

Global 4-Stroke Outboard Motor Market Growth 2026-2032

<https://marketpublishers.com/r/G14C296A7350EN.html>

Date: February 2026

Pages: 90

Price: US\$ 3,660.00 (Single User License)

ID: G14C296A7350EN

Abstracts

The global 4-Stroke Outboard Motor market size is predicted to grow from US\$ 1905 million in 2025 to US\$ 2469 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

A 4-stroke outboard motor is a marine propulsion system powered by internal combustion, in which the engine completes one power cycle every four piston strokes—intake, compression, combustion, and exhaust. Unlike two-stroke engines that mix oil and fuel, four-stroke outboards have a separate lubricating system, offering higher fuel efficiency, lower emissions, and smoother operation. They are externally mounted on the stern of boats and integrate the engine, gearbox, propeller, and steering system into a single unit that provides both propulsion and control. With the enforcement of global emission standards such as EPA, CARB, and EU Stage V, four-stroke technology has become the dominant segment in the global outboard motor market, replacing traditional two-stroke models. Typical power ratings range from small portable engines below 10 HP to large units exceeding 300 HP for offshore, patrol, and rescue applications.

In 2024, global 4-Stroke Outboard Motor production reached approximately 285.2 million units, with an average global market price of around US\$ 6615 per unit.

The upstream raw materials for four-stroke outboard motors include aluminum alloys used for the engine block, propeller housing, and bracket; stainless steel for crankshafts, valves, fasteners, and exhaust systems; copper and electronic components for ignition, sensors, and electronic fuel injection (EFI) modules; and engineering plastics such as ABS and reinforced nylon for control housings, handles, and covers. Major suppliers include Alcoa and Norsk Hydro for aluminum materials, Nippon Steel

and Outokumpu for stainless steel, Bosch, Denso, and Delphi Technologies for ignition and EFI systems, and ExxonMobil, Chevron, and Shell for marine lubricants and additives. These suppliers ensure the high mechanical precision and corrosion resistance required for marine operation.

Downstream applications of four-stroke outboard motors span recreational boats, commercial boats, and municipal or official vessels. Recreational boats form the largest market, driven by expanding leisure boating, yachting, and coastal tourism across North America, Europe, and Asia-Pacific. Commercial users—including fishing fleets, aquaculture operators, and small passenger ferries—prefer four-stroke engines due to their fuel economy, reliability, and long service life. Municipal and government agencies, such as coast guards, police, and rescue departments, adopt high-power four-stroke models for patrol and rescue missions requiring strong torque, environmental compliance, and extended operating hours. Major manufacturers include Yamaha Motor, Mercury Marine (Brunswick Corporation), Suzuki Marine, Honda Marine, Tohatsu, Cox Marine, OXE Marine, Parsun Power, and Hidea Power Machinery, while key institutional users include the U.S. Coast Guard, Japan Coast Guard, and China Maritime Safety Administration.

The gross profit margin of four-stroke outboard motors typically ranges between 25 % and 40 %, depending on engine size, production scale, and technology level. Smaller portable engines yield moderate margins, while medium- and large-power EFI models deliver higher profitability due to advanced combustion control, fuel savings, and premium positioning. Compared with two-stroke engines, four-stroke outboards have higher production costs because of their complex valve systems and additional components, but they command higher market prices due to superior performance and compliance with environmental standards. Leading manufacturers maintain strong profitability through vertical integration of casting, machining, and electronic system production, as well as through extensive after-sales service networks providing maintenance, spare parts, and extended warranties.

A 4-stroke outboard motor is a marine propulsion system powered by internal combustion that completes a full power cycle through four piston strokes—intake, compression, combustion, and exhaust. Compared with two-stroke engines, 4-stroke outboards offer higher fuel efficiency, cleaner emissions, and lower noise, making them the dominant technology in the global outboard motor market. These engines are externally mounted on the stern of a vessel and integrate the powerhead, gearbox, propeller, and steering mechanism into a single compact system that provides both propulsion and control. In 2024, the 4-stroke outboard motor market exhibits a

diversified product structure by horsepower rating. Among these categories, engines above 200 HP dominate global sales, accounting for the largest market share. These high-power products are mainly used in large recreational boats, offshore fishing vessels, and government patrol or rescue boats, offering excellent torque, acceleration, and endurance. The 100.1–200 HP and 30.1–100 HP segments serve mid-sized boats for both commercial and leisure applications, balancing performance and fuel economy. Meanwhile, Below 10 HP and 10.1–30 HP models remain popular for small boats, dinghies, and personal watercraft in emerging markets, thanks to their low weight, portability, and cost efficiency.

By application, recreation boats represent the largest and most dynamic demand segment for 4-stroke outboard motors, supported by the continuous expansion of global leisure boating, yachting, and water sports industries. Rising participation in marine tourism across North America, Europe, and Asia-Pacific has fueled the demand for quiet, clean, and reliable propulsion systems. The commercial boat sector also contributes significantly, including small ferries, fishing vessels, and aquaculture workboats that require long-running engines with superior reliability and fuel economy. The municipal and official boat segment, encompassing coast guard, patrol, and rescue vessels, maintains stable procurement demand, driven by government investments in maritime safety, law enforcement, and environmental monitoring fleets.

The 4-stroke outboard motor market is driven by several strong factors. The global trend toward low-emission and fuel-efficient propulsion technologies has accelerated the replacement of two-stroke engines with advanced 4-stroke EFI (Electronic Fuel Injection) models. Regulatory mandates from agencies such as the U.S. EPA, California Air Resources Board (CARB), and the European Union have further encouraged this shift. The rise of marine leisure culture and the construction of marinas and coastal infrastructure have expanded the customer base, while technological innovations such as lightweight aluminum alloy casings, direct fuel injection, and digital throttle and shift systems have significantly enhanced performance, comfort, and ease of operation. Additionally, the strong growth of recreational boat sales and the steady replacement cycle in commercial and government fleets continue to generate sustained market momentum.

Despite its growth potential, the 4-stroke outboard motor industry faces several constraints. The increasing stringency of global emission regulations raises manufacturing costs due to complex aftertreatment systems and precision electronic controls. Fuel price volatility directly affects operating costs, especially in fuel-intensive commercial applications. Competition from electric and hybrid outboard systems in the

low-to-medium horsepower range is gradually emerging, particularly in environmentally sensitive waters. Furthermore, high-power models above 200 HP—while commanding the largest share of the market—require costly production and maintenance, limiting their accessibility to small operators. Nonetheless, supported by global demand for efficient and eco-friendly propulsion systems, continuous technology upgrades, and expanding marine recreation activities, the 4-stroke outboard motor market is expected to maintain strong and steady growth in the coming years.

LP Information, Inc. (LPI) ' newest research report, the “4-Stroke Outboard Motor Industry Forecast” looks at past sales and reviews total world 4-Stroke Outboard Motor sales in 2025, providing a comprehensive analysis by region and market sector of projected 4-Stroke Outboard Motor sales for 2026 through 2032. With 4-Stroke Outboard Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 4-Stroke Outboard Motor industry.

This Insight Report provides a comprehensive analysis of the global 4-Stroke Outboard Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 4-Stroke Outboard Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 4-Stroke Outboard Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 4-Stroke Outboard Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 4-Stroke Outboard Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of 4-Stroke Outboard Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 10 HP

10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

Segmentation by Fuel Type:

Gasoline Outboard Motors

Diesel Outboard Motors

Others

Segmentation by Combustion Cycle:

Two-Stroke Outboard Engines

Four-Stroke Outboard Engines

Segmentation by Boat Type:

Small Boats

Large Boats

Segmentation by Application:

Recreation Boat

Commercial Boat

Municipal and Official Boat

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mercury

Yamaha

Suzuki

Honda

Evinrude Outboard Motors

Tohatsu

Suzhou Parsun Power Machine

Selva

Hidea Power Machinery

Key Questions Addressed in this Report

What is the 10-year outlook for the global 4-Stroke Outboard Motor market?

What factors are driving 4-Stroke Outboard Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 4-Stroke Outboard Motor market opportunities vary by end market size?

How does 4-Stroke Outboard Motor break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global 4-Stroke Outboard Motor Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for 4-Stroke Outboard Motor by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for 4-Stroke Outboard Motor by Country/Region, 2021, 2025 & 2032
- 2.2 4-Stroke Outboard Motor Segment by Type
 - 2.2.1 Below 10 HP
 - 2.2.2 10.1-30 HP
 - 2.2.3 30.1-100 HP
 - 2.2.4 100.1-200 HP
 - 2.2.5 Above 200 HP
 - 2.2.6 4-Stroke Outboard Motor Sales by Type
 - 2.2.6.1 Global 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)
 - 2.2.6.2 Global 4-Stroke Outboard Motor Revenue and Market Share by Type (2021-2026)
 - 2.2.6.3 Global 4-Stroke Outboard Motor Sale Price by Type (2021-2026)
- 2.3 4-Stroke Outboard Motor Segment by Fuel Type
 - 2.3.1 Gasoline Outboard Motors
 - 2.3.2 Diesel Outboard Motors
 - 2.3.3 Others
 - 2.3.4 4-Stroke Outboard Motor Sales by Fuel Type
 - 2.3.4.1 Global 4-Stroke Outboard Motor Sales Market Share by Fuel Type (2021-2026)

2.3.4.2 Global 4-Stroke Outboard Motor Revenue and Market Share by Fuel Type (2021-2026)

2.3.4.3 Global 4-Stroke Outboard Motor Sale Price by Fuel Type (2021-2026)

2.4 4-Stroke Outboard Motor Segment by Combustion Cycle

2.4.1 Two-Stroke Outboard Engines

2.4.2 Four-Stroke Outboard Engines

2.4.3 4-Stroke Outboard Motor Sales by Combustion Cycle

2.4.3.1 Global 4-Stroke Outboard Motor Sales Market Share by Combustion Cycle (2021-2026)

2.4.3.2 Global 4-Stroke Outboard Motor Revenue and Market Share by Combustion Cycle (2021-2026)

2.4.3.3 Global 4-Stroke Outboard Motor Sale Price by Combustion Cycle (2021-2026)

2.5 4-Stroke Outboard Motor Segment by Boat Type

2.5.1 Small Boats

2.5.2 Large Boats

2.5.3 4-Stroke Outboard Motor Sales by Boat Type

2.5.3.1 Global 4-Stroke Outboard Motor Sales Market Share by Boat Type (2021-2026)

2.5.3.2 Global 4-Stroke Outboard Motor Revenue and Market Share by Boat Type (2021-2026)

2.5.3.3 Global 4-Stroke Outboard Motor Sale Price by Boat Type (2021-2026)

2.6 4-Stroke Outboard Motor Segment by Application

2.6.1 Recreation Boat

2.6.2 Commercial Boat

2.6.3 Municipal and Official Boat

2.6.4 4-Stroke Outboard Motor Sales by Application

2.6.4.1 Global 4-Stroke Outboard Motor Sale Market Share by Application (2021-2026)

2.6.4.2 Global 4-Stroke Outboard Motor Revenue and Market Share by Application (2021-2026)

2.6.4.3 Global 4-Stroke Outboard Motor Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global 4-Stroke Outboard Motor Breakdown Data by Company

3.1.1 Global 4-Stroke Outboard Motor Annual Sales by Company (2021-2026)

3.1.2 Global 4-Stroke Outboard Motor Sales Market Share by Company (2021-2026)

3.2 Global 4-Stroke Outboard Motor Annual Revenue by Company (2021-2026)

3.2.1 Global 4-Stroke Outboard Motor Revenue by Company (2021-2026)

- 3.2.2 Global 4-Stroke Outboard Motor Revenue Market Share by Company (2021-2026)
- 3.3 Global 4-Stroke Outboard Motor Sale Price by Company
- 3.4 Key Manufacturers 4-Stroke Outboard Motor Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers 4-Stroke Outboard Motor Product Location Distribution
 - 3.4.2 Players 4-Stroke Outboard Motor Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR 4-STROKE OUTBOARD MOTOR BY GEOGRAPHIC REGION

- 4.1 World Historic 4-Stroke Outboard Motor Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global 4-Stroke Outboard Motor Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global 4-Stroke Outboard Motor Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic 4-Stroke Outboard Motor Market Size by Country/Region (2021-2026)
 - 4.2.1 Global 4-Stroke Outboard Motor Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global 4-Stroke Outboard Motor Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas 4-Stroke Outboard Motor Sales Growth
- 4.4 APAC 4-Stroke Outboard Motor Sales Growth
- 4.5 Europe 4-Stroke Outboard Motor Sales Growth
- 4.6 Middle East & Africa 4-Stroke Outboard Motor Sales Growth

5 AMERICAS

- 5.1 Americas 4-Stroke Outboard Motor Sales by Country
 - 5.1.1 Americas 4-Stroke Outboard Motor Sales by Country (2021-2026)
 - 5.1.2 Americas 4-Stroke Outboard Motor Revenue by Country (2021-2026)
- 5.2 Americas 4-Stroke Outboard Motor Sales by Type (2021-2026)
- 5.3 Americas 4-Stroke Outboard Motor Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC 4-Stroke Outboard Motor Sales by Region

6.1.1 APAC 4-Stroke Outboard Motor Sales by Region (2021-2026)

6.1.2 APAC 4-Stroke Outboard Motor Revenue by Region (2021-2026)

6.2 APAC 4-Stroke Outboard Motor Sales by Type (2021-2026)

6.3 APAC 4-Stroke Outboard Motor Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe 4-Stroke Outboard Motor by Country

7.1.1 Europe 4-Stroke Outboard Motor Sales by Country (2021-2026)

7.1.2 Europe 4-Stroke Outboard Motor Revenue by Country (2021-2026)

7.2 Europe 4-Stroke Outboard Motor Sales by Type (2021-2026)

7.3 Europe 4-Stroke Outboard Motor Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa 4-Stroke Outboard Motor by Country

8.1.1 Middle East & Africa 4-Stroke Outboard Motor Sales by Country (2021-2026)

8.1.2 Middle East & Africa 4-Stroke Outboard Motor Revenue by Country (2021-2026)

8.2 Middle East & Africa 4-Stroke Outboard Motor Sales by Type (2021-2026)

8.3 Middle East & Africa 4-Stroke Outboard Motor Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of 4-Stroke Outboard Motor

10.3 Manufacturing Process Analysis of 4-Stroke Outboard Motor

10.4 Industry Chain Structure of 4-Stroke Outboard Motor

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 4-Stroke Outboard Motor Distributors

11.3 4-Stroke Outboard Motor Customer

12 WORLD FORECAST REVIEW FOR 4-STROKE OUTBOARD MOTOR BY GEOGRAPHIC REGION

12.1 Global 4-Stroke Outboard Motor Market Size Forecast by Region

12.1.1 Global 4-Stroke Outboard Motor Forecast by Region (2027-2032)

12.1.2 Global 4-Stroke Outboard Motor Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global 4-Stroke Outboard Motor Forecast by Type (2027-2032)

12.7 Global 4-Stroke Outboard Motor Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Mercury

13.1.1 Mercury Company Information

13.1.2 Mercury 4-Stroke Outboard Motor Product Portfolios and Specifications

13.1.3 Mercury 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Mercury Main Business Overview

13.1.5 Mercury Latest Developments

13.2 Yamaha

13.2.1 Yamaha Company Information

13.2.2 Yamaha 4-Stroke Outboard Motor Product Portfolios and Specifications

13.2.3 Yamaha 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Yamaha Main Business Overview

13.2.5 Yamaha Latest Developments

13.3 Suzuki

13.3.1 Suzuki Company Information

13.3.2 Suzuki 4-Stroke Outboard Motor Product Portfolios and Specifications

13.3.3 Suzuki 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Suzuki Main Business Overview

13.3.5 Suzuki Latest Developments

13.4 Honda

13.4.1 Honda Company Information

13.4.2 Honda 4-Stroke Outboard Motor Product Portfolios and Specifications

13.4.3 Honda 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Honda Main Business Overview

13.4.5 Honda Latest Developments

13.5 Evinrude Outboard Motors

13.5.1 Evinrude Outboard Motors Company Information

13.5.2 Evinrude Outboard Motors 4-Stroke Outboard Motor Product Portfolios and Specifications

13.5.3 Evinrude Outboard Motors 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Evinrude Outboard Motors Main Business Overview

13.5.5 Evinrude Outboard Motors Latest Developments

13.6 Tohatsu

13.6.1 Tohatsu Company Information

13.6.2 Tohatsu 4-Stroke Outboard Motor Product Portfolios and Specifications

13.6.3 Tohatsu 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Tohatsu Main Business Overview

13.6.5 Tohatsu Latest Developments

13.7 Suzhou Parsun Power Machine

13.7.1 Suzhou Parsun Power Machine Company Information

13.7.2 Suzhou Parsun Power Machine 4-Stroke Outboard Motor Product Portfolios and Specifications

13.7.3 Suzhou Parsun Power Machine 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Suzhou Parsun Power Machine Main Business Overview

13.7.5 Suzhou Parsun Power Machine Latest Developments

13.8 Selva

13.8.1 Selva Company Information

13.8.2 Selva 4-Stroke Outboard Motor Product Portfolios and Specifications

13.8.3 Selva 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Selva Main Business Overview

13.8.5 Selva Latest Developments

13.9 Hidea Power Machinery

13.9.1 Hidea Power Machinery Company Information

13.9.2 Hidea Power Machinery 4-Stroke Outboard Motor Product Portfolios and Specifications

13.9.3 Hidea Power Machinery 4-Stroke Outboard Motor Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Hidea Power Machinery Main Business Overview

13.9.5 Hidea Power Machinery Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. 4-Stroke Outboard Motor Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. 4-Stroke Outboard Motor Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Below 10 HP

Table 4. Major Players of 10.1-30 HP

Table 5. Major Players of 30.1-100 HP

Table 6. Major Players of 100.1-200 HP

Table 7. Major Players of Above 200 HP

Table 8. Global 4-Stroke Outboard Motor Sales by Type (2021-2026) & (K Units)

Table 9. Global 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)

Table 10. Global 4-Stroke Outboard Motor Revenue by Type (2021-2026) & (\$ million)

Table 11. Global 4-Stroke Outboard Motor Revenue Market Share by Type (2021-2026)

Table 12. Global 4-Stroke Outboard Motor Sale Price by Type (2021-2026) & (US\$/Unit)

Table 13. Major Players of Gasoline Outboard Motors

Table 14. Major Players of Diesel Outboard Motors

Table 15. Major Players of Others

Table 16. Global 4-Stroke Outboard Motor Sales by Fuel Type (2021-2026) & (K Units)

Table 17. Global 4-Stroke Outboard Motor Sales Market Share by Fuel Type (2021-2026)

Table 18. Global 4-Stroke Outboard Motor Revenue by Fuel Type (2021-2026) & (\$ million)

Table 19. Global 4-Stroke Outboard Motor Revenue Market Share by Fuel Type (2021-2026)

Table 20. Global 4-Stroke Outboard Motor Sale Price by Fuel Type (2021-2026) & (US\$/Unit)

Table 21. Major Players of Two-Stroke Outboard Engines

Table 22. Major Players of Four-Stroke Outboard Engines

Table 23. Global 4-Stroke Outboard Motor Sales by Combustion Cycle (2021-2026) & (K Units)

Table 24. Global 4-Stroke Outboard Motor Sales Market Share by Combustion Cycle (2021-2026)

Table 25. Global 4-Stroke Outboard Motor Revenue by Combustion Cycle (2021-2026) & (\$ million)

Table 26. Global 4-Stroke Outboard Motor Revenue Market Share by Combustion Cycle

(2021-2026)

Table 27. Global 4-Stroke Outboard Motor Sale Price by Combustion Cycle (2021-2026) & (US\$/Unit)

Table 28. Major Players of Small Boats

Table 29. Major Players of Large Boats

Table 30. Global 4-Stroke Outboard Motor Sales by Boat Type (2021-2026) & (K Units)

Table 31. Global 4-Stroke Outboard Motor Sales Market Share by Boat Type (2021-2026)

Table 32. Global 4-Stroke Outboard Motor Revenue by Boat Type (2021-2026) & (\$ million)

Table 33. Global 4-Stroke Outboard Motor Revenue Market Share by Boat Type (2021-2026)

Table 34. Global 4-Stroke Outboard Motor Sale Price by Boat Type (2021-2026) & (US\$/Unit)

Table 35. Global 4-Stroke Outboard Motor Sale by Application (2021-2026) & (K Units)

Table 36. Global 4-Stroke Outboard Motor Sale Market Share by Application (2021-2026)

Table 37. Global 4-Stroke Outboard Motor Revenue by Application (2021-2026) & (\$ million)

Table 38. Global 4-Stroke Outboard Motor Revenue Market Share by Application (2021-2026)

Table 39. Global 4-Stroke Outboard Motor Sale Price by Application (2021-2026) & (US\$/Unit)

Table 40. Global 4-Stroke Outboard Motor Sales by Company (2021-2026) & (K Units)

Table 41. Global 4-Stroke Outboard Motor Sales Market Share by Company (2021-2026)

Table 42. Global 4-Stroke Outboard Motor Revenue by Company (2021-2026) & (\$ millions)

Table 43. Global 4-Stroke Outboard Motor Revenue Market Share by Company (2021-2026)

Table 44. Global 4-Stroke Outboard Motor Sale Price by Company (2021-2026) & (US\$/Unit)

Table 45. Key Manufacturers 4-Stroke Outboard Motor Producing Area Distribution and Sales Area

Table 46. Players 4-Stroke Outboard Motor Products Offered

Table 47. 4-Stroke Outboard Motor Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 48. New Products and Potential Entrants

Table 49. Market M&A Activity & Strategy

- Table 50. Global 4-Stroke Outboard Motor Sales by Geographic Region (2021-2026) & (K Units)
- Table 51. Global 4-Stroke Outboard Motor Sales Market Share Geographic Region (2021-2026)
- Table 52. Global 4-Stroke Outboard Motor Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 53. Global 4-Stroke Outboard Motor Revenue Market Share by Geographic Region (2021-2026)
- Table 54. Global 4-Stroke Outboard Motor Sales by Country/Region (2021-2026) & (K Units)
- Table 55. Global 4-Stroke Outboard Motor Sales Market Share by Country/Region (2021-2026)
- Table 56. Global 4-Stroke Outboard Motor Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 57. Global 4-Stroke Outboard Motor Revenue Market Share by Country/Region (2021-2026)
- Table 58. Americas 4-Stroke Outboard Motor Sales by Country (2021-2026) & (K Units)
- Table 59. Americas 4-Stroke Outboard Motor Sales Market Share by Country (2021-2026)
- Table 60. Americas 4-Stroke Outboard Motor Revenue by Country (2021-2026) & (\$ millions)
- Table 61. Americas 4-Stroke Outboard Motor Sales by Type (2021-2026) & (K Units)
- Table 62. Americas 4-Stroke Outboard Motor Sales by Application (2021-2026) & (K Units)
- Table 63. APAC 4-Stroke Outboard Motor Sales by Region (2021-2026) & (K Units)
- Table 64. APAC 4-Stroke Outboard Motor Sales Market Share by Region (2021-2026)
- Table 65. APAC 4-Stroke Outboard Motor Revenue by Region (2021-2026) & (\$ millions)
- Table 66. APAC 4-Stroke Outboard Motor Sales by Type (2021-2026) & (K Units)
- Table 67. APAC 4-Stroke Outboard Motor Sales by Application (2021-2026) & (K Units)
- Table 68. Europe 4-Stroke Outboard Motor Sales by Country (2021-2026) & (K Units)
- Table 69. Europe 4-Stroke Outboard Motor Revenue by Country (2021-2026) & (\$ millions)
- Table 70. Europe 4-Stroke Outboard Motor Sales by Type (2021-2026) & (K Units)
- Table 71. Europe 4-Stroke Outboard Motor Sales by Application (2021-2026) & (K Units)
- Table 72. Middle East & Africa 4-Stroke Outboard Motor Sales by Country (2021-2026) & (K Units)
- Table 73. Middle East & Africa 4-Stroke Outboard Motor Revenue Market Share by

Country (2021-2026)

Table 74. Middle East & Africa 4-Stroke Outboard Motor Sales by Type (2021-2026) & (K Units)

Table 75. Middle East & Africa 4-Stroke Outboard Motor Sales by Application (2021-2026) & (K Units)

Table 76. Key Market Drivers & Growth Opportunities of 4-Stroke Outboard Motor

Table 77. Key Market Challenges & Risks of 4-Stroke Outboard Motor

Table 78. Key Industry Trends of 4-Stroke Outboard Motor

Table 79. 4-Stroke Outboard Motor Raw Material

Table 80. Key Suppliers of Raw Materials

Table 81. 4-Stroke Outboard Motor Distributors List

Table 82. 4-Stroke Outboard Motor Customer List

Table 83. Global 4-Stroke Outboard Motor Sales Forecast by Region (2027-2032) & (K Units)

Table 84. Global 4-Stroke Outboard Motor Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Americas 4-Stroke Outboard Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Americas 4-Stroke Outboard Motor Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. APAC 4-Stroke Outboard Motor Sales Forecast by Region (2027-2032) & (K Units)

Table 88. APAC 4-Stroke Outboard Motor Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 89. Europe 4-Stroke Outboard Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 90. Europe 4-Stroke Outboard Motor Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 91. Middle East & Africa 4-Stroke Outboard Motor Sales Forecast by Country (2027-2032) & (K Units)

Table 92. Middle East & Africa 4-Stroke Outboard Motor Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 93. Global 4-Stroke Outboard Motor Sales Forecast by Type (2027-2032) & (K Units)

Table 94. Global 4-Stroke Outboard Motor Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 95. Global 4-Stroke Outboard Motor Sales Forecast by Application (2027-2032) & (K Units)

Table 96. Global 4-Stroke Outboard Motor Revenue Forecast by Application

(2027-2032) & (\$ millions)

Table 97. Mercury Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

Table 98. Mercury 4-Stroke Outboard Motor Product Portfolios and Specifications

Table 99. Mercury 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Mercury Main Business

Table 101. Mercury Latest Developments

Table 102. Yamaha Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

Table 103. Yamaha 4-Stroke Outboard Motor Product Portfolios and Specifications

Table 104. Yamaha 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Yamaha Main Business

Table 106. Yamaha Latest Developments

Table 107. Suzuki Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

Table 108. Suzuki 4-Stroke Outboard Motor Product Portfolios and Specifications

Table 109. Suzuki 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Suzuki Main Business

Table 111. Suzuki Latest Developments

Table 112. Honda Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

Table 113. Honda 4-Stroke Outboard Motor Product Portfolios and Specifications

Table 114. Honda 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Honda Main Business

Table 116. Honda Latest Developments

Table 117. Evinrude Outboard Motors Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

Table 118. Evinrude Outboard Motors 4-Stroke Outboard Motor Product Portfolios and Specifications

Table 119. Evinrude Outboard Motors 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Evinrude Outboard Motors Main Business

Table 121. Evinrude Outboard Motors Latest Developments

Table 122. Tohatsu Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors

- Table 123. Tohatsu 4-Stroke Outboard Motor Product Portfolios and Specifications
- Table 124. Tohatsu 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 125. Tohatsu Main Business
- Table 126. Tohatsu Latest Developments
- Table 127. Suzhou Parsun Power Machine Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors
- Table 128. Suzhou Parsun Power Machine 4-Stroke Outboard Motor Product Portfolios and Specifications
- Table 129. Suzhou Parsun Power Machine 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 130. Suzhou Parsun Power Machine Main Business
- Table 131. Suzhou Parsun Power Machine Latest Developments
- Table 132. Selva Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors
- Table 133. Selva 4-Stroke Outboard Motor Product Portfolios and Specifications
- Table 134. Selva 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 135. Selva Main Business
- Table 136. Selva Latest Developments
- Table 137. Hidea Power Machinery Basic Information, 4-Stroke Outboard Motor Manufacturing Base, Sales Area and Its Competitors
- Table 138. Hidea Power Machinery 4-Stroke Outboard Motor Product Portfolios and Specifications
- Table 139. Hidea Power Machinery 4-Stroke Outboard Motor Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 140. Hidea Power Machinery Main Business
- Table 141. Hidea Power Machinery Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of 4-Stroke Outboard Motor
- Figure 2. 4-Stroke Outboard Motor Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global 4-Stroke Outboard Motor Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global 4-Stroke Outboard Motor Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. 4-Stroke Outboard Motor Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. 4-Stroke Outboard Motor Sales Market Share by Country/Region (2025)
- Figure 10. 4-Stroke Outboard Motor Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Below 10 HP
- Figure 12. Product Picture of 10.1-30 HP
- Figure 13. Product Picture of 30.1-100 HP
- Figure 14. Product Picture of 100.1-200 HP
- Figure 15. Product Picture of Above 200 HP
- Figure 16. Global 4-Stroke Outboard Motor Sales Market Share by Type in 2026
- Figure 17. Global 4-Stroke Outboard Motor Revenue Market Share by Type (2021-2026)
- Figure 18. Product Picture of Gasoline Outboard Motors
- Figure 19. Product Picture of Diesel Outboard Motors
- Figure 20. Product Picture of Others
- Figure 21. Global 4-Stroke Outboard Motor Sales Market Share by Fuel Type in 2026
- Figure 22. Global 4-Stroke Outboard Motor Revenue Market Share by Fuel Type (2021-2026)
- Figure 23. Product Picture of Two-Stroke Outboard Engines
- Figure 24. Product Picture of Four-Stroke Outboard Engines
- Figure 25. Global 4-Stroke Outboard Motor Sales Market Share by Combustion Cycle in 2026
- Figure 26. Global 4-Stroke Outboard Motor Revenue Market Share by Combustion Cycle (2021-2026)
- Figure 27. Product Picture of Small Boats
- Figure 28. Product Picture of Large Boats
- Figure 29. Global 4-Stroke Outboard Motor Sales Market Share by Boat Type in 2026

Figure 30. Global 4-Stroke Outboard Motor Revenue Market Share by Boat Type (2021-2026)

Figure 31. 4-Stroke Outboard Motor Consumed in Recreation Boat

Figure 32. Global 4-Stroke Outboard Motor Market: Recreation Boat (2021-2026) & (K Units)

Figure 33. 4-Stroke Outboard Motor Consumed in Commercial Boat

Figure 34. Global 4-Stroke Outboard Motor Market: Commercial Boat (2021-2026) & (K Units)

Figure 35. 4-Stroke Outboard Motor Consumed in Municipal and Official Boat

Figure 36. Global 4-Stroke Outboard Motor Market: Municipal and Official Boat (2021-2026) & (K Units)

Figure 37. Global 4-Stroke Outboard Motor Sale Market Share by Application (2025)

Figure 38. Global 4-Stroke Outboard Motor Revenue Market Share by Application in 2026

Figure 39. 4-Stroke Outboard Motor Sales by Company in 2026 (K Units)

Figure 40. Global 4-Stroke Outboard Motor Sales Market Share by Company in 2026

Figure 41. 4-Stroke Outboard Motor Revenue by Company in 2026 (\$ millions)

Figure 42. Global 4-Stroke Outboard Motor Revenue Market Share by Company in 2026

Figure 43. Global 4-Stroke Outboard Motor Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global 4-Stroke Outboard Motor Revenue Market Share by Geographic Region in 2026

Figure 45. Americas 4-Stroke Outboard Motor Sales 2021-2026 (K Units)

Figure 46. Americas 4-Stroke Outboard Motor Revenue 2021-2026 (\$ millions)

Figure 47. APAC 4-Stroke Outboard Motor Sales 2021-2026 (K Units)

Figure 48. APAC 4-Stroke Outboard Motor Revenue 2021-2026 (\$ millions)

Figure 49. Europe 4-Stroke Outboard Motor Sales 2021-2026 (K Units)

Figure 50. Europe 4-Stroke Outboard Motor Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa 4-Stroke Outboard Motor Sales 2021-2026 (K Units)

Figure 52. Middle East & Africa 4-Stroke Outboard Motor Revenue 2021-2026 (\$ millions)

Figure 53. Americas 4-Stroke Outboard Motor Sales Market Share by Country in 2026

Figure 54. Americas 4-Stroke Outboard Motor Revenue Market Share by Country (2021-2026)

Figure 55. Americas 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)

Figure 56. Americas 4-Stroke Outboard Motor Sales Market Share by Application (2021-2026)

Figure 57. United States 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$

millions)

Figure 58. Canada 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC 4-Stroke Outboard Motor Sales Market Share by Region in 2026

Figure 62. APAC 4-Stroke Outboard Motor Revenue Market Share by Region (2021-2026)

Figure 63. APAC 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)

Figure 64. APAC 4-Stroke Outboard Motor Sales Market Share by Application (2021-2026)

Figure 65. China 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 68. Southeast Asia 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 69. India 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 70. Australia 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 71. China Taiwan 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 72. Europe 4-Stroke Outboard Motor Sales Market Share by Country in 2026

Figure 73. Europe 4-Stroke Outboard Motor Revenue Market Share by Country (2021-2026)

Figure 74. Europe 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)

Figure 75. Europe 4-Stroke Outboard Motor Sales Market Share by Application (2021-2026)

Figure 76. Germany 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 77. France 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 78. UK 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 79. Italy 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 80. Russia 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 81. Middle East & Africa 4-Stroke Outboard Motor Sales Market Share by Country (2021-2026)

Figure 82. Middle East & Africa 4-Stroke Outboard Motor Sales Market Share by Type (2021-2026)

Figure 83. Middle East & Africa 4-Stroke Outboard Motor Sales Market Share by Application (2021-2026)

Figure 84. Egypt 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 85. South Africa 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$

millions)

Figure 86. Israel 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 87. Turkey 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 88. GCC Countries 4-Stroke Outboard Motor Revenue Growth 2021-2026 (\$ millions)

Figure 89. Manufacturing Cost Structure Analysis of 4-Stroke Outboard Motor in 2026

Figure 90. Manufacturing Process Analysis of 4-Stroke Outboard Motor

Figure 91. Industry Chain Structure of 4-Stroke Outboard Motor

Figure 92. Channels of Distribution

Figure 93. Global 4-Stroke Outboard Motor Sales Market Forecast by Region (2027-2032)

Figure 94. Global 4-Stroke Outboard Motor Revenue Market Share Forecast by Region (2027-2032)

Figure 95. Global 4-Stroke Outboard Motor Sales Market Share Forecast by Type (2027-2032)

Figure 96. Global 4-Stroke Outboard Motor Revenue Market Share Forecast by Type (2027-2032)

Figure 97. Global 4-Stroke Outboard Motor Sales Market Share Forecast by Application (2027-2032)

Figure 98. Global 4-Stroke Outboard Motor Revenue Market Share Forecast by Application (2027-2032)

I would like to order

Product name: Global 4-Stroke Outboard Motor Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/G14C296A7350EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G14C296A7350EN.html>