

Global 4K TVs Market Growth 2025-2031

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Abstracts

The global 4K TVs market size is predicted to grow from US\$ 65700 million in 2025 to US\$ 91120 million in 2031; it is expected to grow at a CAGR of 5.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for 4K TVs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for 4K TVs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for 4K TVs is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key 4K TVs players cover Samsung, LG, SONY, Sharp, Panasonic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "4K TVs Industry Forecast" looks at past sales and reviews total world 4K TVs sales in 2024, providing a comprehensive analysis by region and market sector of projected 4K TVs sales for 2025 through 2031. With 4K TVs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 4K TVs industry.

This Insight Report provides a comprehensive analysis of the global 4K TVs landscape and highlights key trends related to product segmentation, company formation, revenue,

and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 4K TVs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 4K TVs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 4K TVs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 4K TVs.

This report presents a comprehensive overview, market shares, and growth opportunities of 4K TVs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

55 Inch

65 Inch

Others

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips(Suning)

Haier

Key Questions Addressed in this Report

What is the 10-year outlook for the global 4K TVs market?

What factors are driving 4K TVs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 4K TVs market opportunities vary by end market size?

How does 4K TVs break out by Type, by Application?

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