

# Global 3D Virtual Store Market Growth (Status and Outlook) 2024-2030

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# Abstracts

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3D virtual stores use virtual reality (VR) or augmented reality (AR) technology to create a shopping environment similar to a real store in a virtual space. Customers can enter this virtual store through computers, mobile phones or VR devices, browse products, interact with products, and even try them on, thus achieving an immersive shopping experience.

The global 3D Virtual Store market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "3D Virtual Store Industry Forecast" looks at past sales and reviews total world 3D Virtual Store sales in 2022, providing a comprehensive analysis by region and market sector of projected 3D Virtual Store sales for 2023 through 2029. With 3D Virtual Store sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 3D Virtual Store industry.

This Insight Report provides a comprehensive analysis of the global 3D Virtual Store landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on 3D Virtual Store portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 3D Virtual Store market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 3D Virtual Store and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 3D Virtual Store.

United States market for 3D Virtual Store is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for 3D Virtual Store is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for 3D Virtual Store is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key 3D Virtual Store players cover ByondXR, Obsess, Buzz 3D, ReadySet, InContext Solutions, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of 3D Virtual Store market by product type, application, key players and key regions and countries.

Segmentation by Type:

iOS

Android

Segmentation by Application:

Furniture

Clothing, Shoes and Bags

Jewelry



#### Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy



Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

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India

Australia

#### Europe

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel



Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ByondXR Obsess Buzz 3D ReadySet InContext Solutions Tangiblee Treedis Cappasity Marxent Modelry Adloid **Nextech AR Solutions** Emperia **Visual Retailing** 



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Figure 80. Global 3D Virtual Store Market Size Market Share Forecast by Application (2025-2030)



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