

Global 2-In-1 Laptops Market Growth 2025-2031

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Abstracts

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The global 2-In-1 Laptops market size is predicted to grow from US\$ 37150 million in 2025 to US\$ 54320 million in 2031; it is expected to grow at a CAGR of 6.5% from 2025 to 2031.

A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.

Global 5 largest manufacturers of 2-In-1 Laptops are Apple, HP, Microsoft, Lenovo and Asus, which make up over 65%. Among them, Apple dominates with nearly 25% production value share, followed by HP (15%) and Microsoft (10%).

China is the largest market, holding a share nearly 80%, followed by North America and India, with shares 5% and 4% separately.

By Screen Size, the 2-In-1 Laptops can be split into Less Than 12 inch, 12-14 inch, More Than 14 inch. The leading type is 12-14 inch, with a market share over 55%.

Based on the Application, the 2-In-1 Laptops market can be sub-segmented into several major Application, like Windows, IOS and Android. The largest segment is Windows, accounting for over 65%.

LP Information, Inc. (LPI) ' newest research report, the “2-In-1 Laptops Industry Forecast” looks at past sales and reviews total world 2-In-1 Laptops sales in 2024, providing a comprehensive analysis by region and market sector of projected 2-In-1 Laptops sales for 2025 through 2031. With 2-In-1 Laptops sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 2-In-1 Laptops industry.

This Insight Report provides a comprehensive analysis of the global 2-In-1 Laptops landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 2-In-1 Laptops portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 2-In-1 Laptops market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 2-In-1 Laptops and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 2-In-1 Laptops.

This report presents a comprehensive overview, market shares, and growth opportunities of 2-In-1 Laptops market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Less than 12 inch

12-14 inch

More than 14 inch

Segmentation by Application:

Windows

IOS

Android

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

Key Questions Addressed in this Report

What is the 10-year outlook for the global 2-In-1 Laptops market?

What factors are driving 2-In-1 Laptops market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 2-In-1 Laptops market opportunities vary by end market size?

How does 2-In-1 Laptops break out by Type, by Application?

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