- Table 8. Global 4K UHD Flat-screen TV Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global 4K UHD Flat-screen TV Revenue Market Share by Type (2021-2026)
- Table 10. Global 4K UHD Flat-screen TV Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of LCD System
- Table 12. Major Players of Self-emissive System
- Table 13. Global 4K UHD Flat-screen TV Sales by Display Technology/Panel Roadmap (2021-2026) & (K Units)
- Table 14. Global 4K UHD Flat-screen TV Sales Market Share by Display Technology/Panel Roadmap (2021-2026)
- Table 15. Global 4K UHD Flat-screen TV Revenue by Display Technology/Panel Roadmap (2021-2026) & (\$ million)
- Table 16. Global 4K UHD Flat-screen TV Revenue Market Share by Display Technology/Panel Roadmap (2021-2026)
- Table 17. Global 4K UHD Flat-screen TV Sale Price by Display Technology/Panel Roadmap (2021-2026) & (US\$/Unit)
- Table 18. Global 4K UHD Flat-screen TV Sale by Application (2021-2026) & (K Units)
- Table 19. Global 4K UHD Flat-screen TV Sale Market Share by Application (2021-2026)
- Table 20. Global 4K UHD Flat-screen TV Revenue by Application (2021-2026) & (\$ million)
- Table 21. Global 4K UHD Flat-screen TV Revenue Market Share by Application (2021-2026)
- Table 22. Global 4K UHD Flat-screen TV Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 23. Global 4K UHD Flat-screen TV Sales by Company (2021-2026) & (K Units)
- Table 24. Global 4K UHD Flat-screen TV Sales Market Share by Company (2021-2026)
- Table 25. Global 4K UHD Flat-screen TV Revenue by Company (2021-2026) & (\$

millions)

Table 26. Global 4K UHD Flat-screen TV Revenue Market Share by Company (2021-2026)

Table 27. Global 4K UHD Flat-screen TV Sale Price by Company (2021-2026) & (US\$/Unit)

Table 28. Key Manufacturers 4K UHD Flat-screen TV Producing Area Distribution and Sales Area

Table 29. Players 4K UHD Flat-screen TV Products Offered

Table 30. 4K UHD Flat-screen TV Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global 4K UHD Flat-screen TV Sales by Geographic Region (2021-2026) & (K Units)

Table 34. Global 4K UHD Flat-screen TV Sales Market Share Geographic Region (2021-2026)

Table 35. Global 4K UHD Flat-screen TV Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global 4K UHD Flat-screen TV Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global 4K UHD Flat-screen TV Sales by Country/Region (2021-2026) & (K Units)

Table 38. Global 4K UHD Flat-screen TV Sales Market Share by Country/Region (2021-2026)

Table 39. Global 4K UHD Flat-screen TV Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global 4K UHD Flat-screen TV Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas 4K UHD Flat-screen TV Sales by Country (2021-2026) & (K Units)

Table 42. Americas 4K UHD Flat-screen TV Sales Market Share by Country (2021-2026)

Table 43. Americas 4K UHD Flat-screen TV Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas 4K UHD Flat-screen TV Sales by Type (2021-2026) & (K Units)

Table 45. Americas 4K UHD Flat-screen TV Sales by Application (2021-2026) & (K Units)

Table 46. APAC 4K UHD Flat-screen TV Sales by Region (2021-2026) & (K Units)

Table 47. APAC 4K UHD Flat-screen TV Sales Market Share by Region (2021-2026)

Table 48. APAC 4K UHD Flat-screen TV Revenue by Region (2021-2026) & (\$ millions)

- Table 49. APAC 4K UHD Flat-screen TV Sales by Type (2021-2026) & (K Units)
- Table 50. APAC 4K UHD Flat-screen TV Sales by Application (2021-2026) & (K Units)
- Table 51. Europe 4K UHD Flat-screen TV Sales by Country (2021-2026) & (K Units)
- Table 52. Europe 4K UHD Flat-screen TV Revenue by Country (2021-2026) & (\$ millions)
- Table 53. Europe 4K UHD Flat-screen TV Sales by Type (2021-2026) & (K Units)
- Table 54. Europe 4K UHD Flat-screen TV Sales by Application (2021-2026) & (K Units)
- Table 55. Middle East & Africa 4K UHD Flat-screen TV Sales by Country (2021-2026) & (K Units)
- Table 56. Middle East & Africa 4K UHD Flat-screen TV Revenue Market Share by Country (2021-2026)
- Table 57. Middle East & Africa 4K UHD Flat-screen TV Sales by Type (2021-2026) & (K Units)
- Table 58. Middle East & Africa 4K UHD Flat-screen TV Sales by Application (2021-2026) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of 4K UHD Flat-screen TV
- Table 60. Key Market Challenges & Risks of 4K UHD Flat-screen TV
- Table 61. Key Industry Trends of 4K UHD Flat-screen TV
- Table 62. 4K UHD Flat-screen TV Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. 4K UHD Flat-screen TV Distributors List
- Table 65. 4K UHD Flat-screen TV Customer List
- Table 66. Global 4K UHD Flat-screen TV Sales Forecast by Region (2027-2032) & (K Units)
- Table 67. Global 4K UHD Flat-screen TV Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 68. Americas 4K UHD Flat-screen TV Sales Forecast by Country (2027-2032) & (K Units)
- Table 69. Americas 4K UHD Flat-screen TV Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 70. APAC 4K UHD Flat-screen TV Sales Forecast by Region (2027-2032) & (K Units)
- Table 71. APAC 4K UHD Flat-screen TV Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 72. Europe 4K UHD Flat-screen TV Sales Forecast by Country (2027-2032) & (K Units)
- Table 73. Europe 4K UHD Flat-screen TV Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 74. Middle East & Africa 4K UHD Flat-screen TV Sales Forecast by Country

(2027-2032) & (K Units)

Table 75. Middle East & Africa 4K UHD Flat-screen TV Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global 4K UHD Flat-screen TV Sales Forecast by Type (2027-2032) & (K Units)

Table 77. Global 4K UHD Flat-screen TV Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global 4K UHD Flat-screen TV Sales Forecast by Application (2027-2032) & (K Units)

Table 79. Global 4K UHD Flat-screen TV Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 80. Samsung Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 81. Samsung 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 82. Samsung 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 83. Samsung Main Business

Table 84. Samsung Latest Developments

Table 85. Hisense Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 86. Hisense 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 87. Hisense 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. Hisense Main Business

Table 89. Hisense Latest Developments

Table 90. LG Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 91. LG 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 92. LG 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. LG Main Business

Table 94. LG Latest Developments

Table 95. Sony Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 96. Sony 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 97. Sony 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Sony Main Business

Table 99. Sony Latest Developments

- Table 100. Skyworth Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 101. Skyworth 4K UHD Flat-screen TV Product Portfolios and Specifications
- Table 102. Skyworth 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 103. Skyworth Main Business
- Table 104. Skyworth Latest Developments
- Table 105. TCL Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 106. TCL 4K UHD Flat-screen TV Product Portfolios and Specifications
- Table 107. TCL 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 108. TCL Main Business
- Table 109. TCL Latest Developments
- Table 110. Sharp Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 111. Sharp 4K UHD Flat-screen TV Product Portfolios and Specifications
- Table 112. Sharp 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 113. Sharp Main Business
- Table 114. Sharp Latest Developments
- Table 115. Panasonic Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 116. Panasonic 4K UHD Flat-screen TV Product Portfolios and Specifications
- Table 117. Panasonic 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 118. Panasonic Main Business
- Table 119. Panasonic Latest Developments
- Table 120. CHiQ Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 121. CHiQ 4K UHD Flat-screen TV Product Portfolios and Specifications
- Table 122. CHiQ 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 123. CHiQ Main Business
- Table 124. CHiQ Latest Developments
- Table 125. Tsinghua Tongfang Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors
- Table 126. Tsinghua Tongfang 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 127. Tsinghua Tongfang 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Tsinghua Tongfang Main Business

Table 129. Tsinghua Tongfang Latest Developments

Table 130. Konka Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 131. Konka 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 132. Konka 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Konka Main Business

Table 134. Konka Latest Developments

Table 135. Philips Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 136. Philips 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 137. Philips 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Philips Main Business

Table 139. Philips Latest Developments

Table 140. Xiaomi Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 141. Xiaomi 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 142. Xiaomi 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. Xiaomi Main Business

Table 144. Xiaomi Latest Developments

Table 145. Haier Basic Information, 4K UHD Flat-screen TV Manufacturing Base, Sales Area and Its Competitors

Table 146. Haier 4K UHD Flat-screen TV Product Portfolios and Specifications

Table 147. Haier 4K UHD Flat-screen TV Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 148. Haier Main Business

Table 149. Haier Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of 4K UHD Flat-screen TV
- Figure 2. 4K UHD Flat-screen TV Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global 4K UHD Flat-screen TV Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global 4K UHD Flat-screen TV Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. 4K UHD Flat-screen TV Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. 4K UHD Flat-screen TV Sales Market Share by Country/Region (2025)
- Figure 10. 4K UHD Flat-screen TV Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Below 52 Inches
- Figure 12. Product Picture of 52-65 Inches
- Figure 13. Product Picture of Above 65 Inches
- Figure 14. Global 4K UHD Flat-screen TV Sales Market Share by Type in 2026
- Figure 15. Global 4K UHD Flat-screen TV Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of LCD System
- Figure 17. Product Picture of Self-emissive System
- Figure 18. Global 4K UHD Flat-screen TV Sales Market Share by Display Technology/Panel Roadmap in 2026
- Figure 19. Global 4K UHD Flat-screen TV Revenue Market Share by Display Technology/Panel Roadmap (2021-2026)
- Figure 20. 4K UHD Flat-screen TV Consumed in Commercial
- Figure 21. Global 4K UHD Flat-screen TV Market: Commercial (2021-2026) & (K Units)
- Figure 22. 4K UHD Flat-screen TV Consumed in Residential
- Figure 23. Global 4K UHD Flat-screen TV Market: Residential (2021-2026) & (K Units)
- Figure 24. Global 4K UHD Flat-screen TV Sale Market Share by Application (2025)
- Figure 25. Global 4K UHD Flat-screen TV Revenue Market Share by Application in 2026
- Figure 26. 4K UHD Flat-screen TV Sales by Company in 2026 (K Units)
- Figure 27. Global 4K UHD Flat-screen TV Sales Market Share by Company in 2026
- Figure 28. 4K UHD Flat-screen TV Revenue by Company in 2026 (\$ millions)
- Figure 29. Global 4K UHD Flat-screen TV Revenue Market Share by Company in 2026
- Figure 30. Global 4K UHD Flat-screen TV Sales Market Share by Geographic Region

(2021-2026)

Figure 31. Global 4K UHD Flat-screen TV Revenue Market Share by Geographic Region in 2026

Figure 32. Americas 4K UHD Flat-screen TV Sales 2021-2026 (K Units)

Figure 33. Americas 4K UHD Flat-screen TV Revenue 2021-2026 (\$ millions)

Figure 34. APAC 4K UHD Flat-screen TV Sales 2021-2026 (K Units)

Figure 35. APAC 4K UHD Flat-screen TV Revenue 2021-2026 (\$ millions)

Figure 36. Europe 4K UHD Flat-screen TV Sales 2021-2026 (K Units)

Figure 37. Europe 4K UHD Flat-screen TV Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa 4K UHD Flat-screen TV Sales 2021-2026 (K Units)

Figure 39. Middle East & Africa 4K UHD Flat-screen TV Revenue 2021-2026 (\$ millions)

Figure 40. Americas 4K UHD Flat-screen TV Sales Market Share by Country in 2026

Figure 41. Americas 4K UHD Flat-screen TV Revenue Market Share by Country (2021-2026)

Figure 42. Americas 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)

Figure 43. Americas 4K UHD Flat-screen TV Sales Market Share by Application (2021-2026)

Figure 44. United States 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC 4K UHD Flat-screen TV Sales Market Share by Region in 2026

Figure 49. APAC 4K UHD Flat-screen TV Revenue Market Share by Region (2021-2026)

Figure 50. APAC 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)

Figure 51. APAC 4K UHD Flat-screen TV Sales Market Share by Application (2021-2026)

Figure 52. China 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 56. India 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 57. Australia 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 58. China Taiwan 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 59. Europe 4K UHD Flat-screen TV Sales Market Share by Country in 2026

Figure 60. Europe 4K UHD Flat-screen TV Revenue Market Share by Country (2021-2026)

Figure 61. Europe 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)

Figure 62. Europe 4K UHD Flat-screen TV Sales Market Share by Application (2021-2026)

Figure 63. Germany 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 64. France 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 65. UK 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 66. Italy 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 67. Russia 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 68. Middle East & Africa 4K UHD Flat-screen TV Sales Market Share by Country (2021-2026)

Figure 69. Middle East & Africa 4K UHD Flat-screen TV Sales Market Share by Type (2021-2026)

Figure 70. Middle East & Africa 4K UHD Flat-screen TV Sales Market Share by Application (2021-2026)

Figure 71. Egypt 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Africa 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 73. Israel 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries 4K UHD Flat-screen TV Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of 4K UHD Flat-screen TV in 2026

Figure 77. Manufacturing Process Analysis of 4K UHD Flat-screen TV

Figure 78. Industry Chain Structure of 4K UHD Flat-screen TV

Figure 79. Channels of Distribution

Figure 80. Global 4K UHD Flat-screen TV Sales Market Forecast by Region (2027-2032)

Figure 81. Global 4K UHD Flat-screen TV Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global 4K UHD Flat-screen TV Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global 4K UHD Flat-screen TV Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global 4K UHD Flat-screen TV Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global 4K UHD Flat-screen TV Revenue Market Share Forecast by Application (2027-2032)

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