

Global 1TB and 2TB Portable SSD Market Growth 2026-2032

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Abstracts

The global 1TB and 2TB Portable SSD market size is predicted to grow from US\$ 1939 million in 2025 to US\$ 2863 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Portable SSDs operate identically to internal SSDs, both work with memory and processors to access and store data for long-term use. SSDs use a grid of electrical cells to send and receive stored data, operating just like flash drives. 1TB Portable SSD offers 1 Terabyte (TB) of storage space, which is suitable for storing a moderate amount of data such as documents, photos, videos, and games. 2TB Portable SSD provides double the storage space at 2 Terabytes, suitable for users with larger storage needs such as extensive media libraries, large files, or backups.

United States market for 1TB and 2TB Portable SSD is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for 1TB and 2TB Portable SSD is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for 1TB and 2TB Portable SSD is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key 1TB and 2TB Portable SSD players cover Western Digital, Kioxia (Toshiba), Kingston, Samsung, Seagate Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?1TB and 2TB Portable SSD

Industry Forecast? looks at past sales and reviews total world 1TB and 2TB Portable SSD sales in 2025, providing a comprehensive analysis by region and market sector of projected 1TB and 2TB Portable SSD sales for 2026 through 2032. With 1TB and 2TB Portable SSD sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 1TB and 2TB Portable SSD industry.

This Insight Report provides a comprehensive analysis of the global 1TB and 2TB Portable SSD landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 1TB and 2TB Portable SSD portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 1TB and 2TB Portable SSD market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 1TB and 2TB Portable SSD and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 1TB and 2TB Portable SSD.

This report presents a comprehensive overview, market shares, and growth opportunities of 1TB and 2TB Portable SSD market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

1TB

2TB

Segmentation by Application:

Enterprise

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Western Digital

Kioxia (Toshiba)

Kingston

Samsung

Seagate Technology

ADATA

Lexar

Lenovo

Sony

Crucial

Key Questions Addressed in this Report

What is the 10-year outlook for the global 1TB and 2TB Portable SSD market?

What factors are driving 1TB and 2TB Portable SSD market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 1TB and 2TB Portable SSD market opportunities vary by end market size?

How does 1TB and 2TB Portable SSD break out by Type, by Application?

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