

# Global 360° Surround View System Market Growth 2026-2032

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## Abstracts

The global 360° Surround View System market size is predicted to grow from US\$ 3611 million in 2025 to US\$ 7986 million in 2032; it is expected to grow at a CAGR of 12.2% from 2026 to 2032.

360° surround view system is an advanced automotive technology designed to provide drivers with a complete and comprehensive view of their vehicle's surroundings. It typically utilizes multiple cameras strategically placed around the vehicle, such as the front, rear, and sides, to capture a high-resolution video feed of the surrounding area. These camera feeds are then processed and stitched together to create a unified 360-degree view, displayed on a central screen or dashboard, helping the driver maneuver, park, or navigate tight spaces with increased awareness and reduced blind spots.

### Market Drivers

**Stringent Safety Regulations:** Various governments have implemented strict vehicle safety laws and regulations aiming to reduce road accidents, which increases the importance of 360° Surround View System. For example, in Europe, vehicle safety standards force organizations to install safety cameras on all vehicles.

**Advancements in ADAS:** The development of Advanced Driver Assistance Systems (ADAS), such as collision avoidance, automatic emergency braking, and lane departure warning, promotes the growth of the surround view system market. 360° Surround View System help drivers accurately assess vehicle surroundings, thus improving driving safety.

**Rising Demand for Safe Vehicles:** Consumers increasingly prefer vehicles with high - safety features. The 360 - degree surround view system, which provides a full - view of the vehicle's surroundings, meets this demand.

#### Market Restraints

**High Installation Cost:** The installation cost of 360 - degree surround view systems is relatively high, which may limit their adoption, especially in some price - sensitive markets or for budget - conscious consumers.

**Strict Installation Regulations:** Some governments have strict regulations on getting NoC (No Objection Certificate) for the installation of this technology into vehicles, which hampers the market growth to some extent.

#### Market Opportunities

**Expansion of ADAS Adoption:** The increasing penetration of ADAS technology in vehicles provides lucrative opportunities for the 360 - degree surround view system market. As ADAS continues to develop, the demand for surround view systems is expected to rise.

**Growth of the Electric Vehicle Market:** The growing demand for electric vehicles also brings opportunities for the surround view system market. Electric vehicle manufacturers are more likely to equip their vehicles with advanced safety and convenience features, including 360 - degree surround view systems.

LP Information, Inc. (LPI) ' newest research report, the '360' Surround View System Industry Forecast' looks at past sales and reviews total world 360' Surround View System sales in 2025, providing a comprehensive analysis by region and market sector of projected 360' Surround View System sales for 2026 through 2032. With 360' Surround View System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 360' Surround View System industry.

This Insight Report provides a comprehensive analysis of the global 360' Surround View System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 360' Surround View System portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 360° Surround View System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 360° Surround View System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 360° Surround View System.

This report presents a comprehensive overview, market shares, and growth opportunities of 360° Surround View System market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

2D Surround View System

3D Surround View System

AR Surround View System 2D Surround View System

#### Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Valeo

Continental Automotive

ZF Friedrichshafen

Denso Corporation

Magna

Bosch

TTE

Desay SV

MCNEX

Nikon

Socionext

Ficosa

Candid

ADAYO

HiRain

Suzhou INVO Automotives Electronic

## Key Questions Addressed in this Report

What is the 10-year outlook for the global 360° Surround View System market?

What factors are driving 360° Surround View System market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 360° Surround View System market opportunities vary by end market size?

How does 360° Surround View System break out by Type, by Application?

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