

Global 1080p TV Market Growth 2025-2031

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Abstracts

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The global 1080p TV market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

1080p is a category of high-definition television, referring to the resolution of the picture. The 1080 refers to a resolution of 1080 vertical in the picture, and is usually understood to mean a television with a 16:9 aspect ratio, thereby including a resolution of 1920 horizontal. This puts the overall pixel count of a 1080p television at 2,073,600. The p of the term indicates the screen is progressively scanned, rather than being interlaced.

United States market for 1080p TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for 1080p TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for 1080p TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key 1080p TV players cover Samsung, LG, SONY, Sharp, Panasonic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "1080p TV Industry Forecast" looks at past sales and reviews total world 1080p TV sales in 2024, providing a comprehensive analysis by region and market sector of projected 1080p TV sales for 2025 through 2031. With 1080p TV sales broken down by region, market sector and

sub-sector, this report provides a detailed analysis in US\$ millions of the world 1080p TV industry.

This Insight Report provides a comprehensive analysis of the global 1080p TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on 1080p TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global 1080p TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for 1080p TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global 1080p TV.

This report presents a comprehensive overview, market shares, and growth opportunities of 1080p TV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

50 Inch

55 Inch

60 Inch

65 Inch

70 Inch

Others

Segmentation by Application:

Household Appliances

Commercial Appliances

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips(Suning)

Haier

Key Questions Addressed in this Report

What is the 10-year outlook for the global 1080p TV market?

What factors are driving 1080p TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do 1080p TV market opportunities vary by end market size?

How does 1080p TV break out by Type, by Application?

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