

Global 12V Portable Fridge Market Growth 2026-2032

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Abstracts

The global 12V Portable Fridge market size is predicted to grow from US\$ 769 million in 2025 to US\$ 1181 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

The 12V Portable Fridge is a car refrigerator that operates at 12 volts. It is designed for the automotive environment and runs on the car's 12V DC power supply. With its portability, compact design and wide voltage adaptability, this refrigerator has become an indispensable refrigeration device in modern travel.

United States market for 12V Portable Fridge is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for 12V Portable Fridge is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for 12V Portable Fridge is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key 12V Portable Fridge players cover Zhejiang Yunge Electric, ICECO, BougeRV, Setpower, Yutong Electric, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "12V Portable Fridge Industry Forecast" looks at past sales and reviews total world 12V Portable Fridge sales in 2025, providing a comprehensive analysis by region and market sector of projected 12V Portable Fridge sales for 2026 through 2032. With 12V Portable Fridge sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world 12V Portable Fridge industry.

This Insight Report provides a comprehensive analysis of the global 12V Portable Fridge landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 12V Portable Fridge portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 12V Portable Fridge market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 12V Portable Fridge and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 12V Portable Fridge.

This report presents a comprehensive overview, market shares, and growth opportunities of 12V Portable Fridge market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Compressor Fridge

Thermoelectric Fridge

Segmentation by Application:

RVs and Passenger Cars

Camping

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zhejiang Yunge Electric

ICECO

BougeRV

Setpower

Yutong Electric

Dometic

IndelB

Engel

Colku

ARB

Evakool

MyCOOLMAN

Ironman

Whynter

Dobinsons

Key Questions Addressed in this Report

What is the 10-year outlook for the global 12V Portable Fridge market?

What factors are driving 12V Portable Fridge market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 12V Portable Fridge market opportunities vary by end market size?

How does 12V Portable Fridge break out by Type, by Application?

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