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Global Four Stroke Outboard Motor Market Growth 2026-2032

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Abstracts

The global Four Stroke Outboard Motor market size is predicted to grow from US$ 1905 million in 2025 to US$ 2469 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

A Four Stroke Outboard Motor is a marine propulsion system powered by internal combustion, in which the engine completes one power cycle every four piston strokes—intake, compression, combustion, and exhaust. Unlike two-stroke engines that mix oil and fuel, four-stroke outboards have a separate lubricating system, offering higher fuel efficiency, lower emissions, and smoother operation. They are externally mounted on the stern of boats and integrate the engine, gearbox, propeller, and steering system into a single unit that provides both propulsion and control. With the enforcement of global emission standards such as EPA, CARB, and EU Stage V, four-stroke technology has become the dominant segment in the global outboard motor market, replacing traditional two-stroke models. Typical power ratings range from small portable engines below 10 HP to large units exceeding 300 HP for offshore, patrol, and rescue applications.

In 2024, global Four Stroke Outboard Motor production reached approximately 285.2 million units, with an average global market price of around US$ 6615 per unit.

The upstream raw materials for four-stroke outboard motors include aluminum alloys used for the engine block, propeller housing, and bracket; stainless steel for crankshafts, valves, fasteners, and exhaust systems; copper and electronic components for ignition, sensors, and electronic fuel injection (EFI) modules; and engineering plastics such as ABS and reinforced nylon for control housings, handles, and covers. Major suppliers include Alcoa and Norsk Hydro for aluminum materials, Nippon Steel

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and Outokumpu for stainless steel, Bosch, Denso, and Delphi Technologies for ignition and EFI systems, and ExxonMobil, Chevron, and Shell for marine lubricants and additives. These suppliers ensure the high mechanical precision and corrosion resistance required for marine operation.

Downstream applications of four-stroke outboard motors span recreational boats, commercial boats, and municipal or official vessels. Recreational boats form the largest market, driven by expanding leisure boating, yachting, and coastal tourism across North America, Europe, and Asia-Pacific. Commercial users—including fishing fleets, aquaculture operators, and small passenger ferries—prefer four-stroke engines due to their fuel economy, reliability, and long service life. Municipal and government agencies, such as coast guards, police, and rescue departments, adopt high-power four-stroke models for patrol and rescue missions requiring strong torque, environmental compliance, and extended operating hours. Major manufacturers include Yamaha Motor, Mercury Marine (Brunswick Corporation), Suzuki Marine, Honda Marine, Tohatsu, Cox Marine, OXE Marine, Parsun Power, and Hidea Power Machinery, while key institutional users include the U.S. Coast Guard, Japan Coast Guard, and China Maritime Safety Administration.

The gross profit margin of four-stroke outboard motors typically ranges between 25 % and 40 %, depending on engine size, production scale, and technology level. Smaller portable engines yield moderate margins, while medium- and large-power EFI models deliver higher profitability due to advanced combustion control, fuel savings, and premium positioning. Compared with two-stroke engines, four-stroke outboards have higher production costs because of their complex valve systems and additional components, but they command higher market prices due to superior performance and compliance with environmental standards. Leading manufacturers maintain strong profitability through vertical integration of casting, machining, and electronic system production, as well as through extensive after-sales service networks providing maintenance, spare parts, and extended warranties.

A Four Stroke Outboard Motor is a marine propulsion system powered by internal combustion that completes a full power cycle through four piston strokes—intake, compression, combustion, and exhaust. Compared with two-stroke engines, 4-stroke outboards offer higher fuel efficiency, cleaner emissions, and lower noise, making them the dominant technology in the global outboard motor market. These engines are externally mounted on the stern of a vessel and integrate the powerhead, gearbox, propeller, and steering mechanism into a single compact system that provides both propulsion and control. In 2024, the Four Stroke Outboard Motor market exhibits a

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diversified product structure by horsepower rating. Among these categories, engines above 200 HP dominate global sales, accounting for the largest market share. These high-power products are mainly used in large recreational boats, offshore fishing vessels, and government patrol or rescue boats, offering excellent torque, acceleration, and endurance. The 100.1–200 HP and 30.1–100 HP segments serve mid-sized boats for both commercial and leisure applications, balancing performance and fuel economy. Meanwhile, Below 10 HP and 10.1–30 HP models remain popular for small boats, dinghies, and personal watercraft in emerging markets, thanks to their low weight, portability, and cost efficiency.

By application, recreation boats represent the largest and most dynamic demand segment for Four Stroke Outboard Motors, supported by the continuous expansion of global leisure boating, yachting, and water sports industries. Rising participation in marine tourism across North America, Europe, and Asia-Pacific has fueled the demand for quiet, clean, and reliable propulsion systems. The commercial boat sector also contributes significantly, including small ferries, fishing vessels, and aquaculture workboats that require long-running engines with superior reliability and fuel economy. The municipal and official boat segment, encompassing coast guard, patrol, and rescue vessels, maintains stable procurement demand, driven by government investments in maritime safety, law enforcement, and environmental monitoring fleets.

The Four Stroke Outboard Motor market is driven by several strong factors. The global trend toward low-emission and fuel-efficient propulsion technologies has accelerated the replacement of two-stroke engines with advanced 4-stroke EFI (Electronic Fuel Injection) models. Regulatory mandates from agencies such as the U.S. EPA, California Air Resources Board (CARB), and the European Union have further encouraged this shift. The rise of marine leisure culture and the construction of marinas and coastal infrastructure have expanded the customer base, while technological innovations such as lightweight aluminum alloy casings, direct fuel injection, and digital throttle and shift systems have significantly enhanced performance, comfort, and ease of operation. Additionally, the strong growth of recreational boat sales and the steady replacement cycle in commercial and government fleets continue to generate sustained market momentum.

Despite its growth potential, the Four Stroke Outboard Motor industry faces several constraints. The increasing stringency of global emission regulations raises manufacturing costs due to complex aftertreatment systems and precision electronic controls. Fuel price volatility directly affects operating costs, especially in fuel-intensive commercial applications. Competition from electric and hybrid outboard systems in the

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low-to-medium horsepower range is gradually emerging, particularly in environmentally sensitive waters. Furthermore, high-power models above 200 HP—while commanding the largest share of the market—require costly production and maintenance, limiting their accessibility to small operators. Nonetheless, supported by global demand for efficient and eco-friendly propulsion systems, continuous technology upgrades, and expanding marine recreation activities, the Four Stroke Outboard Motor market is expected to maintain strong and steady growth in the coming years.

LP Information, Inc. (LPI) ' newest research report, the “Four Stroke Outboard Motor Industry Forecast” looks at past sales and reviews total world Four Stroke Outboard Motor sales in 2025, providing a comprehensive analysis by region and market sector of projected Four Stroke Outboard Motor sales for 2026 through 2032. With Four Stroke Outboard Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Four Stroke Outboard Motor industry.

This Insight Report provides a comprehensive analysis of the global Four Stroke Outboard Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Four Stroke Outboard Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Four Stroke Outboard Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Four Stroke Outboard Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Four Stroke Outboard Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Four Stroke Outboard Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 10 HP

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10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

Segmentation by Fuel Type:

Gasoline Outboard Motors

Diesel Outboard Motors

Others

Segmentation by Combustion Cycle:

Two-Stroke Outboard Engines

Four-Stroke Outboard Engines

Segmentation by Boat Type:

Small Boats

Large Boats

Segmentation by Application:

Recreation Boat

Commercial Boat

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Municipal and Official Boat

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mercury

Yamaha

Suzuki

Honda

Evinrude Outboard Motors

Tohatsu

Suzhou Parsun Power Machine

Selva

Hidea Power Machinery

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Four Stroke Outboard Motor market?

What factors are driving Four Stroke Outboard Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Four Stroke Outboard Motor market opportunities vary by end market size?

How does Four Stroke Outboard Motor break out by Type, by Application?

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