

# Global General-Purpose Variable-frequency Drive Market Growth 2026-2032

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## Abstracts

The global General-Purpose Variable-frequency Drive market size is predicted to grow from US\$ 2015 million in 2025 to US\$ 2871 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

A General-Purpose Variable-frequency Drive (VFD) is a universal AC motor drive designed to control the speed, torque, and direction of standard induction motors and permanent-magnet motors across a wide range of industrial and commercial applications. Unlike application-specific drives, general-purpose VFDs provide flexible, configurable functions—including energy-saving control, soft-start, overload protection, PID control, and multi-mode communication—for pumps, fans, conveyors, compressors, and building systems. They balance cost-effectiveness and performance, offering reliable motor control through V/f, vector control, and sensorless algorithms, making them one of the most widely deployed drive categories in industrial automation.

The general-purpose VFD industry chain begins with upstream suppliers of IGBT and SiC power modules, capacitors, controllers, inductors, PCBs, enclosures, and cooling systems; moves through midstream drive manufacturers that design power circuits, implement vector-control algorithms, assemble inverter modules, integrate communication buses (Modbus, CANopen, EtherCAT), and perform safety/EMC testing; and concludes with downstream OEMs, HVAC integrators, building automation contractors, industrial machinery manufacturers, and distribution partners that deploy these flexible VFDs across general industrial processing, energy-saving upgrades, and commercial equipment applications worldwide.

Global projects include expansions of low-voltage VFD production lines in China and India to meet SME equipment demand, new factories in Southeast Asia focused on

compact HVAC and pump VFDs, European investments in energy-efficient vector-control drive R&D, U.S. initiatives to produce general-purpose VFDs for municipal water and building-infrastructure modernization, partnerships between semiconductor suppliers and drive companies to secure SiC-based device supply, and large-scale pump/fan retrofit programs in the Middle East and Asia scheduled for 2025–2028 as governments prioritize energy-efficiency upgrades.

2025 Global Market sales Volume: 4.8 million units, Average Global Market Price: 426 USD per unit, Market Average Gross Profit Margin: 25%.

United States market for General-Purpose Variable-frequency Drive is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for General-Purpose Variable-frequency Drive is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for General-Purpose Variable-frequency Drive is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key General-Purpose Variable-frequency Drive players cover OMRON, Bosch Rexroth, ABB, Siemens, Schneider Electric, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “General-Purpose Variable-frequency Drive Industry Forecast” looks at past sales and reviews total world General-Purpose Variable-frequency Drive sales in 2025, providing a comprehensive analysis by region and market sector of projected General-Purpose Variable-frequency Drive sales for 2026 through 2032. With General-Purpose Variable-frequency Drive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world General-Purpose Variable-frequency Drive industry.

This Insight Report provides a comprehensive analysis of the global General-Purpose Variable-frequency Drive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on General-Purpose Variable-frequency Drive portfolios and capabilities, market

entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global General-Purpose Variable-frequency Drive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for General-Purpose Variable-frequency Drive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global General-Purpose Variable-frequency Drive.

This report presents a comprehensive overview, market shares, and growth opportunities of General-Purpose Variable-frequency Drive market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Low-power (500 kW)

### **Segmentation by Motor Type Supported:**

Induction Motor

Permanent Magnet Synchronous Motor (PMSM)

Servo Motor

Others

### **Segmentation by Control Method:**

Volt-per-Hertz Control

Sensorless Vector Control

Field-oriented Vector Control (FOC)

Others

**Segmentation by Application:**

Automotive

Electronics

Food

Pharma

Utilities and Water Treatment

Chemical & Petrochemical

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

OMRON

Bosch Rexroth

ABB

Siemens

Schneider Electric

Yaskawa Electric

Rockwell Automation (Allen-Bradley)

Delta Electronics

Fuji Electric

GE Vernova

Honeywell

WEG

Inovance

Eaton

NOVOSENSE

INVT

Hitachi

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global General-Purpose Variable-frequency Drive market?

What factors are driving General-Purpose Variable-frequency Drive market growth,

globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do General-Purpose Variable-frequency Drive market opportunities vary by end market size?

How does General-Purpose Variable-frequency Drive break out by Type, by Application?

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